



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

MAY 2005



Winning Entry, "Arboretum", by
Carolyn Cunningham

FEATURED ARTIST

Sylvia Megerdichian

Sylvia Megerdichian has attained a reputation for her exciting, abstract and imaginative watermedia paintings. Over the years, Sylvia has developed a special technique in which she combines and layers conventional watercolor with Caran D'Ache watercolor pencils or crayons. This unique style gives her paintings a vibrant and glowing quality. As Sylvia allows her paintings to unfold, every painting becomes a new experiment of brilliant ideas and color. Each takes on a new life with a new story to tell. In 1993, Sylvia established Art Box Studio in Upland, California where she exhibits her art, teaches and hosts a variety of art workshops including nationally known artists. Sylvia has won numerous awards and has many paintings in private and corporate collections. Sylvia will be hosting a workshop by George James on Exploring Watercolor on Yupo paper June 6-10, at the Art Box Studio, College Business Park, 1302 Monte Vista, Unit 9, CA 91786. (909) 980-7396. (See more about Yupo in "Art Chat, 2nd page.) You can see Sylvia's artwork at the Art Box Studio or at <http://artbox4.tripod.com>.

CONGRATULATIONS TO

APRIL'S MONTHLY SHOW WINNERS!

"SMALL STUFF"

- 1st – Arboretum, Carolyn Cunningham
- 2nd – Pink Magnolia, Kathy Eppick
- 3rd – Dining In, Fawn Witten

Honorable Mentions

Fly By, Kathy Eppick
Windsong, Fawn Witten

The Judge for "Small Stuff" was Art Platten. Art taught himself to paint after watching a PBS show "Wet on Wet". Later he studied with Raphael Manigo. Art has won numerous awards and his paintings are in private collections internationally. He presently teaches through the Michael's chain of stores in California. Art's story is one that proves one doesn't need a "fancy" education - just a lot of hard work and dedication.



ART CHAT

(1ST Installment!)

Techniques for Using Yupo Synthetic paper

Yupo is a plastic paper and lends itself well to abstract painting. Because Yupo is plastic it bonds well with acrylic paint, however watercolors adapt very nicely to Yupo. You can even collage on this paper. Here are a few techniques:

- ❖ Pouring – Geometric and grid patterns can be created by pouring paint over bubble wrap, netting, wire mesh and other objects that have been laid on Yupo paper.
- ❖ Use a gum eraser as a printing block. Cut your desired image into an eraser and stamp onto the Yupo.
- ❖ Lifting – Tissue, waxed paper or plastic wrap can be placed on wet paint to lift paint for desired effects.

Share your opinions on art, legal and business hints, art history, art techniques, new materials, and methods etc... This is a great forum where you can “put your two cents in”. If you would like to contribute to Art Chat, email the editor at arts1@verizon.net or mail your information to the gallery.

Check Out These Websites:

Artists Helping Artists (AHA) <http://www.ArtistsHelpingArtists.org>

Juried Shows <http://www.artshow.com>

California Arts Council <http://www.cac.ea.gov>

Watercolor Online <http://www.watercolor-online.com>

National Oil and Acrylic Painter's Society <http://www.noaps.org>

Plein-Air Painters of America <http://www.p-a-p-a.com>

Southern California Plein-Air Painters Association <http://www.socalpapa.com/indexa.html>

Colored Pencil Society <http://www.epsa.org>

You are Invited to View

“ART ‘N SOUL”

The creative work of 7 artists: Ann Stone, Jesse Lozornio, June Becker, Larry Stout, Rita Hughes, Bill DeShannon and Elizabeth Lamar

June 9 – 25th

Progress Space, 300-B South Thomas Street, POMONA

Reception: Saturday, June 11, 6-10 pm

The Progress Space is open: Thursday through Sunday 11 am to 4 pm

Increase in Fees - Due to budgetary needs, the **Monthly Show** entry fees have increased. Beginning in May, the fees will be:

