



# POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766  
(909) 469 -1599 – visit us on the web at: [www.pvaa.net](http://www.pvaa.net)

NEWSLETTER

JANUARY 2005



Winning Entry, "Family Holiday Surprise Gift", by Jack Geddes

## CONGRATULATIONS TO DECEMBER'S MONTHLY SHOW WINNERS! "SPIRIT OF THE SEASON"

- 1<sup>st</sup> – Jack Geddes – Family Holiday Surprise Gift
- 2<sup>nd</sup> – Derek Engdahl, Nativity
- 3<sup>rd</sup> – Ann Stone, Little Town of Bethlehem

### Honorable Mentions

Kat Trevino – Heaven  
Maia Peters - Mary, Did You Know?  
Kathy Eppick - Angels



The Judge for the "Spirit of the Season" show was Chandra Harris. Chandra is on the Visual and Performing Arts team in the Pomona School District where she has taught for many years. She is also involved in community art activities.

Thanks to all our judges who volunteer their time and energy to judge our shows. We are grateful for their generous support of the arts in our community.

## Judges Needed

In order to keep the Monthly Shows alive PVAA needs judges for the Monthly Shows. Every year PVAA has to find 12 judges who are not members of PVAA (to keep the show's integrity) and who don't mind judging the show for free. If you know anyone who has experience in art and art critique that might be interested please, please call the gallery and leave a message for the Monthly Show Chairperson, JoAnn Peters.

### ***Funny Quips***

*How much do you charge?" a man asks a lawyer. "I Get \$50 for three questions," the lawyer answers. "That's awfully steep, isn't it?" says the man. "Yes, it is," replies the lawyer. "Now, what's your final question?"*

*My friend went to a self-help group for compulsive talkers. It's called On & On Anon.*

**NOMINATIONS FY 2005**  
**POMONA VALLEY ART ASSOCIATION BOARD POSITIONS**

<b>President</b>	JoAnn (Maia) Peters
<b>Vice President/Recording Secretary</b>	Jan Wright
<b>Corresponding Secretary</b>	Marci Stewart
<b>Treasurer</b>	Joe Ingalls*
<b>Newsletter Editor</b>	Mary Montelongo
<b>Membership</b>	Laura Mallory
<b>Publicity/Public Relations</b>	Linda Hauser*
<b>Web Master</b>	Laura Mallory
<b>Historian</b>	Mary Shaw, Assistant: Betsy Woodford
<b>Hospitality</b>	Debbie Walters, Raul Capella, Set-up: Bess Reide
<b>Student Show</b>	Joan Coats, Jim Ja Kyung
<b>Programs</b>	Anne Williams
<b>Off Site Representative</b>	Jack Geddes
<b>Community Liaison</b>	Marci Stewart, Assistant: Sindi Wasserman
<b>Monthly Show</b>	JoAnn (Maia) Peters, Assistants: Anne Stone, Mary Montelongo
<b>Open Juried Show</b>	Jim McClure
<b>Progress Space Coordinator</b>	Melanie Phillips
<b>Gallery Team</b>	Luanne Lelewer, Betsy Woodford, Nate McDermott
<b>Recruiter</b>	JoAnn (Maia) Peters
<b>Trainer</b>	Linda Hauser
<b>Grab Bags</b>	Ann Stone
<b>Tracker</b>	Jan Wright
<b>Supplies</b>	JoAnn (Maia) Peters

***Notice the Changes?*** To better administrate association needs and perform tasks more efficiently, some of the board positions have been merged with others and new positions have been created.

There are board positions that still need to be filled...We need you!

- The **Publicity Chairperson**, Linda Hauser is looking for a replacement.
- Joe Ingalls, our **Treasurer** is looking for a replacement.
- Joann needs help with the **monthly show take-in**.

**A Body is needed.....**

**ARTISTS HELPING ARTISTS (AHA!)** Melanie has been setting up for the AHA meeting every month and she now needs someone to take her place. Please call Melanie or leave a message at the gallery if you would like to help. Involvement in this organization is a wonderful way to increase your business and influence in the art world. AHA meets at PVAA every Second Saturday from 3 – 5 P.M. Round Table, coffee, networking and PERFORMANCES. Bring your portfolios, fliers, event announcements and plenty of business cards. First timers free, otherwise only \$4.

