



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

FEBRUARY 2006



Winning Entry - "Summer Pears",
By Georgia DeBeers

CONGRATULATIONS TO JANUARY'S MONTHLY SHOW WINNERS!

"ABSTRACT & COLLAGE"

- 1st** - "Summer Pears", Georgia DeBeers
- 2nd** - "Night In Sultan's Garden", Jan Wright
- 3rd** - "Vase of Flowers", Carolyn
Cunningham

Honorable Mentions-

- "Chained", Jan Wright
- "Mission San Miguel", Beverly Lazzeri

Student Division -

- Student Award** - "The World in a
Finger's Length", Krystal Rose
Pasco

- Honorable Mention** - "Friendship",
Nika Banzuela

Student Entries in the Monthly Art Show

Eight high school students who entered the annual Peace Art and Essay Poetry/Contest sponsored by the National Association of the Advancement of Caring Teachers - NAACT, also entered the Abstract & Collage Show. Two students received the above mentioned awards. All those who visited the gallery in January had the opportunity to vote for the "Popular Choice" award and the winner will be named in March's Newsletter. Thanks to Sindi D. Wasserman and Marsella Sweat who promoted and sponsored this contest.

Welcome New PVAA Members - Susan Hoskinson and family, Mary Drennen, Isaiah Samuel Winters, L. Tobias, Lisa Maher & Tony Armando, Maricela Alvarez

The **Judge** for the January Monthly Show, Georgia Baker, is a certified teacher and speaker of five languages. Georgia is also a former reporter for "You Asked For It on Channel 52 News. Georgette is a producer of the children's bilingual music series, "Cantemos". Georgia has also been performing exclusively for children for the past ten years. She has abounding enthusiasm for unusual artifacts and creatures, her "cuatro", a Venezuelan stringed instrument, and, the Latin rhythms of her guitar. Georgette's contagious laughter and exaggerated storytelling techniques deliver unforgettable performances.

ART CHAT

By Mary Montelongo, Editor

The Foe's of Abstract Art: Are they ignorant or are they just prejudiced?

While viewing the Abstract & Collage Show at Gallery SoHo a friend commented to me "I don't get it". Knowing that she is a realist and out of curiosity I asked her, "what don't you get"? She answered, "maybe I don't have enough education to get the message the artist is conveying." I wonder if I am just supposed to enjoy the colors and shapes or are there hidden messages I am suppose to see." I read somewhere that most artists start out as realists and at some time many experiment with a wide variety of media and eventually become abstract artists. Picasso, Matisse, Pollock just to name a few blazed this trail.

Although, I have contemplated over abstract vs. realism many times before and have had many discussions with other artists and art lovers; but for some reason, I became more interested in finding an answer to why artists choose abstraction as a way to express ideas rather than to express them through realism. I decided to interview a few artists who entered the Abstract and Collage Show to find out why they created abstract art. Here are their answers:

Georgia DeBeers

Q: Why do you create abstract art? A: "I get tired of looking at the same shapes so I take those shapes and tweak them with reflected colors that are not the original colors. I also like to tweak images with shapes and colors until they become something else.

Q: What do you think about realism? A: "Realism is painting what you see, what is really there, you can't change it or it wouldn't be realism. I like realism, it is beautiful, but it doesn't particularly suit me."

Q: Do you prefer to create abstract art over realism? A: "It depends on the subject, some subjects are easy to blend into abstract forms".

DJ Hermansen:

Q: Why do you create abstract art? A: I create abstract art as an expression of myself. The abstraction is based on an emotion often expressed with a symbol." For example, "I used a ladder in one of my paintings that represented a gallery I owned, I knew I was going to have to climb to the top of the ladder if it was going to be a success". "Also, I love to work in the garden so in one of my paintings the leaves looked like hands". "In another painting I started out with a square that became dissected which represented how in life people come at you from all sides which causes you to change your patterns in life".

Q: What do you think about realism? A: It is nice to have the skill to paint realism, but you need to add emotion. Why paint what a photograph can convey?"

Q: Do you prefer to create abstract art over realism? A: I'd have to say yes, even my floral painting (now displayed in the gallery) that looks real, was painted from an emotion and not because it was a flower."

