



Pomona Valley Art Association

300-A South Thomas Street, Pomona, CA 91766

909-439-1599, or visit our website: www.pvaa.net

PVAA NEWSLETTER

JANUARY 2007

The President's Message...

Hello everyone, and Happy New year! I hope you all had a fun time during the holidays. Just a quick summary of last year, we started in the red and it looks like we finished ever so slightly in the black for 2006. This is a big improvement, and now comes the hardest task of all: to keep that positive trend going. I want to thank all of you that have helped get this positive trend started. And now I encourage all of you to stay and get involved with you art association so that we can continue moving forward.

“How?” you may ask... very simple!

Get involved by:

1. Entering the monthly themed art shows, and encourage your fellow artists to do so.
2. Come down to the galleries and support the artists, enter and/or donate items to the PVAA raffles, and the PVAA silent auctions. (Held almost every month at the Gallery SOHO artist reception on 2nd Saturday's Art Walk.)
3. Volunteer to help by joining a committee.
4. Send a tax-deductible donation to help finish the Progress Space Gallery improvements, or the help fund the annual Student Art Show (held every march at no charge to local High School and Middle School students).
5. Come to the board meetings held ever first Saturday of the Month from 9 am to 11 am in the Gallery SOHO.
6. Send in art related articles, critiques of a show and art, or artists (preferably at one of our Galleries) you've seen to the newsletter Editor.

Anyway I can go on and on, about how you can support your PVAA, the main thing is to get involved. What do you all think of the new look of our newsletter? I really would like to hear from all of you. Take care, and be sure to come on down and see the “Wild Things” Art show in Progress Space Gallery during January and February, it promises to be quite a show.

Cheers

Lucien van Oosten

Outline for “Triplex” Demonstration

*A how-to for a very
interesting technique...*

What is “triplex?” After seeing this layering method demonstrated at a Watercolor West workshop several years ago, I

finally tried it with a nudge from Betsy Dillard Stroud who gave some instructions about it but didn't demonstrate the process on a day I was present. A friend and I started calling it this because it didn't seem to have a name and when we wanted to talk about it, we'd say, “You know, that thing where we..,” then describe the process.

How do you do it? Basically, after developing a thumbnail sketch to identify value changes

in the overall design, you follow these simple steps:

On 140 lb hot press paper, apply a high key, multi-color glaze. This will serve as an under-painting. It may be random shapes or painted to support the overall design that will emerge in the top layer.

When the under-painting is completely dry, prepare a mixture of matte medium and water in equal parts and use a cheap 2 or 3 inch brush to glaze

SUPPLIES NEEDED FOR TRIPLEX DEMONSTRATION

- One or two sheets of 140 lb HOT PRESS paper, preferably Arches (Michael's or Aaron Bros. may have it. Also, Dick Blick (formerly Art Store) in Pasadena or, if time permits, order from a catalog—it's cheaper.)
- Watercolor paint in TUBES. Paint that has been squeezed into a palette and dried won't work.
- Matte medium.
- Small plastic cup to mix mat medium with water.
- Old 2 or 3 inch brush or cheap brush from home improvement store for matte medium.
- Watercolor brushes. At least one 2" brush, even if it's the home improvement store variety.
- Masking tape. The wider the better.
- Roll of cheap (think 99 Cents Store) plastic wrap.
- TWO water containers.
- OPTIONAL – art stamps, texture-making implements to enhance third coat of paint.
- Photographs, sketches, sketchbook.

the under-painting. Be especially to careful to cover the surface completely. It's easy to miss small spots, especially along the edges. This will serve as a moisture barrier between the under-painting and the top layer. Let it dry completely.

Next, making reference to the thumbnail sketch you have prepared: completely cover the surface with a multi-colored layer of textured paint. You will need to squeeze out paint in blobs at least the size of your thumbnail and mix only enough water with it to make it flow easily. -Mix the colors directly on the paper. -Work quickly, and use a large 2 inch good quality brush. -If painting a full sheet, stop after about 1/3 is covered and add texture. If it dries, the opportunity to create impressions in it will be lost.

NOTE: It is not possible to spray water to re-wet this layer. Water spots that you may not wish to have in your painting will result. -Use saran wrap, stamping blocks, or almost any object, to create patterns and textures. If you use saran wrap, press pieces of it against the surface and leave it in place until the paint under it is nearly dry. Do NOT remove it immediately.

