



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

MARCH 2004



CONGRATULATIONS TO "Seeing Red" SHOW WINNERS!

1st – Jan Wright – *Massai Crossing*
2nd – Dorothy Brunell – *Bee Balm*
3rd: - Karin Jordal – *Fire*

Honorable Mentions

Joe Ingalls – *Full Bloom*
Christy Bruce – *Hollyhocks*

Our juror for February's show was Linda Callaway who stated she enjoyed every work of art in this beautiful show. Above: First place winner, *Massai Crossing* by Jan Wright

This Month's Featured Artist

Warren "Joe" Ingalls, a resident of Alta Loma, California, began his career as a full time artist May of 1996. Although his education and training prepared him for a career in senior-level management (27 year banking career), his organizational and creative skills have served him well in his artistic pursuits.

Inspired at a very young age by Norman Rockwell's detailed illustrations and Ansel Adam's black and white photographs, Warren found that graphite and colored pencils gave him the freedom to work with great detail and create the extensive layering necessary to achieve the vibrant colors evident in his florals, landscapes, wildlife drawings and portraits.

As a graduate of the New York Institute of Photography, Warren is also an accomplished photographer and not only exhibits and sells his photos but also using them as reference material in the creation of some of his graphite drawings and color pencil paintings.



Warren currently holds memberships at PVAA (Treasurer and board member), Associated Artists of the Inland Empire, The Fine Arts Institute of San Bernardino, Orange County Fine Arts and The Colored Pencil Society of America. In addition, he has won numerous awards through juried exhibitions and other art shows and is an exhibiting artist at Gallery SoHo.

Prog Space Availability

PVAA will soon be able to offer space suitable for private art shows, workshops, demonstrations, conferences and classes in the 3000+ sq. ft. gallery space across from Gallery SoHo

The PVAA Prog Space will be available to both PVAA members and the public at large. What an awesome site in the heart of the Arts Colony for a group or one man show. PVAA's gallery SoHo draws great crowds on Second Saturday...the perfect time for you to have your own show and artist's reception and take advantage of the Second Saturday foot traffic.

SoHo gallery directors Barbara and Melanie can give you more info. Give them a call at (909) 628-8027 (Barbara Bernath) or (909) 980-0918 (Melanie Phillips).

Friday Sessions Have Resumed!

Join our every third Friday painting group. Come and paint every 3rd Friday of the month. If you are an avid painter or a beginner, come and enjoy the morning with other artists. If you are a beginner you can learn watercolor from Ann Williams for a \$ 2 material charge.

On March 19th and April 16th Melanie Phillips and Barbara Bernath will demonstrate M. Graham watercolors. They will also have other art materials on hand. They just began a new art materials business called "Art on the Move". Come and be inspired! For more information call: Barbara Bernath (909) 628-8027 or Melanie Phillips (909) 980-0918.

Hey!! Psssst...How often can you get something really cool for free? No strings attached, no hidden costs? I bet you can't think of the last time that happened. Right?

Well, if you are an exhibiting artist in PVAA's Gallery SoHo, you are entitled to your very own webpage...for free. Gasp, that's right, your very own webpage with its own web address. Not only can you brag to Aunt Martha & Uncle Bill in Des Moines that you have your own online art gallery, and send them the link to your page so they can ooooooh and aaaaah, you can also count on the fact that people who are looking to buy art are now shopping more and more on the internet. And they just might see your masterpiece on your webpage and decide they can't live without it. And even if you aren't a Gallery SoHo artist, you can still have your own webpage *if* you are a member of PVAA. 'Cept it will cost you \$5 a month. Hmm...That's about the cost of a Big Mac Value Meal, isn't it? Not a bad tradeoff if you ask me.

OK, I can hear you saying, "Yes! Oh Yes, I wanna do it!! How do I get on the World Wide Web??? Tell me how...PLEASE!!!

1. We will need a bio or artist statement from you, and 2 or 3 pictures of the work that you would like to have on your page.
2. Pictures in a digital format are preferred but we do scan snapshots.
3. Title, price and medium of your work that will be displayed. That's it! Pretty easy, eh?

