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**Pomona Valley Art Association  
 and GALLERY SOHO**

300-A South Thomas Street  
 Pomona, CA 91766  
 Phone: 909-469-1599  
 www.pvaa.net

**MAY / JUNE 2008 PVAA NEWSLETTER**

**Pomona Valley Art Association  
 Membership Application**

Please complete this form and mail with your payment to:  
 PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

- |                          |          |            |                          |                           |
|--------------------------|----------|------------|--------------------------|---------------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime   | <input type="checkbox"/> | \$28.00 Family            |
| <input type="checkbox"/> | \$100.00 | Patron     | <input type="checkbox"/> | \$24.00 Couple            |
| <input type="checkbox"/> | \$50.00  | Sponsor    | <input type="checkbox"/> | \$20.00 Single            |
| <input type="checkbox"/> | \$35.00  | Sustaining | <input type="checkbox"/> | \$6.00 Student (under 18) |

Please indicate your areas of interest: \_\_\_\_\_

909-469-1599

300-A South Thomas Street  
Pomona, CA 91766

# POMONA VALLEY ART ASSOCIATION

May/June 2008



## Presidents Message

The other day my husband and I were fortunate to visit The National Gallery in London England. Of all of the museums to visit we choose this one because of the collection of French impressionists. I could not be in the same city with a Monet and not see it!

In the past, each time I've seen one of the Masters I've come away with some new insight. As I viewed Monet, Van Gogh, Seurat, Manet, Pissaro, and Gauguin, something new occurred to me. They painted with such abandon, almost an obsession.

Some of these Masters used layer after layer of paint. Van Gogh for example seemed to chase his subject around the painting, the final darker lines used as a last effort to punctuate in a frenetic gesture. Monet used a massive amount of paint in some of his work, at times not able to come to the end of a painting, I could relate to that. Then there were the paintings that

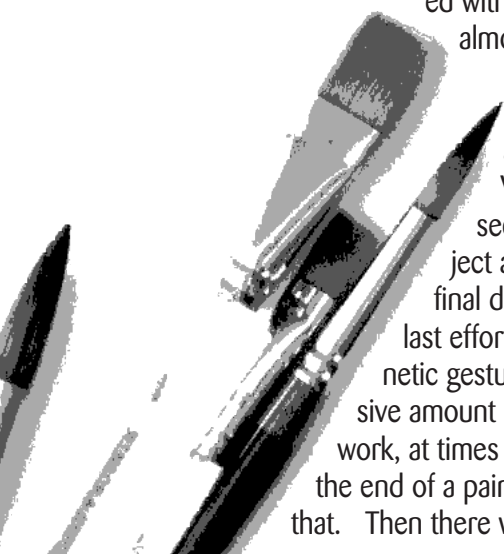
were sublime, soft, simple yet descriptive, giving the viewer a feeling of serenity. All of these differences made me think of our PVAA artists and it made me smile.



We all create to a personal end. Whether it be to discover the thing in our minds that is just out of reach, or to create as a relaxing exercise to sooth the edges of our hurried lives. As one artist said, "when I paint flowers I let my mind relax and just paint". In the end we are not so different from these Masters. We belong to a group of fellow artists just as they did. We follow our passion, just as they did. And we all create differ-

ently, just like they did.

Be yourself, be happy and be creative,  
Debra Walters



## Welcome NEW MEMBERS

### MAY

Mary Welsh.

### JUNE

PATRICK L. BIVONA  
MARIO ENRIQUE AYALA JR.  
TARA & STEPHEN McILMOIL  
LINDA GRUNNET  
TIM THIELO  
WADE STANLEY

# Call for Artists for "Canapé"

"A small taste of the arts"

Susan Hoskinson, Tracy Pritchard & several other artists from the group the Shameless Self Promoters are hosting their first call for artists art show, Titled "Canape, a

small taste of art" the show will be held in Progress Space Gallery in the month of August 2008. The show is open to all artists 18 or older, if you are interested please read the rules. Take in will be Sunday, July 27, from 11am to 6 p.m. Show runs from August 1 through August 29. Pick up of artwork to be Saturday August 30 from 11 am to 6:30 p.m. (Work must be picked up on the day and times stated. If the work is not picked up, during the times stated it will be sent to storage and there will be a storage fee of \$5.00 per day per piece of artwork.)