Finally, when the top layer is completely dry, remove any material that you used to create texture. You are now ready to begin lifting. Using an appropriate brush, depending on the amount of paint you wish to remove from the top layer, dip it in clean water and brush it over the area you wish to remove. Blot the paper lightly with a paper towel or tissue. The original under-painting will show through. You may choose to paint back into the areas you've

lifted with other colors to assist the overall appearance of the painting.

GOOD NEWS! If you don't like the results you're getting, you can wet the entire top layer, wipe it with paper towels or rags, rinse it in a sink or tub and paint the top layer over again.

Does this process only work for abstracts?

No. When I saw it demonstrated, Jane Birnham had drawn the details of her painting with graphite over the top layer. She used this as a guide to lift and paint back in, creating a magical lodge along the shores of a lake. I usually work without any guides because sometimes the added textures suggest improvements in my original design. I "see" the painting in my head before I start but may

modify as happy accidents appear. It also makes it easier to concentrate on big shapes rather than a lot of detail. The surface texture implies detail and the impact of the painting is often based on sharp contrast between the top layer and the under-painting.

In what shows can I enter my triplex?

It's "legal" for any show that accepts watermedia but does not require the use of only transparent watercolor. Watercolor West, Transparent Watercolor Society and a few others specify that. The matte medium introduces a second element so this process becomes "mixed media."

**Written by:
Jan Wright**



"Wild Things"

Showing Artists:

Alexandra Bolfozti
 Carrissa Bowen
 Lisa Cabrera
 Regina Cardenas
 Ione Citrin
 David Cook
 Kathy Eppick
 Alex Garcia
 Nancy Gorman
 Susan Hoskinson
 Robert Marshall
 Marty Michaelson
 Rita Poorman
 Tracy Pritchard
 Maryann Rachford
 Jodi Schneider
 Lucien van Oosten

Will be on display at the Progress Space Gallery

January and February 2007

Show opens on Saturday January 6, 2007

&

Runs through February 25, 2007

Artist reception Jan. 13, 2007...from 6 to 10 pm

Come by and enjoy the wonderful artwork that will be on display.

Functional Art

A look at a contemporary architect.

Although Frank Gehry is an architect, many would say his works are a valuable contribution to Abstract Art for the Twentieth and Twenty-First Centuries.

In the books "Gehry Talks" and "Gehry Draws", both published in 2004 and edited by Rapport & Violette, it is obvious that he is an abstract artist par excellence. One of his humorous

quotes is that "There is a fine line between creativity and psychosis."

When one of his clients, Peter Lewis, kept changing his mind about plans for his home (for as many as 10 years), Gehry decided to use those many different plans as a practice in what might or might not work architecturally and aesthetically.

Later, even though the Lewis home did not come to fruition, many of those ideas were used in his world acclaimed Guggenheim Museum, "The Bilbao," and became the seeds of multiple other projects as well.

Gehry is an inspiration to artists to take unused ideas from unfinished works and combine them to create totally fresh, and unusual creations never before tried.

Written by: Maia Peters
Editor's Note: The Walt Disney concert Hall is a local work by Gehry. He has also recently collaborated with Tiffany & Co. to create a sculptural line of jewelry. ■

Helpful Hint:

In a pinch I will use a large garbage bag as a drop cloth. Just cut down the crease on one side and cut the seam at the bottom. It's also good for "plein air" or on location painting because you just gather it up and throw it away, making it one less thing you have to carry home.

Get Exposure!

Add your profile to our website.

Did you know... PVAA through it's website is offering members a profile page for just \$5 a month? You will get one page, which includes both images and text. You can list your art resume, a bio and images of your art, as well as link this profile to any other websites you have. It's easy! Our webmaster will set up everything for you. PVAA members may submit photos and text for a service fee of \$5 per month (paid in advance for either 6 or 12 months).

Text MUST be printed or typewritten on white paper, no script fonts. Please include: 1) bio, resume, or artist statement; 2) good-quality photos (preferably color), or electronic images (JPG FORMAT ONLY, NO OVER COMPRESSION, NOT TO EXCEED 150 KB EACH IMAGE); 3) title of

artwork, the medium(s), dimensions, and price (or "NFS"). Send content and payment to: PVAA/Gallery SoHo, Attn: Laura Mallory, 300A South Thomas Street, Pomona, CA 91766, or contact Laura by email:

laura@thewovenweb.com.