**DON'T FORGET...GALLERY CHANGE OUT JANUARY 15th!** The date has been changed due to New Years, installation of the new board and Second Saturday.

**Want to show your work in the Gallery?**

If you are interested or know of someone who might like to put their artwork in the gallery, call the gallery and leave a message.

<b>MONTHLY ART SHOW &amp; SALE CALENDAR – 2005</b>			
<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>
<b><i>ABSTRACT &amp; COLLAGE</i></b>	<b><i>RED SHOW</i></b>	<b><i>SEA AND LANDSCAPES</i></b>	<b><i>SMALL STUFF</i></b>
Jan 8 – Feb 4 Take-in Jan 8, 12 – 4 Reception Feb. 12	February 5 - March 5 Take-in Feb.5, 12 - 4 Reception February 12	March 5 - April 2 Take-in March 5, 12-4 Reception March 12	April 2 – May 7 Take-in April 2, 12 - 4 Reception April 9
<b>May</b>	<b>June</b>	<b>July</b>	<b>August</b>
<b><i>ANIMALS ARE PEOPLE, TOO</i></b>	<b><i>FLORAL FANTASY</i></b>	<b><i>AMERICA THE BEAUTIFUL</i></b>	<b><i>THE GREAT SOUTHWEST</i></b>
May 7 – June 4 Take-in May 7, 12 - 4 Reception May 14	June 4 - July 2 Take-in June 4, 12 - 4 Reception June 11	July 2 - Aug. 6 Take-in July 2, 12 - 4 Reception July 9	Aug. 6 - Sept. 3 Take-in Aug. 6,12 – 4 Reception Aug. 13
<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>
<b><i>COLORS OF AUTUMN</i></b>	<b><i>DAY OF THE DEAD</i></b>	<b><i>ART OF TODAY</i></b>	<b><i>SPIRIT OF THE SEASON</i></b>
Sept. 3 - Oct 1 Take-in Sept. 3, 12 - 4 Reception Sept. 10	October 1 - Nov. 5 Take-in Oct. 1, 12 - 4 Reception Oct. 8	November 5 - Dec. 3 Take-in Nov. 5, 12 - 4 Reception Nov. 12	December 3 – Jan. 2 Take-in Dec. 3, 12 - 4 Reception Dec. 10

## ARTISAN'S CHRISTMAS FESTIVAL

The Artisan's Christmas Festival in November was a great success and it was discussed at the December Board meeting that PVAA will sponsor another Artisan's Christmas Festival in 2005 and instead of the festival running for one month it will run for two months, November and December. So start creating for next year's festival! If you have questions/and or would like to participate, contact Melanie Phillips at 909-980-0918.

## Upcoming Prog Space Events in 2004

- December – Group Photography Show
- January – State of the Art
- February – Art Effects
- March – Student Show

The "Spirit of the Season" was said to be felt at December's Second Saturday. A special thanks to JoAnn Peters for sponsoring a real live Orchestra for the reception. Christmas music filled the air and there were many guests that enjoyed the festivities. Laura Mallory and Melanie Phillips demonstrated their crafts.



**We have an author among us.....**

**Marci Stewart** has written and published a book, Flowers and Thorns, A Caregiver's Story. Her book is a memoir that chronicles a three-year period at the nursing home with her mother and patients. It is filled with stories of endurance, sensitivity, struggle, wisdom, hope and love. If you wish to purchase a copy, please go on line to [www.stewartfineart.com](http://www.stewartfineart.com) or contact Marci. The book is \$15 plus shipping and handling. Five dollars from the sale of each book will be donated to Abraham House, a L'Arche Community home for developmentally disabled adults which her church Emmanuel Episcopal supports.

If you look at zero, you see nothing; but look through it, and you'll see the world!

-Robert Kaplan

## WORKSHOPS/DEMOS/EXHIBITIONS

**Associated Artists of the Inland Empire**, Kolan Peterson will be demonstrating watercolor in January. There is also an artist competition every month. January's competition will be "Best of the Board". Monthly meetings are at 9:30 am, the 2<sup>nd</sup> Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

**Fontana Art Association** announces a new show, "A look Into the Past, Present and Future" by artist, Leo Evans. Exhibit runs December 19 – Jan 12<sup>th</sup>. Reception is at the Fontana Art Association, Jan 9<sup>th</sup> at 2 pm.

