



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

APRIL 2005



Winning Entry, "Summer Solstice", Betsy Woodford

Twelve years ago when I joined PVAA, I envisioned an organization where I could share my love of the arts, meet new friends and learn from these exceptional artists. Frankly, I didn't consider myself a true artist at the time. I was in awe of our local artists' talents. Never could I have ever imagined how PVAA would reshape my life and give it a new direction. I consider all of you my extended family, caring friends with incredible artistic talents.

I have seen our gallery location move several times, I have seen beautiful colors change the look of gallery, but what makes this organization and gallery truly special is the artists and all those who volunteer countless hours time and again. I salute all of you. Our gallery and the Prog Space art exhibitions are awesome reminders of what a very special and unique opportunity we have, sharing our art and enjoying the talents of our friends.

Linda Hauser

CONGRATULATIONS TO MARCH'S MONTHLY SHOW WINNERS!

"SEASCAPES & LANDSCAPES"

- 1st – Summer Solstice, Betsy Woodford
- 2nd – "Behold the Baobab", Jan Wright
- 3rd – Spring, Dorothy Brunell

Honorable Mentions

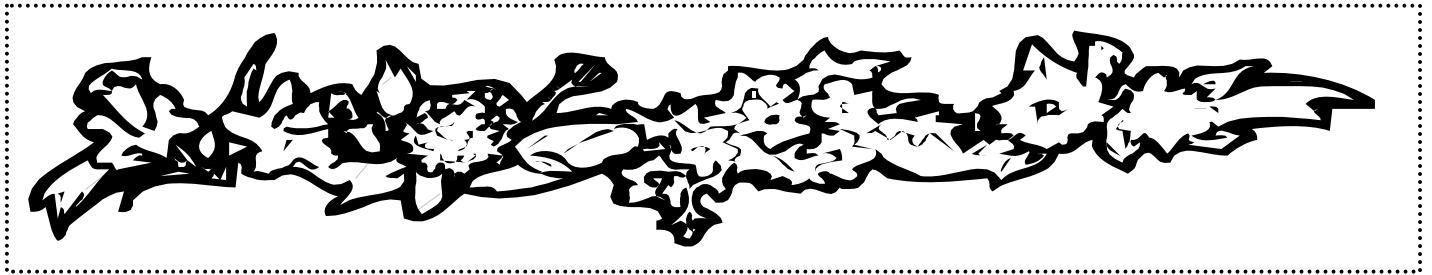
Laguna Hills, Mary Montelongo
Mystic Sea, Luise Andersen

The Judge for "Seascapes and Landscapes" was Valya Hristova. Valya earned her BFA and MFA at N. Pavlovitch University. She has won awards internationally. This past year, her work was selected for Artist Magazine Art Method and Material Show & National Exhibition, "Work on Paper". Presently, Valya is working as a restorer at Harlequin Gallery.



Something New is Coming!!

The Pomona Valley Art Association is overflowing with talented artists who have a lot to share and why not share your art insights in the newsletter! **Starting with the May Newsletter** there will be a section titled **Art Chat**. In Art Chat, PVAA artists can share basically anything they want to as long as it regards to art. Such as opinions, legal and business hints, art history, art techniques, new materials, and methods. The possibilities are endless! Hopefully, Art Chat will empower and inspire PVAA artists to share their creative and thought provoking ideas. If you would like to contribute to Art Chat, email the editor at artsi1@verizon.net or mail your information to the gallery.



Sad News: Past member of PVAA and artist, Bill Ricci, passed away last month. We remember Bill for the hard work and talent he contributed to PVAA. He worked as the gallery coordinator, demonstrated watercolor at Second Saturdays and more. He left a beautiful reminder that stands tall and welcomes all to our gallery: the "PVAA Angel" that he designed and painted for the Los Angeles Fair.