Editors Note: Artists hanging in the SoHo Gallery get a free profile page. ■

What's Happening?

Several of our Members get

recognized.

James Ellison has been chosen to be our online featured artist for January 2007. You can view our website at www.pvaa.net.

JoAnn Formia and **Jan Wright** both won first place honors in the November 2006 La Habra Art Association Open Juried Show.

DJ Hermansen won an award in Fontana Art Association Open Juried in November.

Lucien Van Oosten has had a pencil drawing called "Intensity" accepted at a New York gallery.

Jan Wright has had work

selected for the Texas Watercolor Society show in January, 2007. Her work has also appeared in Seattle, WA, Missouri and Rhode Island as well at numerous venues in California during 2006. ■

Beautiful Work

A member's admiration...

I have always loved Jan Wright's work. All of it. But I was especially intrigued by the pieces she had in the Open Juried Show that almost looked like they were created through

Schedule for 2007 Gallery SOHO Monthly Open Art Shows & Sale

January Wave Of The Future Jan. 11 to Feb. 2 Take in: Sat. 6, 11-4 pm <u>Reception:</u> Sat. 13 Pick Up: Feb. 2 & 3	February Seeing Red Feb. 8 to March 2 Take in: Sat. 3, 11-4 pm <u>Reception:</u> Sat. 10 Pick Up: March 2 & 3	March Reflections March 8 to April 6 Take in: Sat. 3, 11-4 pm <u>Reception:</u> Sat. 10 Pick Up: April 6 & 7	April New Beginning April 12 to May 4 Take in: Sat. 7, 11-4 pm <u>Reception:</u> Sat. 14 Pick Up: May 4 & 5
May Wild About Nature May 10 to June 1 Take in: Sat. 5, 11-4 pm <u>Reception:</u> Sat. 12 Pick Up: June 1 & 2	June Favorite Places June 7 to July 6 Take in: Sat. 2, 11-4pm <u>Reception:</u> Sat. 9 Pick Up: July 6 & 7	July That's Hot July 12 to August 3 Take in: Sat. 7, 11-4pm <u>Reception:</u> Sat. 14 Pick Up: Aug. 3 & 4	August Patterns & Textures Aug. 9 to Aug. 31 Take in: Sat. 4, 11-4 pm <u>Reception:</u> Sat. 11 Pick Up: Aug. 31 & Sept. 1
September Shades & Shadows Sept. 6 to Oct. 5 Take in: Sat. 1, 11-4 pm <u>Reception:</u> Sat. 8 Pick Up: Oct. 5 & 6	October Dreamscape Oct. 11 to Nov. 2 Take in: Sat. 6, 11-4pm <u>Reception:</u> Sat. 13 Pick Up: Nov. 2 & 3	November Recycled Nov. 8 to Nov. 30 Take in: Sat. 3, 11-4pm <u>Reception:</u> Sat. 10 Pick Up: Nov. 30 & Dec. 1	December Color Of Winter Dec. 6 to Jan. 4 Take in: Sat. 1, 11-4 pm <u>Reception:</u> Sat. 8 Pick Up: Jan 4 & 5

- * PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- * All media welcome.
- * Cash awards and ribbons are awarded at each show.
- * An All-Artist reception occurs on the 2nd Saturday of each month from 6-10pm.
- * Artists are encouraged to interpret the monthly themes in their own unique way.

Teachers: This is a great opportunity, for class assignments and to give your students the opportunity to have the experience of having their work on display in a gallery setting at a very reasonable cost.

some kind of printmaking process. She also has some of the same type of work in the gallery right now, and she explained briefly to me the process she used to create them. Since I'm not an auditory learner, I didn't really catch it all, and I'd appreciate it if she could describe the process in writing in a future newsletter. Can you do that for us, Jan?

Sincerely,

Carolyn Cunningham

Editor's Note: The very same process requested here is actually listed on the first page of this newsletter in full detail. ■

From The Editor

Happy New Year!