Call me, Laura Mallory, your friendly newsletter editor at 909-596-5326 and let me know you want to be on the PVAA website. We'll arrange to get your text and pictures, and then Cathi Chase, PVAA webmistress will put your page together.

Special Thanks to Special Members

Thanks to **Ginger Marshall** who came to the rescue and agreed to fill out the board by accepting the position of Vice President for 2004. Ginger has served as VP in the past and has donated many years of dedicated hard work as the PVAA membership chairman.

Linda & Laura want to thank all who came to the planning meeting for the 2004 PVAA Open Juried Show. We had 17 people in attendance and received valuable input, loads of ideas and best of all, we got many enthusiastic volunteers. In the months ahead the committee chairmen will be looking for help with take-in, hanging, hospitality etc., so if you are asked, PLEASE consider helping. We will need everyone to pitch in to make the show the grand success we know it can be.

FROM YOUR PRESIDENT

Thanks are truly due for all officers from last year and for those this year who've "stepped to the plate". I see a true spirit of members wanting to be part of the action and if there isn't any action, of helping to get the action "jump started" again!

Fantastic attitudes! Hold that thought!

Maia Peters

MONTHLY ART SHOW & SALE CALENDAR – 2004			
January	February	March	April
<i>ANYTHING GOES!</i>	<i>SEEING RED</i>	<i>SEA AND LANDSCAPES</i>	<i>SMALL STUFF</i>
January 8 - Feb.6 Take-in Jan. 3, 12 - 4 Reception January 10	February 12 - March 5 Take-in Feb. 7, 12 - 4 Reception February 14	March 11 - April 2 Take-in March 6, 12-4 Reception March 13	April 8 - 30 Take-in April 3, 12 - 4 Reception April 10
May	June	July	August
<i>ANIMALS ARE PEOPLE, TOO</i>	<i>ARTIST'S CHOICE</i>	<i>AMERICA THE BEAUTIFUL</i>	<i>THE GREAT SOUTHWEST</i>
May 6 – June 4 Take-in May 1, 12 - 4 Reception May 8	June 10 - July 2 Take-in June 5, 12 - 4 Reception June 12	July 8 - Aug. 6 Take-in July 3, 12 - 4 Reception July 10	Aug. 12-Sept. 3 Take-in Aug. 7, 12 – 4 Reception Aug. 14
September	October	November	December
<i>AUTUMN HARVEST</i>	<i>MASKS!</i>	<i>ART OF TODAY</i>	<i>SPIRIT OF THE SEASON</i>
Sept. 9-Oct 1 Take-in Sept. 4, 12 - 4 Reception Sept. 11	October 7 - Nov. 5 Take-in Oct. 2, 12 - 4 Reception Oct. 9	November 11- Dec. 3 Take-in Nov. 6, 12 - 4 Reception Nov. 13	December 9 - 31 Take-in Dec. 4, 12 - 4 Reception Dec. 11

ACROSS

- 1 Born in Paris, painted in Tahiti
- 3 American figure painter and etcher _____
Cassatt
- 5 Modern American painter Jackson _____
- 7 Italian Renaissance painter, contemporary of Michelangelo
- 14 Mexican muralist
- 15 Rodgers or Lichtenstein
- 17 American painter and illustrator _____
Parrish
- 18 _____ Chagall
- 19 French Impressionist known for his outdoor scenes
- 20 1869-1954, French painter, sculptor, and lithographer
- 21 _____ Goya

DOWN

- 2 Southwest artist
- 4 He painted healthy nude women
- 6 He created visual riddles with impossible perspectives
- 8 Widely known as the "Father of Modern Art"
- 9 19th century 4' 11" Bohemian artist from Paris
- 10 Salvador _____
- 11 Soup can artist
- 12 A cubist, considered by most people to be the greatest artist of the 20th century
- 13 Sculptor and church painter
- 16 Portrait painter from Amsterdam