## Rules

1. Artwork can be in any media and must be no larger then the maximum size then 14.5 " x 14.5" either framed, or museum wrapped canvases. The artwork must be in good taste as not to offend the sensibilities of the viewing public.
2. You may enter up to 10 pieces total. The entry fee for the first 5 pieces is \$ 9.50 per piece and the \$6.00 for additional piece there after.
3. All work must have wire for hanging, no other means of hanging can be accepted, **no** saw tooth hangers. All wire must be securely fastened.
4. 2D work can not be bigger then 14.5 x 14.5 ", we do have room for some 3D pieces, size 12 x 12 at the base and may be 14.5 " tall.
5. All artwork on display must be for sale, and each artist is asked to donated 20% of all sales to the Pomona Valley Art Association.
6. We will accept pre paid entries for submissions to the show. All you need to do is fill out the form and send in your payment and photo of the artwork (no slides). This will hold your spot in the show for the number of pieces indicated.
7. Ribbons will be awarded for Best of Show, and from 1<sup>st</sup> to 3<sup>rd</sup>. place. (There may be additional awards given if we can get sponsors)
8. Artists reception will be held during the Second Saturday Art Walk from 6 to 9 p.m.

## Entry Form

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ E-mails address: \_\_\_\_\_

1. Title: \_\_\_\_\_ media: \_\_\_\_\_ size: \_\_\_\_\_ price: \_\_\_\_\_

2. Title: \_\_\_\_\_ media: \_\_\_\_\_ size: \_\_\_\_\_ price: \_\_\_\_\_

3. Title: \_\_\_\_\_ media: \_\_\_\_\_ size: \_\_\_\_\_ price: \_\_\_\_\_

4. Title: \_\_\_\_\_ media: \_\_\_\_\_ size: \_\_\_\_\_ price: \_\_\_\_\_

5. Title: \_\_\_\_\_ media: \_\_\_\_\_ size: \_\_\_\_\_ price: \_\_\_\_\_

Use an extra sheet for additional pieces being submitted. I understand that all precautions will be made to handle my artwork with care, and by signing this Entry Form I accept all liability for my artwork and will not hold PVAA Progress Space Gallery, any member of the artist group Shameless Self Promoters responsible for loss or damage to/of my artwork. I also understand and accept the responsibility of distributing 30 postcards that will be provided to me when I drop off my artwork.

Signature: \_\_\_\_\_ enclosed: Check & Entry Form

Make check payable & submit entry to: Lucien van Oosten, **Canape Show**, 421 E. Ada Ave, Glendora, CA. 91741

# T-SHIRT ORDER FORM

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

T-shirt Adults size ordered, Qty: Small: \_\_\_\_\_ Med: \_\_\_\_\_ Large: \_\_\_\_\_ X-large: \_\_\_\_\_  
at \$ 12.00 each amount: \_\_\_\_\_

T-shirt Adults size ordered, Qty: 2 X-large: \_\_\_\_\_ 3x-large: \_\_\_\_\_  
at \$ 17.00 each amount: \_\_\_\_\_

Total amount of the Order: \_\_\_\_\_ Signature: \_\_\_\_\_

The T-shirts will be available approximately the week of August 18, 2008.

Make check Payable to and mail it to: Lucien van Oosten, T-shirt Fundraiser 421 E Ada Ave., Glendora, CA. 91741

## Mid-Valley Arts League to Host 55th Annual Exhibition in Prog Space

Mid-Valley Arts League (MVAL), based in Temple City but attracting artists from throughout Southern California, will host its 55th Annual Members Exhibition from May 9 - 31 in the Prog Space at 300-A South Thomas in Pomona.

Honorary MVAL members include Southern California watercolor icons Henry Fukuhara and the late Milford Zornes. Tom Fong and Chris Van Winkle, MVAL members and respected teachers, have juried past PVAA exhibitions.

Hal Lambert, also a nationally recognized artist, will jury the show, selecting awards from among paintings submitted by MVAL members in seven categories. Each member can submit up to three paintings, completed within the last three years.

All entered paintings will be on exhibit.

Traditionally this event invites members who are art teachers to exhibit in a separate Honor Court. Also included in the Honor Court are those members who have had paintings selected as "Best of Show" more than once. Two receptions are scheduled. As part of Pomona's Second Saturday the community is invited the gallery on Saturday, May 10 from 5-10 p.m. Award-winning paintings will have their ribbons displayed. The actual awards will be presented at the second reception to be held on the final day of the exhibition, Saturday, May 31, from 1-3 p.m. This reception is also open to the community.