Well, first of all, I hope everyone had a wonderful winter holiday. I myself am gearing up for what will be an exciting new year. There are a lot of things happening this year at PVAA and I know you will want to be a part of it. First of all, the Progress Space is booked for almost the entire year, mostly by outside artists, promising a lot of fresh and exciting shows to see. (I happen to be one of those artists. Look for my show in September.) We have a few new artists in Gallery SoHo, and a change-out that happens the first Saturday of the New Year. Lucien and I have been planning a "Critique Circle" in order to get some feedback on our artwork. (When we establish a time and day, rest assured it will be posted in the newsletter.) Our website will be adding the ability for new members to join PVAA online. Not to mention we have re-enlisted the "Featured Artist"

idea, with its home on our website. We have added new themes to our monthly shows and expect an increase in participation in all of our shows. We are also working on lining up a few unconventional venues to put on an art show to give both PVAA and participating members more exposure. Not to mention there are a few art-oriented fundraisers we are planning.

So now let me share with you my personal goals for 2007. I challenge each and every one of you to take on these goals too.

I plan to make a few artworks that are outside of my comfort zone. For me this means using a medium I am out of practice, or unfamiliar with. I have decided to try gouache, and mix it with pen & ink. (Wish me luck!) For some of you, this may mean trying a new subject matter (perhaps the monthly show

themes will inspire you?) or maybe using colors you don't normally use, or working sculpturally.

I have never done any collaborative work, which is something I have always wanted to try. This will be a great opportunity for me to learn how other people approach making their art. (If anybody reading this is interested, just holler.)

I am doing a Prog Space Show in September and am setting a goal to make more work than I need, so I can pick and

New Members to PVAA:

- Irene Luevano
- Lynn R. Stull
- Kenneth C. Hill
- Uwimana Moore
- Zulama L. Johnston

Welcome!

Upcoming Shows in the Progress Space:

January/February – "Wild Things"

March – PVAA Student Show

April – Nogales High School Student Show

May – Nogales Teachers

June/July – "Shameless Self Promoters Group"

August – "Mountain Women"

September – Jackie Bell

October – PVAA Open Show

November – in negotiation

December – Artisan's Holiday Festival

Come on out, have fun, and support local artists!

As always the openings coincide with 2nd Saturday. If you are interested in renting the Progress Space for 2008, please contact the SoHo Gallery, 909-469-1599 or see our website (www.pvaa.net) for details.

choose the best pieces. I hope this will help me make this show better than my last (Renaissance Women, last September). And finally, my last goal is to spread the word about myself. I am going to pass out business cards whenever I can, do a few scheduled demonstrations of my own techniques, submit my work to more shows.

If you decide to take any of these goals on, please let me know the results!

Written by: **Jackie Bell** ■

Excerpts from board minutes

From December 2, 2006

Treasurer's Summary:

November Income \$ 873.60

November Expenses \$ 859.70

Net Gain/Loss \$ 13.90

The year - to - date financial summary indicates a positive balance for the year of **\$716.54**. Lucien requested that board members who have not asked for reimbursements submit a list of their 2006 expenses so the Finance Committee can identify additional PVAA expenses that do not currently appear in the budget. It will also be use for individuals who wish to take the donations as tax deductions.

Progress Space:

Linda Hauser reported that the artisan's holiday festival was successful this year in spite of the late start on recruiting artists. Rental income was \$430 and sales totaled \$547 with some still to be accounted for. The raffle and silent auction will continue through second Saturday. She also thanked DJ Hermansen, who assisted with the decorating. DJ will be chairing the 2007 event.

Reinstatement of Internet Access for Gallery:

Linda Hauser researched various prices for a DSL connection for SoHo Gallery. Verison quote: Spyware, spam protector, 24/7 technical support, 9-11 e-mail accounts for a total annual cost of approximately \$350. Jan Wright suggested that a revenue source for this sum be identified since it is not currently in the 2007 budget. Lucien will appoint a committee to identify a source, possibly an on-line art show.

Alcohol Policy:

There have been increasing concerns regarding PVAA liability for alcohol served at receptions. Bob Marshall moved and DJ Hermansen seconded a motion stated as follows:

PVAA SoHo Gallery will not serve alcohol. Prog. Space tenants must designate a full-time monitor if alcohol is served.

This motion is intended to allow PVAA to serve alcohol when renting the Prog Space for PVAA functions. Passed unanimously.