***** Celebration of Color *****

Featuring Artists

Melanie Phillips, Mary Montelongo, Karin Jordal, Tyler Rachal, Dai Truong and Art Suwansang

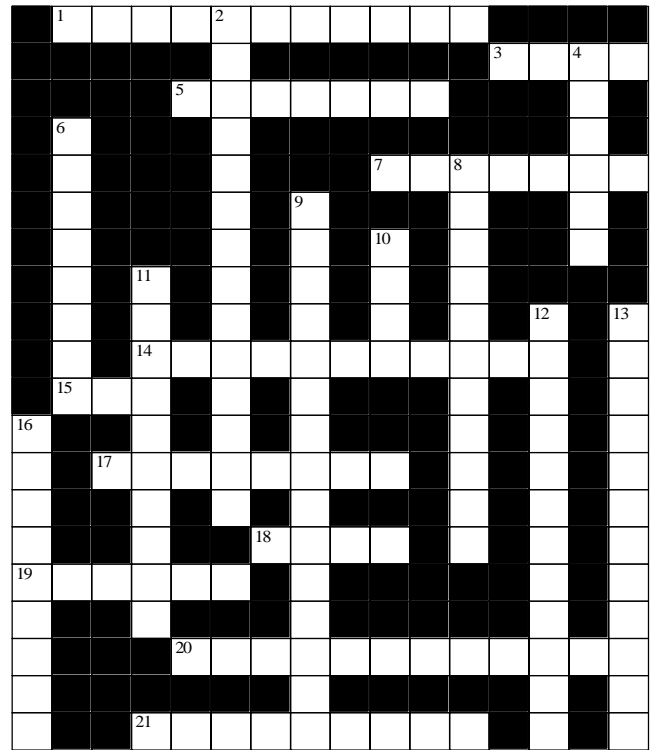
Opening reception Thursday, Feb 26th
11:30 a.m. – 1:30 p.m.
Show runs through April 30

Bronco Exhibit Gallery - Cal Poly Pomona
3801 W. Temple Ave. Building 35, Pomona

For more info call (909) 869-2854

The Masters of Art

by the editor



solution on page 6



Works by Mary Montelongo, Melanie Phillips and Karin Jordal (clockwise from left)

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire, Helga Batman-Koplin demonstrates Oil in March, and John (Jim) Salchak will be demonstrating Watercolor in April. Demos are at 9:30 a.m. on the 2nd Wednesday of each month at the Magnolia Center, 651 West 15th Street in Upland...at San Antonio and 15th Streets. Call (909) 463-6259 for more info.

Artbox Studio, March 22 – 26, Carla O'Connor *Abstract Figure Workshop* and April 24 - 25, *Milford Zornes*. Call Sylvia for info: (909) 981-4508

Call for Artists: Art Work Studio will curate an open group show April 16-18th, titled "Thirteen Ways of Looking at a Blackbird" at the Claremont Forum Gallery. The title for the show was inspired by the title of the Wallace Stevens's poem of the same name. If you wish to read the poem, you can view it on this site:

<http://www.poets.org/poems/poems.cfm?45442B7C000C07020B77>

Any media, any related interpretation of the title is accepted. Entries are \$10 each (limit of two). You may bring bird image cards to sell at no additional entry fee. 10% of all sales benefit the Claremont Forum.

Dates: April 16-18 Opening reception: Friday April 16, 5-8pm

Closing Reception: Sunday April 18th, 3-5pm

Gallery Hours: Friday: 3-8; Saturday and Sunday 12-5pm.

Location: Claremont Forum Gallery, 111 S. College Ave, Claremont

For more information on exhibit or how to participate, please call Anne Seltzer at Art Work Studio (909) 624-8424

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Elizabeth's Art Studio at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Teacher Elizabeth Sides specializes in water soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit www.elizabethsartstudio.com.

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: workshops, Mondays from 9:30 a.m. to 2:00 p.m. Art Box Studio, College Business Park, 1302 Monte Vista, #9, Upland, CA 91786. Info: (909) 981-4508.