Members - one entry for \$10.00 or three entries for \$25.00

Nonmembers – \$12.00 per entry

Students - \$6.00 per entry

MONTHLY ART SHOW & SALE CALENDAR – 2005			
<p>January</p> <p><i>ABSTRACT & COLLAGE</i></p> <p>Jan 13 – Feb 4 Take-in Jan 8, 12 – 4 Reception Jan 8</p>	<p>February</p> <p><i>RED SHOW</i></p> <p>February 10 - March 4 Take-in Feb.5, 12 - 4 Reception February 12</p>	<p>March</p> <p><i>SEA AND LANDSCAPES</i></p> <p>March 10 - April 1 Take-in March 5, 12-4 Reception March 12</p>	<p>April</p> <p><i>SMALL STUFF</i></p> <p>April 7 – May 6 Take-in April 2, 12 - 4 Reception April 9</p>
<p>May</p> <p><i>ANIMALS ARE PEOPLE, TOO</i></p> <p>May 12 – June 3 Take-in May 7, 12 - 4 Reception May 14</p>	<p>June</p> <p><i>FLORAL FANTASY</i></p> <p>June 9 - July 1 Take-in June 4, 12 - 4 Reception June 11</p>	<p>July</p> <p><i>AMERICA THE BEAUTIFUL</i></p> <p>July 7 - Aug. 5 Take-in July 2, 12 - 4 Reception July 9</p>	<p>August</p> <p><i>THE GREAT SOUTHWEST</i></p> <p>Aug 11 - Sept 2 Take-in Aug 6, 12 – 4 Reception Aug. 13</p>
<p>September</p> <p><i>COLORS OF AUTUMN</i></p> <p>Sept 8 - Sept 30 Take-in Sept. 3, 12 - 4 Reception Sept 10</p>	<p>October</p> <p><i>DAY OF THE DEAD</i></p> <p>October 6 – Nov 4 Take-in Oct 1, 12 - 4 Reception Oct 8</p>	<p>November</p> <p><i>PHOTOGRAPHY & DIGITAL</i></p> <p>Nov 10 - Dec 2 Take-in Nov 5, 12 - 4 Reception Nov 12</p>	<p>December</p> <p><i>SPIRIT OF THE SEASON</i></p> <p>Dec 8 – Jan 6 Take-in Dec 3, 12 - 4 Reception Dec 10</p>

Upcoming Prog Space Events in 2005

- **May - \$100 & Under Underground Fine Art Sale**
- **June – Ann Stone & other artists**
- **July - Open**
- **August - Open**

Welcome New Members!

Georgette Baker, Michael Mastorakis,
Juan Solis and Louie Solano

PVAA looking for Demonstrators

Please call Anne Williams, (909) 595-8182, if you would like to share your talents by teaching at Gallery SoHo. Sessions at SoHo is a program that offers workshops and demonstrations to aspiring artists or those who just want to play at a low or no cost to the student. Anne will help you with the set-up and the advertising. Get experience teaching, network with artists and help advocate arts in the community – all at the same time! What a deal!

Members in the News

Pam Aural Martin – Pam has been accepted with the MOCFA (Museum of Craft and Folk Art) in San Francisco. She has also just been accepted with the Cherokee Nation as a Registered Member. Congratulations! Pam says that you can register to be a member of the MOCFA; just go to their website: www.mocfa.org for more information.

Ann Stone - Ann will be part of an exhibit entitled "Celebration of Older Artists: Ageless Expression" on Saturday May 14th from 9-2 p.m. On May 13th from 5-6:30 there will be a special gallery opening for artists and their guests with wine and cheese being served. There will also be demonstrations, music, poetry reading and dancing. This exhibit is being sponsored by the City of Claremont Senior Citizens Program at the Joslyn Senior Center, 660 N. Mountain Avenue, Claremont.