MVAL President Lynne Fearman calls this show "a selection of the very best in contemporary local painting." Don't miss it!

# Pomona Valley Art Association

# 2008 Annual Open Juried Show Calendar

Date	Activity	Status
Jan. 1, 2008	Appointment of Show Chair	Jan Wright
Feb., 2008	Venue Reserved for October	Prog Space, Pomona
March, 2008	Show Planning Committee Appointed (Volunteers to be recruited and general membership to find stations, other activities)	Jan Wright, Chair Michi Ieda Doris Lynch Kalus Dabols Linda Hauser L. Van Jack Ge
March, 2008	Overpass Banner Display Reserved	Linda Hauser has reserved for October 2-19, 2008
April, 2008	Organizational Meeting	April 30, 2008 4:30 pm. S Gallery
April, 2008	Award Sub-Committee Appointed	Doris Lynch, Co-Chair
April, 2008	Guidelines developed for name awards for show	Committee
April, 2008	Juror(s) Recruited	Committee
May, 2008	Prospectus to be presented for approval	Jan Wright/Kalus Dabols
June, 2008	Prospectus to be disseminated in PVAA newsletter, art association website	Committee Publicity Committee
August, 2008	Publicity information to be sent to newspapers, art association newsletters, flyers (show dates, shows, etc.)	Committee Publicity Committee
August, 2008	Wording changed on banner text for current show	
September, 2008	Work schedule developed for hanging, juror assistance, production/placement, show certificates of awards, recruitment	
October 2-19, 2008	Banner hung on overpass near station, removed per schedule	Publicity Committee
October 3-4, 2008	Take-in	Committee

October, 2008	Jurying	TBA
October 6-8 2008	Hanging of show	Curator, volunteers
October 11, 2008	Second Saturday Reception	Refreshment Committee
October 26, 2008	Award Reception 2-4 Award Ceremony at 3:30 Take-down at 4:00	Jan Wright, Committee
October, 2008	Debriefing by show committee	TBA
October, 2008	Letters of appreciation	Corresponding Secretary
October, 2008	Photographs for website, new newspapers	Publicity Committee
November, 2008	Updating of show procedure	Jan Wright
November, 2008	Board report/recommendation 2009	Jan Wright
4-21-08		



## Liquitex Demonstration Provides

The Liquitex demonstration held this last month in the Progress Space Gallery was a success.

Everyone that attended came away with new knowledge about the LIQUITEX acrylic medium and the many ways it can be applied to create new, amazing pieces of artwork.

The presenter, Dyane Duffy, was well versed on the various aspects of the medium. She is an professor of art, at Cirtus College in Glendora, where she teaches painting. She not only demonstrated the Liquitex line of products, but also gave a brief history of acrylic paints and also spent time explaining color theory and the difference between the various paints and how to mix them and what results to expect when doing so.

I found the demonstration fun and informative, and on top of all that; the participants walked away with a book on acrylic paints, how to use them, and many various media available. But we also walked away with a sample set of acrylic paints. Two hours

# Liquitex®



well spent in my opinion, and I got to meet several of our PVAA members.

I want to thank all the members that came to the demonstration, your support is greatly appreciated.

Lucien van Oosten

## Fundraiser T-shirt

The following is a fundraiser so we will be able to finish Progress Space Gallery upgrades and to start establishing a fund to start upgrades on Gallery SOHO. Here is how it works. The T-shirts will be sold to our membership at \$12.00 sizes medium through x-large and \$17.00 for 2 and 3 x-large. All shirts will be white.

We are designing a PVAA T-shirt and we are offering the following promotional benefits to our members, by providing you the ability to have your name or your artwork or both to be a part of the T-shirt design, either on the front or on the back. The images will all be printed in black and white. On the front with your name and media or an image on the back with you name, on a white T-shirt.

Lucien van Oosten will do the design of the T-shirt.

**On the front:** We will have the PVAA Logo as it appears on the newsletter and underneath we will have a list of PVAA member artists; where you can place your name. At the reasonable cost of \$ 7.00, this fee allows you to place your name and media on the front of the T- shirt.