Anne Williams: Beginning Water Color, Mondays, no fee. Mornings: 9 a.m. – noon, Joslyn Center, West Covina. Afternoons: 1- 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 a.m. – noon, free through Mt. SAC., Irwindale. Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

Melanie Phillips: Rancho Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Gibson Center, Tuesdays, 12:30 to 2:30 pm, seniors, donation requested. Info: (909) 980-0918.

Aqua Media & Collage Floral Workshops
~2 dates~

- March 24th 4:30 p.m. - 7:30 p.m.
- April 24th 9:30 a.m. - 12:30 p.m.

Gibson Center on Third Street in Upland

March 24th - \$45 includes most supplies.
Register by March 1st and receive a free gift!

April 24th - \$60 includes supplies and take home paint.

Register by April 1st and receive a free gift!

Call to save your spot!

Barbara Bernath (909) 628-8027 or
Melanie Phillips (909) 980-0918



Newsletter Stuff: Email info, articles, pictures, etc. to laura@thewovenweb.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Laura. Or feel free to call me at (909) 596-5326. Next Deadline: March 15th. Thanks, ☺

PVAA members are, as always, invited to demonstrate in the Gallery on 2nd Saturday Art Walk night.

Call Melanie Phillips (909) 980-0918 or Barbara Bernath (909) 628-8027 for more information.

Milford Zornes

Watercolor Workshop
at Artbox Studio
April 24th & 25th

Contact Sylvia Megerdichian
(909) 981-4508.

Next time you are in the Gallery, why not buy a raffle ticket (or two or three) for a chance to win **Manny Evalle's** magnificent watercolor, **Yosemite Valley**. The raffle benefits Gallery SoHo and will help offset our expenses. Drawing will be May 8 at the Second Saturday Art Walk.

Grand Opening Special!

"Art on the Move" art supplies

All the painting supplies you need at a great price!
"We will come to your studio or association meeting."
All M. Graham Paints 25% off reg. price with an extra Bonus: Buy 3 paints and get one for free!

Call for more information.
Barbara Bernath (909) 628-8027
or
Melanie Phillips (909) 980-0918

A very warm welcome to new members Dorothy Brunell, Kathleen Eppick, Jodi Schneider, Sandra Shelton, Mary Haggerty, and Marcella Herrera.



ART SHOW & SALE

April 8 - 30

PVAA's Miniature Show



NOTE: Size limit 14 inches, any dimension, including frame

- ☞ Take-in Sat., April 3, 12:00 - 4:00 pm
- ☞ Reception Sat. April 10, 6 - 10 pm
- ☞ All media welcome.
- ☞ Limit 3 entries per person.

- ☞ Fees: \$7 for PVAA members (\$4 students*), \$9 non-members (\$5 students*), payable to PVAA. All fees non-refundable. Membership available at time of entry.
- ☞ All work must be picked up between April 29 - May 1, during regular gallery hours, Thur. - Sat. 11 am -4 pm
- ☞ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 - 1st (open and student), \$15 - 2nd, \$10 - 3rd.
- ☞ Honorable mention ribbons to be awarded at judge's discretion.

Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA will retain a tax deductible donation of 20% on all sales. Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.

All work must be clearly marked with artist's name, title, medium and price on the back or underside. **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

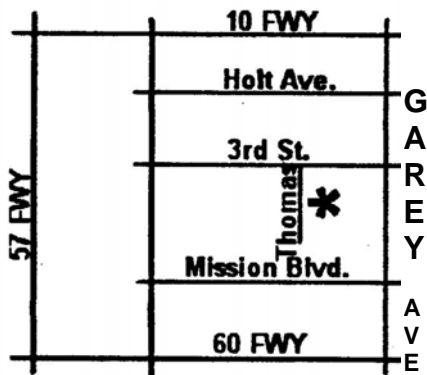
– PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.

* Open Division – all artists; Student Division – artists through high school level



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* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

MARCH 2004 NEWSLETTER

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: AnnieLaurie Burke

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____