Off-Site Coordinator:

Jim McClure. In Jim's absence, Lucien Van Oosten reported that the Chino Community Center show is up. Exhibiting artists need to sign a release absolving the facility of legal responsibility for loss if they wish to show their work there. ■

Did you know...

PVAA/Gallery SoHo is a non-profit 501 (c) 3. This means your monetary and item donations to us are tax deductible.

December's Monthly Show

"Spirit of the Season"

THE WINNERS

December's monthly show had the theme of "Spirit of the Season." The First Place winner is **Nancy Arestoni** for her oil painting "My Little Angels." **Jan Wright** won Second Place for her mixed media piece "Conifer Concerto," and **Rosemary Imes** received third place for her pastel drawing "Christmas Fun in the Kitchen." The photograph "Let It Snow," shot by **Dorothy Brunell** won the for the photo category. Honorable Mention went to **Jan Wright** for another mixed media artwork called "Catch the Spirit."

ABOUT THE JUDGE

December's monthly show was judged by **Mike Barnett**. Mike's background includes both drawing and painting, and ceramics. He was previously a co-owner of Hosanna Pottery, and was a participant in the Laguna Beach Festival of the Arts. He is currently the Senior Pastor at Foothill Vineyard Church in San Dimas. ■

PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show
Please see website or call gallery for rules and details on monthly shows.

Pomona Valley Art Association

Incorporated: 1958

#CO 349964

2007 SLATE OF OFFICERS & BOARD MEMBERS

President - Lucien Van Oosten

Corresponding Secretary - Marci Stewart

Monthly Show Chairman - Debra Walters

Membership Chairman - Linda Hauser

Offsite Exhibition Chair - Jim McClure

Student Show Chairman - Linda Keffer-Ruiz

Gallery Tracker (Staffing) - Kathy Eppick

Gallery Coordinator - DJ Hermansen

Progress Space Coordinator - Lucien Van Oosten

Open Juried Show Chairman - Lucien Van Oosten

Publicity Chairmen - Sindi Wasserman/Joanne Peters

Vice President - Nancy J. Nichols

Recording Secretary - Jan Wright

Treasurer - Joe Ingalls

Historian - Mary Shaw

Hospitality Chair - Debra Walters

Gallery Trainer - Linda Hauser

Newsletter Editor - Jackie Bell

Community Liaison - Lisa Cabrera

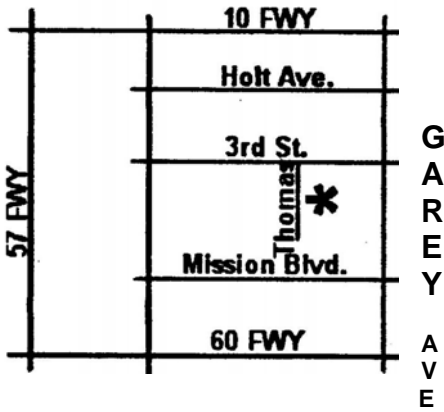
Supply Person - JoAnn Peters

Webmaster - Laura Mallory

Submitted by Nancy J. Nichols, Nominating Committee Chair

Please remember to thank our volunteers for their dedication to PVAA. If you would like to help us out, come to the board meetings (every first Saturday of the month, 9am-11am) or the 2nd Saturday Artwalk. Don't forget to tell your friends about PVAA and our Galleries!

If you would like to respond to or submit any articles, offer your opinions or corrections, inform us of your achievements, or tell us what's happening in your neck of the woods, please do. You can submit through **email:** (Jackie@pvaa.net), **snail mail:** PVAA/Gallery SoHo, Attn: Jackie Bell, 300-A South Thomas Street, Pomona, CA 91766, **phone:** 909-469-1599, **fax:** 909-393-4740, **or in person:** drop off your submissions at Gallery SoHo, ask the person behind the desk to place in my folder.



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* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

J A N U A R Y 2 0 0 7 N E W S L E T T E R

**Pomona Valley Art Association
 Membership Application**

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|-----|----------|------------|-----|---------|--------------------|
| ___ | \$125.00 | Lifetime | ___ | \$28.00 | Family |
| ___ | \$100.00 | Patron | ___ | \$24.00 | Couple |
| ___ | \$50.00 | Sponsor | ___ | \$20.00 | Single |
| ___ | \$35.00 | Sustaining | ___ | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____