Check Out These Websites:

Artists Helping Artists (AHA) <http://www.ArtistsHelpingArtists.org>

Juried Shows <http://www.artshow.com>

California Arts Council <http://www.cac.ea.gov>

Watercolor Online <http://www.watercolor-online.com>

National Oil and Acrylic Painter's Society <http://www.noaps.org>

Plein-Air Painters of America <http://www.p-a-p-a.com>

Southern California Plein-Air Painters Association <http://www.socalpapa.com/indexa.html>

Colored Pencil Society <http://www.epsa.org>

Wanted! All Artists!

**Sell your artwork at the:
\$100 & Under Underground**

Fine Art Sale

May 15 – May 28, 2005

PVAA Progress Space Gallery

All artwork will be priced at \$25, \$50, \$75 or \$100

For more information, call Melanie Phillips: 980-0918

Increase in Fees - Due to budgetary needs, the **Monthly Show** entry fees have increased. Beginning in May, the fees will be:

Members - one entry for \$10.00 or three entries for \$25.00

Nonmembers – \$12.00 per entry

Students - \$6.00 per entry

MONTHLY ART SHOW & SALE CALENDAR – 2005

January	February	March	April
<i>ABSTRACT & COLLAGE</i> Jan 13 – Feb 4 Take-in Jan 8, 12 – 4 Reception Jan 8	<i>RED SHOW</i> February 10 - March 4 Take-in Feb.5, 12 - 4 Reception February 12	<i>SEA AND LANDSCAPES</i> March 10 - April 1 Take-in March 5, 12-4 Reception March 12	<i>SMALL STUFF</i> April 7 – May 6 Take-in April 2, 12 - 4 Reception April 9
May	June	July	August
<i>ANIMALS ARE PEOPLE, TOO</i> May 12 – June 3 Take-in May 7, 12 - 4 Reception May 14	<i>FLORAL FANTASY</i> June 9 - July 1 Take-in June 4, 12 - 4 Reception June 11	<i>AMERICA THE BEAUTIFUL</i> July 7 - Aug. 5 Take-in July 2, 12 - 4 Reception July 9	<i>THE GREAT SOUTHWEST</i> Aug 11 - Sept 2 Take-in Aug 6, 12 – 4 Reception Aug. 13
September	October	November	December
<i>COLORS OF AUTUMN</i> Sept 8 - Sept 30 Take-in Sept. 3, 12 - 4 Reception Sept 10	<i>DAY OF THE DEAD</i> October 6 – Nov 4 Take-in Oct 1, 12 - 4 Reception Oct 8	<i>PHOTOGRAPHY & DIGITAL</i> Nov 10 - Dec 2 Take-in Nov 5, 12 - 4 Reception Nov 12	<i>SPIRIT OF THE SEASON</i> Dec 8 – Jan 6 Take-in Dec 3, 12 - 4 Reception Dec 10

Upcoming Prog Space Events in 2005

- April – Nogales High School
- May - \$100 & Under Underground Fine Art Sale
- June – Ann Stone & other PVAA artists
- July - Open

Welcome New Members! D.J. Hermansen, Jackie Bell and Leo Evans

PVAA looking for Demonstrators

Please call Anne Williams, (909) 595-8182, if you would like to share your talents by teaching at Gallery SoHo. Sessions at SoHo is a program that offers workshops and demonstrations to aspiring artists or those who just want to play at a low or no cost to the student. Anne will help you with the set-up and the advertising. Get experience teaching, network with artists and help advocate arts in the community – all at the same time! What a deal!

Help a Worthy Cause

Did you know that Autism now rates the #1 fastest growing disability in children? Cure Autism Now is a organization that is having a walk-a-thon called Walk Now April 16th at the Rose Bowl. If you would like to participate or donate money, contact Debra Walters at (909) 994-3100 or contact Cure Autism Now at their website www.walknow.org.

Heads Up! At the Chino Senior Center

Seniors, visitors, vendors and staff members are at attention at PVAA's new off-site venue in Chino exclaiming over the recently installed exhibit. The refurbished center is the perfect backdrop for the beautiful art works provided by SoHo artists: Raul Capella, Phinit Cheamak, Craig Dinsdale, Jack Geddes, Linda Hauser, Pam Martin, Jim McCure, Mary Montelongo, Maia Peters, Anne Stone, Sindi Wasserman and Jan Wright.

