



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

MARCH 2005



Winning Entry, "Red Hot", Lisa Keffer-Ruiz

CONGRATULATIONS TO FEBRUARY'S MONTHLY SHOW WINNERS!

"RED"

- 1st – "Red Hot", Lisa Keffer-Ruiz
- 2nd – Red Room, Judy Acosta
- 3rd – Fairy Duster, Dorothy Brunell

Honorable Mentions

A Bear's Love, Pam Aural Martin
Red Roses for Carol, Ann Stone
Aftermath. Jan Wright

The Judge for the "Red" Show was Betty Davenport Ford. Betty attended Scripps College where she studied under Albert Stewart, the renowned sculptor. She received her MFA at Cranbrook Art Academy in Boomfield Hills, Michigan. Presently, she teaches sculpting at Griswold's Old School House in Claremont, California.

MARCH'S FEATURED ARTIST

Mary Montelongo

Mary has been painting since 1995. When she became disabled with CFIDS (Chronic Fatigue Immune Dysfunction Syndrome), painting was an activity that kept her mind and spirit focused in a positive direction. Mary has worked in a variety of media. She enjoys painting vivid abstracts, surreal vignettes and Mary is known for her collage work. Mary says "every painting is an experiment in which something new presents itself". She is most influenced by two collage artists', Gerald Brommer and Mary Willbanks, both of which she has taken workshops from. Mary enjoys teaching collage classes; she feels fulfilled when her students finish a collage and their faces light up with a sense of pride. Mary has developed a type of journaling with an intuitive approach that includes meditation, text and painted or collaged images. She says this type of activity increases intuitiveness, creativity, solves every day challenges and more. She is currently writing a book on the subject [Creating an Artistic Journal](#) that will be a helpful accompaniment to her workshops.



These board positions need to be filled:

➤ Treasurer

Definition of “Original Art Work”

Article from Yucaipa Art Assn. Newsletter

We have been advised by the California Arts Council that “Original Art Work” is understood in the field of visual art to mean art that is created by artists independently, i.e., not under anyone’s supervision or instruction. Original art work has images created by the artist, and is executed in the artist’s own style. Copies of other artist’s images and styles are not generally considered original art work. Copies are plagiarism at best and forgeries in the most flagrant examples.

So many of us have heard that if you change a painting up to 10–20 percent, then you can call it your own original. In an article written by Peter H. Karlen, an attorney who practices art, literary and entertainment law, including the law of copyrights, trademarks and nonprofit organizations, he states that this is simply **a rumor and has absolutely no foundation.** Anytime you copy someone else’s work, it is copyright infringement, even though you copied only a small portion of the copyrighted work.

Mr. Karlen even goes on to say that you cannot “re-pose” your own work if you have sold the copyright in the first version. He also points out that you may have other problems with purchasers of your own if you reproduce your own work since often times buyers are alarmed when they find that what you sold them was not exactly a unique work of art but rather one which you’re repainted or redraw.

Copyright laws refer to not only original art works, but also to photographers.



“Painting is poetry that is seen rather than felt. Poetry is painting that is felt rather than seen.”

-Leonardo da Vinci

Wanted! All artists!

Sell your artwork at the:

\$100 & Under Underground

Fine Art Sale

May 14 – May 28, 2005

PVAA Progress Space Gallery

All artwork will be priced at \$25, \$50, \$75 or \$100

For more information, call Melanie Phillips: 980-0918

MONTHLY ART SHOW & SALE CALENDAR – 2005

January	February	March	April
<i>ABSTRACT & COLLAGE</i> Jan 13 – Feb 4 Take-in Jan 8, 12 – 4 Reception Jan 8	<i>RED SHOW</i> February 10 - March 4 Take-in Feb.5, 12 - 4 Reception February 12	<i>SEA AND LANDSCAPES</i> March 10 - April 1 Take-in March 5, 12-4 Reception March 12	<i>SMALL STUFF</i> April 7 – May 6 Take-in April 2, 12 - 4 Reception April 9
May	June	July	August
<i>ANIMALS ARE PEOPLE, TOO</i> May 12 – June 3 Take-in May 7, 12 - 4 Reception May 14	<i>FLORAL FANTASY</i> June 9 - July 1 Take-in June 4, 12 - 4 Reception June 11	<i>AMERICA THE BEAUTIFUL</i> July 7 - Aug. 5 Take-in July 2, 12 - 4 Reception July 9	<i>THE GREAT SOUTHWEST</i> Aug 11 - Sept 2 Take-in Aug 6, 12 – 4 Reception Aug. 13
September	October	November	December
<i>COLORS OF AUTUMN</i> Sept 8 - Sept 30 Take-in Sept. 3, 12 - 4 Reception Sept 10	<i>DAY OF THE DEAD</i> October 6 – Nov 4 Take-in Oct 1, 12 - 4 Reception Oct 8	<i>PHOTOGRAPHY & DIGITAL</i> Nov 10 - Dec 2 Take-in Nov 5, 12 - 4 Reception Nov 12	<i>SPIRIT OF THE SEASON</i> Dec 8 – Jan 6 Take-in Dec 3, 12 - 4 Reception Dec 10