The next installment of **Art Chat** will answer the question The Foes of Abstract Art: are they ignorant or just prejudiced? If you have an opinion on the matter please respond with an email to artsi1@verizon.net.

MONTHLY ART SHOW & SALE CALENDAR – 2006

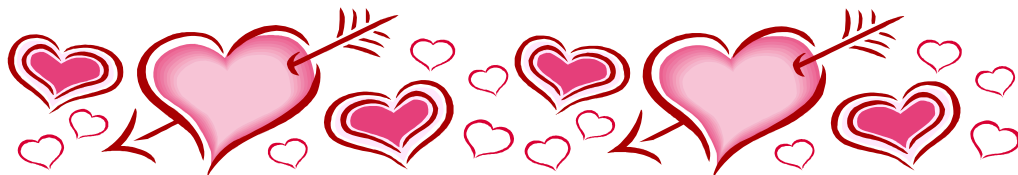
January ABSTRACT & COLLAGE Jan 12 – Feb 4 Take-in Jan 7, 11 – 4 Reception Jan 14 Pick up Feb 4	February RED SHOW February 9 – March 4 Take-in Feb 4, 11 – 4 Reception Feb 11 Pick Up March 4	March SEA AND LANDSCAPES March 9 - April 1 Take-in March 4, 11-4 Reception March 11 Pick up April 1	April Asian & Island Influence April 6 – May 6 Take-in April 1, 11 – 4 Reception April 8 Pick up May 6
May ANIMALS I Have Known May 11 – June 3 Take-in May 6, 11 – 4 Reception May 13 Pick up June 3	June Country Gardens June 8 – July 1 Take-in June 3, 11 – 4 Reception June 10 Pick up July 1	July Proud To Be An American July 6 – Aug 5 Take-in July 1, 11 – 4 Reception July 8 Pick up Aug 5	August THE GREAT SOUTHWEST & Mexico Aug 10– Sept 2 Take-in Aug 5, 11 – 4 Reception Aug 12 Pick up Sept 2
September Harvest & AUTUMN Sept 7 – Oct 7 Take-in Sept 2, 11 – 4 Reception Sept 9 Pick up Oct 7	October DAY OF THE DEAD October 12– Nov 4 Take-in Oct 7, 11 – 4 Reception Oct 14 Pick up Nov 4	November PHOTOGRAPHY & DIGITAL Nov 9 – Dec 2 Take-in Nov 4, 11 – 4 Reception Nov 11 Pick up Dec 2	December SPIRIT OF THE SEASON Dec 7 – Jan 6 Take-in Dec 2, 11 – 4 Reception Dec 9 Pick up Jan 6, 2007

The Prog Space Shows & Events

January – Renovation

February – PVAA's 58th Anniversary Celebration

March – Student Show



PVAA Members... Please be our guest to Pomona Valley Art Association's 58th Anniversary Celebration! Saturday, February 25th from 6:00 p.m. to 7:30 p.m. at 300-A S. Thomas Street, Pomona.

Join us in the celebration of PVAA's contribution to the art community in the Inland Empire.



**Have you acquired too much
“Stuff”?**

**Why not donate some of that stuff to
PVAA's
Raffle and Silent Auction!**

**Items can be delivered to PVAA on the day of the
Membership Show take-in, Sat. February 4th from 11 am -4 pm
or anytime during regular gallery hours (on or before Feb 4th)
Thurs. - Sun. 11am - 4 pm, 300-A South Thomas St. in Pomona.**

**For more information:
Please call the gallery at (909) 469-1599 or Linda Hauser at (909) 946-8076.**

A Note from the Editor: Send informational items that you would like to see in print to artsi1@verizon.net. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503.

Next Deadline: February 15th. ☺

-Mary Montelongo

Welcome New Gallery Members:

Jennifer Derry.....Wearable fiber art, poet

Mary Drennen..... Watercolor florals and Landscapes in oils

Ken Ogate Oil landscapes and seascapes

Jodi Schneider.....Watercolor, oils, musician

Karen Werner..... Giclees



"Mission San Miguel" by Beverly Lazzeri
Received an Honorable Mention in the January
Monthly Show

Members in the News

Lucien van Oosten is teaching a class "Exploring Graphite and Ink with Lucien van Oosten". This class will explore, enhance and arouse the creativity within each student through special planned assignments using the pencil and the pen. This while being exposed to art terminology, shape and line. Eight class session, start Jan 16, 2006 at studio 23, in the "Fine Arts Academy", located in Glendora, for information call; (626) 335-2240.

