



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

FEBRUARY 2005

CONGRATULATIONS TO JANUARY'S MONTHLY SHOW WINNERS! "SPIRIT OF THE SEASON"



Winning Entry, "Homage to O'Keefe", by Raul Capella

- 1st – Homage to O'Keefe, Raul Capella
- 2nd – Granite, Craig Dinsdale
- 3rd – Wisconsin 2005, Matt Ortiz

Honorable Mentions

Mona Lisa Smile, Jim McClure
Dress in the Trunk, Georgia DeBeers
Thus I Begat Beelzebub, Jan Wright

The Judge for the "Abstract & Collage" was Elizabeth Aurillia. Elizabeth has her BFA at West England College of Art and her MFA at the Royal College of Art in London. She has taught internationally and has exhibited her artwork at the Royal Academy in London, Paris and Washington. She now gives private lessons.

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- Next month look forward to the return of the Featured Artist Section.
 - Thanks to all of the artists that helped to hang the gallery, it looks great! The fact that we do not have a Gallery Coordinator did not stop these hard-working members.
 - You probably noticed our January newsletter was delivered later than usual. Our printer broke his arm during the holidays. He is doing better – thank goodness.



POMONA VALLEY ART ASSOCIATION

New Officers 2005

President	JoAnn (Maia) Peters
Vice President/Recording Secretary	Jan Wright
Corresponding Secretary	Marci Stewart
Treasurer	Joe Ingalls*
Newsletter Editor	Mary Montelongo
Membership	Laura Mallory
Publicity/Public Relations	Sindi Wasserman
Web Master	Laura Mallory
Historian	Mary Shaw
Hospitality	Debra Walters, Raul Capella, Set-up: Bess Reide
Student Show	Joan Coats, Jim Ja Kyung
Programs	Anne Williams
Off Site Representative	Jack Geddes
Community Liaison	Marci Stewart, Sindi Wasserman
Monthly Show	JoAnn (Maia) Peters, Assistants: Anne Stone, Mary Montelongo
Open Juried Show	Jim McClure
Progress Space Coordinator	Melanie Phillips
Gallery Director	
Recruiter	JoAnn (Maia) Peters
Trainer	Linda Hauser
Grab Bags	Ann Stone
Tracker	Jan Wright
Supplies	JoAnn (Maia) Peters
Computer Tasks	Laura Mallory, Mary Montelongo

*THANK YOU to Sindi Wasserman for taking over the Publicity/Public Relations position.

PVAA needs you!

There are board positions that still need to be filled...

- *Joe Ingalls, our **Treasurer** is looking for a replacement.
- Joann needs help with the **monthly show take-in**.
- The **Gallery Director** position is open.

Wanted! All artists!

Sell your artwork at the: **\$100 & Under Underground**

Fine Art Sale

May 15 – May 28, 2005

PVAA Progress Space Gallery

All artwork will be priced at \$25, \$50, \$75 or \$100

For more information, call Melanie Phillips: 980-0918

MONTHLY ART SHOW & SALE CALENDAR – 2005

January	February	March	April
ABSTRACT & COLLAGE Jan 13 – Feb 4 Take-in Jan 8, 12 – 4 Reception Jan 8	RED SHOW February 10 - March 4 Take-in Feb.5, 12 - 4 Reception February 12	SEA AND LANDSCAPES March 10 - April 1 Take-in March 5, 12-4 Reception March 12	SMALL STUFF April 7 – May 6 Take-in April 2, 12 - 4 Reception April 9
May	June	July	August
ANIMALS ARE PEOPLE, TOO May 12 – June 3 Take-in May 7, 12 - 4 Reception May 14	FLORAL FANTASY June 9 - July 1 Take-in June 4, 12 - 4 Reception June 11	AMERICA THE BEAUTIFUL July 7 - Aug. 5 Take-in July 2, 12 - 4 Reception July 9	THE GREAT SOUTHWEST Aug 11 - Sept 2 Take-in Aug 6, 12 – 4 Reception Aug. 13
September	October	November	December
COLORS OF AUTUMN Sept 8 - Sept 30 Take-in Sept. 3, 12 - 4 Reception Sept 10	DAY OF THE DEAD October 6 – Nov 4 Take-in Oct 1, 12 - 4 Reception Oct 8	PHOTOGRAPHY & DIGITAL Nov 10 - Dec 2 Take-in Nov 5, 12 - 4 Reception Nov 12	SPIRIT OF THE SEASON Dec 8 – Jan 6 Take-in Dec 3, 12 - 4 Reception Dec 10

PVAA's Monthly Show

We thank James McClure for his part in creating PVAA's Monthly Show. For several years he managed this show and it has been a complete success for many years. Jim has now stepped down from his post to work on the Annual Open Show. JoAnn (Maia) Peters, our illustrious President, is now in charge of the Monthly Show.