**On the back:** We will create a collage on the back that will show the artist work and their name. If you wish to participate; the work must be able to be turned into a grayscale image. (or send a color image an I will turn it into a grayscale image.)

The cost to you for this service will be \$17.00 per artist. (one image per artist please)

### Submitting of Image or name and media:

Please submit the image that you wish place on the T-shirt on a CD, or as a photograph along with your name, using the entry form below. Please submit images by July 25, 2008. Please use the participation form below.

### T-shirt Fundraiser Participation Form

I would like to participate in the T-shirt fundraiser by having my (check one or both):

Name: \_\_\_\_\_ media: \_\_\_\_\_ on the front or/and

my artwork Titled: \_\_\_\_\_, my name: \_\_\_\_\_ on the back.

Contact information Address: \_\_\_\_\_ city: \_\_\_\_\_ zip: \_\_\_\_\_

Phone #: \_\_\_\_\_ e-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

If you wish to participate in both, check both boxes & make payment to and submit payment to the address below.

**Lucien van Oosten, Fundraiser T-shirt, 421 E. Ada Ave, Glendora, CA. 91741**

If you wish to reserve a T-shirts now please use the order form provided, shirt will be available for pick at the gallery, you will be notified when they arrive.

# PVAA MONTHLY EXHIBIT

## April Monthly Show Judge: Carolyn Cunningham's

Carolyn attended Mesa College in San Diego, and then earned a degree in Art Education from California State University, Long Beach. She also holds two teaching credentials: a single subject credential to teach art, and a multiple subject credential to teach elementary school. She taught sixth grade for ten years, but for the past fifteen years has been the art teacher at Townsend Junior High School in Chino Hills.

Once out of college, Carolyn spent some time working in watercolors, and she worked mostly in this medium for several years. She let her creativity take a back seat, though, while working and raising kids. Now that the kids are grown, Carolyn has once again become more active in the arts, joining PVAA and entering her work in a few local shows.

Other media she works in lately are colored pencil, acrylics and clay. Because she spends her days in a junior high school art class, she's always playing with a variety of materials and trying new ideas. She says she loves working with the kids, especially her Art Club students who she spends about five hours with each week.

Carolyn looks forward to retirement in a few years, when she'll be able to spend more of her time creating art and entering more

## April Monthly Show Winners

- 1st - Ann Stone - Mixed Collage -  
"Decadence Topped With a Cherry"  
2nd - Kathy Eppick - w/c - "Angels"  
3rd - Maureen Wheeler - w/c - Little Man Big Wa"

### Photography

- 1st - Rita Poorman- "Cherrylicious"

### Honorable Mention

Georgia De Beers - mixed media - "Cat's Meow"  
Phinit Cheamak - gouache - "Decadent Rainbow"  
shows.

## La Habra Art Assoc Presents TAPESTRY

Works of La Habra Heights fine artists & artisans  
Thursday, June 5 – Sunday, June 29, 2008

TAPESTRY, the weaving of color and texture, is the theme for the first show of the La Habra Heights Fine Artists and Artisans. The show is in honor of Larry Hart who was one of the groups' founding members. This eclectic grouping of artists and artisans work in a wide variety of media including paintings, fused glass, photography, woodturning, ceramic tiles, drawings, and sculpture. The richly woven tapestry of these works promises to delight the senses.

The exhibitors, all of whom reside in La Habra Heights, include many who have won awards and/or had their works in invitational shows as well as others who will be showing their works for the first time.

The show extends from June 5th through June 29th with the opening reception scheduled for Saturday, June 7th from 5 to 7 pm. The gallery is located at 215 Orange Street in La Habra and is open Thursday through Sunday from 1:00 – 5:00. For more information and/or directions visit the website: lahabraartgallery.org or call (562) 691-9739. There is no charge for admittance.



A Shameless Self-Promoters Art Exhibition

Progress Space Gallery  
300-B S. Thomas St.  
Pomona, CA 91766  
(909) 469-1599



June 7, through July 26  
Hours Thur. - Sun. 11 to 4 p.m.

### ARTISTS' RECEPTIONS

2nd Saturday,  
June 14, from 6 to 10 p.m.

&

July 12, from 6 to 10 p.m.

I, \_\_\_\_\_ would like to  
invite you to come and see my artwork and  
that of my fellow artists.