Located in various rooms in the complex, the paintings and sculpture add a blaze of color and considerable interest to the facility's walls. According to Marion Melby, Senior Center supervisor, "The Chino Senior Center is pleased to be associated with PVAA. The art work is a delightful addition to our center to be enjoyed by the public and participants that frequent the center. The art will add a touch of class to our facility."

Organized by Off-Site Facilitator Jack Geddes, the exhibit will be in place until September. All of the art work is for sale. Located at 13170 Central Avenue in Chino. Hours: 8 am-4pm, Monday – Friday. Visitors are invited to view the exhibit during these hours. – Jan Wright

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire: Joseph Stoddard will be demonstrating watercolor in April. There is also an artist competition every month; April is Seascapes, Lakes and Rivers. Monthly meetings are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. Also, a variety of well-known artists teach workshops at her studio. Art Box Studio info. (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage and Artistic Journaling. For more info, call Mary at (909) 591-6503.

Phyllis Case Bennett: teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Plein Air Workshop, Morro Bay May 1-5, 2005. Info: (909) 593-5520.

You are cordially invited to an

ART EXHIBITION FOR LINDA HAUSER

Sponsored by The Arts Council for San Bernardino County

CALIFORNIA, BEHOLD ITS BEAUTY

April 5th – July 29th

Monday – Thursday 8 a.m. – 5 p.m.

Location: Michael Brandman Associates, 621 East Carnegie Dr., Ste 100, San Bernardino

PVAA needs a Treasurer. Our present treasurer, Joe Ingalls has been PVAA's treasurer for several years and he needs a break!!! He will do the treasurer's duties until a replacement is found. Thanks Joe!

Joe Ingalls will have a booth at the Pet Expo at the Orange County Fairgrounds, April 15, 16 and 17.

Bess Reide is exhibiting her Cloisine' pieces at the Petterson Intercultural Art Museum in Claremont. It is located inside the Pilgrim Place complex.

The Phoenix Gallery is offering 50% off all framing to PVAA artists. Other services offered are giclee printing, artwork transferred to ceramic tiles and other novelty items.

Framing and Matting: Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918

A Note from the Editor: Thanks to all who have sent me information for the newsletter, keep it coming! Send your info. to artsi1@msn.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: March 15th.** 😊

-Mary Montelongo

REMINDER - AMERICAN FRAME gives PVAA 5% off all orders placed by our members if they give our code which is A-287. Make Ann Stone proud and support this cause. It's an easy and profitable way to help your association.

Marci Taylor Stewart would like to thank those of you who purchased her first self-published book, [Flowers and Thorns, a Caregiver's Story.](#) One of her greatest joys with publishing her book is that she has been able to donate \$900.00 to Abraham House (\$5 from the sale of each book). If you would like to purchase her book and help the residents and organization Abraham House, contact her at marcicreates@msn.com.

Animals are people too

ART SHOW & SALE

May 12 – June 3, 2005

- ❖ Take-in Saturday, May 7, 12 - 4 pm
- ❖ Reception Saturday, May 14, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students).
Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up June 3, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

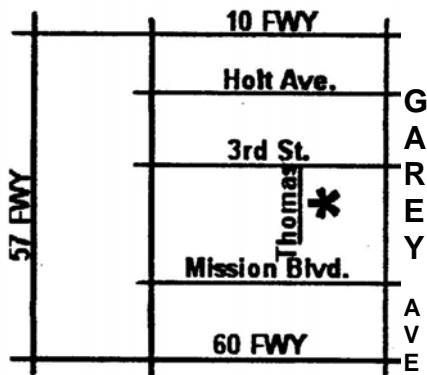
3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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 Permit No. 101



* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

APRIL 2005 NEWSLETTER

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____