Catherine Luna Gin – Catherine won the Purchase prize for "Rainlights" at the Redlands Mini Show held at the San Bernardino County Museum. Kudos!

Anne Seltzer – Anne writes articles for the [Claremont Currier](#) in "Art Talk" which are very informative. It is definitely worth getting a subscription for the [Claremont Currier](#)!

Linda Hauser – Linda won First Place for "Field of Poppies" and an Honorable Mention for "Colors of Sedona" at the Rancho Cucamonga Senior Art Show. Congratulations!

Help Support

Pomona Valley Art Association

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By placing your order with American Frame, PVAA receives cash back. As a member of the Alliance Program, we receive a check for 5% of your order when you mention you're a member. This money will help us fund our projects while you add a finishing touch to your artwork. It's that simple.

Call today for your free catalog 1-800-537—9044

www.americanframe.com

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WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire: Nancy Kasten will be demonstrating oil in May. There is also an artist competition every month; May is "Florals". Monthly meetings are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

dA Center for the Arts: "Altered Art" – August 13-Sept 17, drop off Sun July 31, 1-5 pm, Pick up Sun, Sept 18, 1-5 pm. "Pomona in Focus" – June 8-July 30, Drop off Sun May 22, 1-5 pm, Pick up Sun, July 31, 1-5 pm.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. Exploring Watercolor on Yupo Paper with George James June 6-10th, Watercolor workshop with Frank Webb Oct. 16-20 & Right Brain Drawing Workshop with Sylvia Nov. 11-12th. Art Box Studio info. (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage and Artistic Journaling. For more info, call Mary at 909) 591-6503.

Phyllis Case Bennett: teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Plein Air Workshop, Morro Bay May 1-5, 2005. Info: (909) 593-5520.

"May your art help to affirm that true beauty which, as a glimmer of the Spirit of God, will transfigure matter, opening the human soul to the sense of the eternal." "Every genuine art form in its own way is a path the inmost reality of man and of the world. It is therefore a wholly valid approach to the realm of faith, which gives human experience its ultimate meaning."

-Pope John Paul II

PVAA needs a Treasurer. Our present treasurer, Joe Ingalls has been PVAA's treasurer for several years and he needs a break!!! He will do the treasurer's duties until a replacement is found. Thanks Joe!

The Phoenix Gallery is offering 50% off all framing to PVAA artists.

Framing and Matting: Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918

A Note from the Editor: Thanks to all who have sent me information for the newsletter, keep it coming! Send your info. to artsi1@msn.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: May 15th.** ☺

-Mary Montelongo

Don't Forget! May is Gallery Change-Out!!!!!!!!!!



Floral Fantasy



ART SHOW & SALE

June 9 – July 1, 2005

- ❖ Take-in Saturday, June 4, 12 - 4 pm
- ❖ Reception Saturday, June 11, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up June 3, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

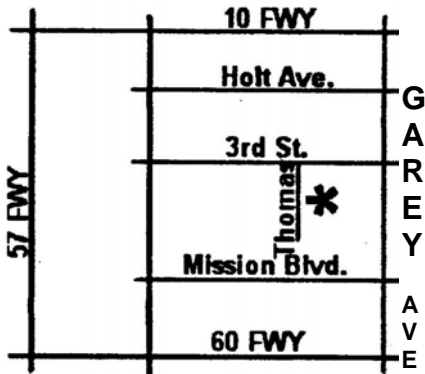
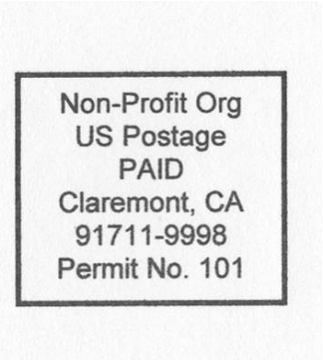
1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

MAY 2005 NEWSLETTER

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____