## CLASSES

**Bess Reide:** Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

**Elizabeth's Art Studio** at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Elizabeth Sides specializes in water soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit [www.elizabethsartstudio.com](http://www.elizabethsartstudio.com).

**Betty Hook:** Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

**Sylvia Megerdichian:** workshops, Mondays from 9:30 a.m. to 2:00 p.m. Art Box Studio, Info: (909) 981-4508.

**Anne Williams:** teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 am – noon, Irwindale Senior Center and Thursdays 1- 4 pm Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 pm, Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

**Anne Seltzer:** Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

**Melanie Phillips:** teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

**Mary Montelongo:** teaches collage and Artistic Journaling. For more info, call Mary at (909) 591-6503.

**Beginning the month of January Gallery SoHo will be closed on Sundays!!!**

Many are still unaware there is an art supply store right here in the arts colony. The **Painted Moon** is at 455 W Second. Show your PVAA membership card for a 10% discount!

**Framing and Matting:** Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918

### **A Note from the Editor:**

Please Email me info, articles, pictures, stories, tell me what you have been up to. Any shows, awards, ANYTHING you'd like to tell the PVAA membership (within reason, of course) will be greatly appreciated. Send to [artsi1@msn.com](mailto:artsi1@msn.com). If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: January 15<sup>th</sup>.**

I sometimes don't get my mail in a timely manner. It is delivered to the PVAA post office box. It sits there for maybe a couple days, maybe more. It then goes into my folder and I check for newsletter stuff for the last time on the 15<sup>th</sup> of each month. If it gets in my folder later than that, I'm not going to get it till the next month. So....if you are running close to the deadline, call me on the phone or email me. You can get the info to me that way or alert me there is late arriving mail heading my way. 😊

-Mary Montelongo

**REMINDER - AMERICAN FRAME** gives PVAA 5% of all orders placed by our members if they give our code which is A-287. Make Ann Stone proud and support this cause. It's an easy and profitable way to help your association.

## **Looking for Demonstrators**

**Sessions at SoHo** is a program that offers art demonstrations and classes free of charge. It is a wonderful way to increase your artistic horizons. Sessions at SoHo is held at SoHo Gallery every 3<sup>rd</sup> Friday from 10 am – 2 pm. The schedule for 2005 is being organized and there is a real need for demonstrators or teachers that could teach various media and techniques. Anne Williams is in charge of the Sessions at SoHo program and she will do the set up for the class and offer assistance to the teacher. If you are interested, please contact Anne at (909) 595-8192.

# RED

## ART SHOW & SALE

February 5 – March 5, 2005

- ❖ Take-in Saturday, February 5, 12 - 4 pm
- ❖ Reception Saturday, February 12, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$7 for PVAA members (\$4 students), \$9 for non-members (\$5 students).  
Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up March 5, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1<sup>st</sup> Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

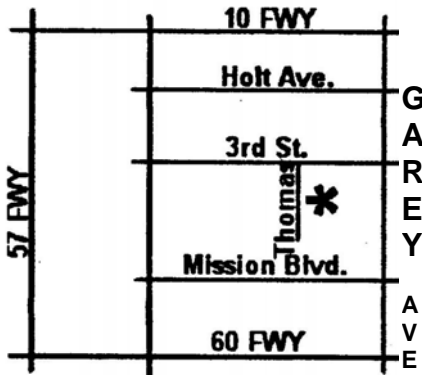
3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

\*\*\* PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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 Permit No. 101



\* Gallery SoHo

**POMONA VALLEY ART ASSOCIATION**

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

JANUARY 2005 NEWSLETTER

**Pomona Valley Art Association  
 Membership Application**

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

- |                          |          |            |                          |         |                    |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime   | <input type="checkbox"/> | \$28.00 | Family             |
| <input type="checkbox"/> | \$100.00 | Patron     | <input type="checkbox"/> | \$24.00 | Couple             |
| <input type="checkbox"/> | \$50.00  | Sponsor    | <input type="checkbox"/> | \$20.00 | Single             |
| <input type="checkbox"/> | \$35.00  | Sustaining | <input type="checkbox"/> | \$6.00  | Student (under 18) |

Please indicate your areas of interest: \_\_\_\_\_