Margaret Burnett (Peggy) – is the current artist at Michael Brandman Association Inc. Her work consists of 37 panoramic, abstract and close-ups, 4 pieces are in black and white photography. This exhibit will run December through March. Peggy also has two images on display at the Brea show, "Made in California". January 22 – March 3.

SHOWS & EXHIBITIONS

Associated Artists of the Inland Empire: There is a monthly art competition every month, "Artwork of the Month", February is "Landscapes". Monthly meetings are at 9:30 am, the 2nd Wednesday of each month, Central Park Community Center, Rancho Cucamonga. Call (909) 463-6259 for more info.

Joslyn Senior Center: Offers demonstrations, gallery show, music, poetry reading, dance workshops. Located at 660 North Mountain, Claremont CA, (909) 399-5488.

Brea Art Association: "Celebrate Your Favorite Holiday", Feb 22 – May 23 at Brea Senior Center. Registration: Feb.21. For more information call P.J. Mansur (714) 528-4240.

Fine Arts Academy: Various Fine Arts Classes available. For information: (626) 335-2240.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. Jan 23-27 is Critique & Studio Painting w/Katherine Chang Lui, Feb 20-24 is Watermedia Focus Workshop w/Skip Lawrence & Christopher Schink, Mar 20-24 is Color & Watermedia w/ Steven Quiller, June 24 is Watercolor Workshop w/ Don O'Neill, July 24-28 is Figure Painting Workshop w/ Don Andrews, Oct 16-20 is Sparkling Watercolor Workshop w/Judi Betts and Nov 10-11 is Right Brain Drawing Workshop w/ Sylvia Megerdichian. Art Box Studio info. (909) 981-4508. Location: 1302 Monte Vista #9 Upland, CA.

Anne Williams: teaches free art classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

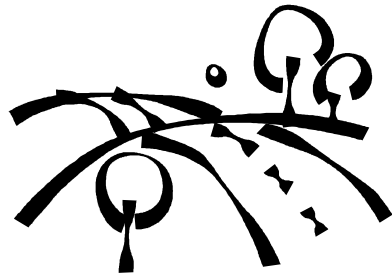
Anne Seltzer: Artwork Studio offers private art lessons in drawing and painting. Info. (909) 624-8424

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage, Artistic Journaling and basic drawing for children. For more info, call Mary at (909) 591-6503.

Phyllis Case Bennett: teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Phyllis will be conducting Plein Air classes in various mountain locations for info. call: (909) 593-5520.

"SEA AND LANDSCAPES"



ART SHOW & SALE

MARCH 9 – April 1, 2006

- ❖ Take-in Saturday, March 4th, 11 - 4 pm
- ❖ Reception Saturday, March 11, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up April 1st, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

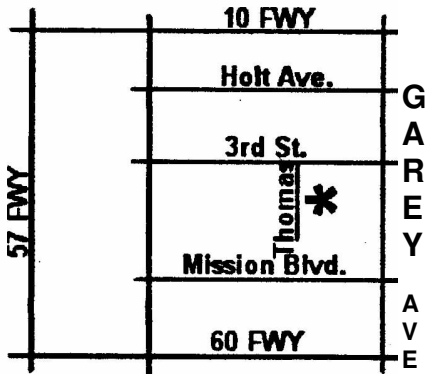
3. Title _____ medium _____ price _____

► PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street
 Pomona CA 91766
 Phone: (909) 469-1599

F E B R U A R Y 2 0 0 6 N E W S L E T T E R

**Pomona Valley Art Association
 Membership Application**

Please complete this form and mail with your payment to:
 PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME _____
 ADDRESS _____
 CITY _____ STATE _____ ZIP _____
 PHONE _____ E-MAIL _____

- | | | | | | |
|-----|----------|------------|-----|---------|--------------------|
| ___ | \$125.00 | Lifetime | ___ | \$28.00 | Family |
| ___ | \$100.00 | Patron | ___ | \$24.00 | Couple |
| ___ | \$50.00 | Sponsor | ___ | \$20.00 | Single |
| ___ | \$35.00 | Sustaining | ___ | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____