Upcoming Prog Space Events in 2005

- March – Student Show
- April – Nogales High School Senior Project
- May - \$100 & Under Underground Fine Art Sale
- June – Ann Stone & other PVAA artists

Please come to see the Student Show!

Dates Open: March 12th, 11 am- 9 pm, March 17-18-24-25,
11 am-4 pm

Place: Progress Space

Reception: March 12th at 12 noon

Welcome New Members! Sascha Sims, Michael Silvestri, Judy Acosta, Bill & Ellie Connelly and Glenda Reid



"A work of art which did not begin in emotion is not art." Paul Cezanne

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire: Helga Batman-Koplin is demonstrating oils in March. There is also an artist competition every month. Monthly meetings are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

Museum of History and Arts, Ontario: Open Art Exhibition 2005 will be March 18 – May 1, 2005. Artwork to be dropped off Fri. March 4-5th, 12 noon – 4 pm, Reception will be Fr. March 18, 5-7 pm Entry fees: Members \$15 per entry or 2 for \$20 and Non-members \$20 or 2 for \$30. (909) 983-3198.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. A variety of well-known artists teach workshops at her studio. Current workshops: Milford Zornes, watercolor, March 11-12 and Barbara Nechis, watercolor, March 18-20. Art Box Studio info. (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 am – noon, Irwindale Senior Center and Thursdays 1- 4 pm Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 pm, Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage and Artistic Journaling. For more info, call Mary at (909) 591-6503.

Phyllis Case Bennett: teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Plein Air Workshop, Morro Bay May 1-5, 2005. Info: (909) 593-5520.

Many Thanks to Jack Geddes for fixing the gallery lights. Our light system in the gallery is quite complex and numerous attempts have been made to fix these particular lights. Thanks to Jack for figuring it out. We are no longer in the dark!

Our past President and friend, **Darlyn Susan Yee**, is having her first exhibition in Los Angeles at the Infusion Gallery from April 1 through April 25, 2005; reception April 14, 2005 6 pm- 11 pm. The gallery is located at 828 South Main St in downtown Los Angeles. Gallery hours are Tue through Sat from 12 pm to 7 pm. Congratulations, Darlyn!

Framing and Matting: Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918

A Note from the Editor: Thanks to all who have sent me information for the newsletter, keep it coming! Send your info. to artsi1@msn.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: March 15th.** 😊

-Mary Montelongo

REMINDER - AMERICAN FRAME gives PVAA 5% of all orders placed by our members if they give our code which is A-287. Make Ann Stone proud and support this cause. It's an easy and profitable way to help your association.

Marci Taylor Stewart would like to thank those of you who purchased her first self-published book, Flowers and Thorns, a Caregiver's Story. One of her greatest joys with publishing her book is that she has been able to donate \$900.00 to Abraham House (\$5 from the sale of each book). If you would like to purchase her book and help the residents and organization Abraham House, contact her at marcicreates@msn.com.

Small stuff

ART SHOW & SALE

April 7 – May 6, 2005

- ❖ Take-in Saturday, April 2, 12 - 4 pm
- ❖ Reception Saturday, April 9, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$7 for PVAA members (\$4 students), \$9 for non-members (\$5 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up May 7, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

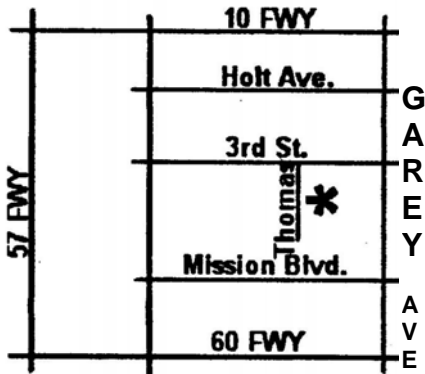
3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

MARCH 2005 NEWSLETTER

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____