This show is a great opportunity to express your artistic approach to the theme challenge. Your entry may be in any media including photography, sculpture, watercolor, etc. Artists often portray the theme by capturing the mood or telling a story without words, or portraying the artist's special vision of the theme concept. The shows are particularly enjoyable because there are so many delightful responses to the themes. Please pass the word to your artistic friends that PVAA's Monthly Show is a fun adventure and another great opportunity to display your art. Jack Geddes

You are Cordially Invited to Attend Two Art Exhibits:

Art Effects

Art Affects

featuring the artwork of:

Maia Peters & Jan Wright

Phinit Cheamak

The exhibit will be open February 10 – February 29 2005

Reception: February 12, 2005 Hours: 7 p.m. – 10 p.m.

Upcoming Prog Space Events in 2005

- February – Art Effects/Art Affects
- March – Student Show
- April – Nogales Senior High School Project
- May - \$100 & Under Underground Fine Art Sale

We look forward to PVAA's annual **Student Show**

March 10 – March 25, 2005

Place – PVAA Progress Space

Reception – Saturday, March 12, 2005 from 12 p.m. – 2 p.m.

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire, will be demonstrating watercolor in February. There is also an artist competition every month. February's competition will be "Landscapes". Monthly meetings are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

6th Annual MVCCC Juried Art Exhibit – Montrose-Verdugo City Chamber of Commerce. Exhibit runs May 2 through May 13, 2005. Slides need to be received by March 25th. Call (818) 249-7171 for info.

Photography Exhibit – featuring Margaret (Peggy) Burnett. Exhibit runs January through February 2005. Upper and Lower Galleries – San Bernardino Public Library. 555 West 6th St, San Bernardino. (909) 381-8201. Open Mon-Wed 10 a.m.-8 p.m., Thurs-Sat 10 a.m.-6 p.m.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Elizabeth's Art Studio at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Elizabeth Sides specializes in water soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit www.elizabethsartstudio.com.

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. A variety of well-known artists teach workshops at her studio. Art Box Studio info.: (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 am – noon, Irwindale Senior Center and Thursdays 1- 4 pm Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 pm, Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage and Artistic Journaling. For more info, call Mary at (909) 591-6503.

Welcome New Members Georgia DeBeers and Craig Dinsdale!

Members in the News

Phinit Cheamak was a finalist in the AHA International Fine Art Show in Studio City. His painting is a watercolor titled, "God's Gift". Congratulations! This painting can be viewed at www.peacethroughart.net.

Sindi Diane Wasserman coordinated an art and essay contest for International Peace in Education Day. The two student winners are: Amy Pang, "the Nature of Kids" and Saree Costa won the essay contest.

The participants in the Visions and Perspectives Exhibit were featured in the City News section of the Inland Valley Daily Bulletin on January 7, 2005. The article can be read at www.dailybulletin.com. Click on the Chino Valley link.

Framing and Matting: Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918

A Note from the Editor:

Thanks to all who sent me stuff for the newsletter. My inbox was overflowing with exciting news. Keep it coming! Just Email future info. to artsi1@verizon.net. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: February 15th**.

-Mary Montelongo

REMINDER - AMERICAN FRAME gives PVAA 5% of all orders placed by our members if they give our code which is A-287. Make Ann Stone proud and support this cause. It's an easy and profitable way to help your association.

"Photography is an important art form. In my work I try to bring the magic of landscapes and waterfalls to those who may not have the opportunity to see them first hand."

-Sindi Diane Wasserman



Sea and Landscapes

ART SHOW & SALE

March 10 – April 1, 2005

- ❖ Take-in Saturday, March 5, 12 - 4 pm
- ❖ Reception Saturday, March 12, 6 - 10 pm
- ❖ Limit 3 entries per person. ...\$7 for PVAA members (\$4 students), \$9 for non-members (\$5 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up March 5, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone # _____

Address _____

1. Title _____ medium _____ price _____

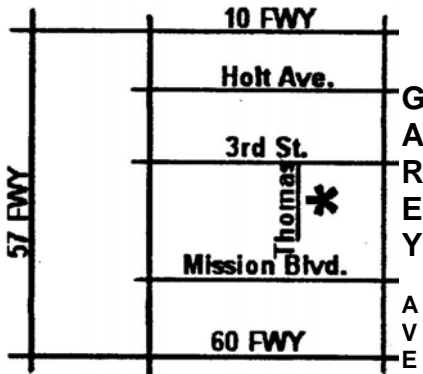
2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show. Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

F E B R U A R Y 2 0 0 5 N E W S L E T T E R

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____