



# POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766  
(909) 469 -1599 – visit us on the web at: [www.pvaa.net](http://www.pvaa.net)

**NEWSLETTER**

**JUNE 2006**



First place entry, "Clarabelle the Cow",  
by Lucille Tuohey

## **Letter from the President**

First let me extend a warm felt thank you to our out going president Joann Peters, she has served on the PVAA board for many years. Her years of service are very much appreciated by all of us.

Let me introduce myself; my name is Lucien van Oosten and I was elected to be the president of the Pomona Valley Art Association for the balance of this year. There are many important things that we need to do in the remainder of this year in order to increase our presence in the community and improve our financial base

In order to achieve these two important goals the following must be worked on over this year and the next couple of years.

1. Increase membership,
2. Increase membership involvement in PVAA sponsored events, board meeting and special committees.
3. Renting of Progress Space gallery all year round, with either PVAA events or other artists renting space for their events.
4. We must improve the Progress Space gallery appearance. This will involve fund raising efforts, over the next two years and improving the gallery in steps.

## **CONGRATULATIONS TO MAY'S MONTHLY SHOW WINNERS! "ANIMALS I HAVE KNOWN"**

**1<sup>st</sup>** – "Clarabelle the Cow", Lucille Tuohey

**2<sup>nd</sup>** – "Mallard Hiding", Mary Ann Bourke

**3<sup>rd</sup>** – "Bite Me", Jeri Ellis

**Honorable Mention-**

"Lazy Daze", Jodi Schneider

### **Photography-**

**1<sup>st</sup>** – "Fenced Out", Jodi Schneider

**Honorable Mention-**

"Dragons Walking", Sue Runyan

5. Improve participation at Monthly art shows held at Gallery SoHo.

6. Improve the PVAA website and member involvement in certain aspects of that site.

Over the next several months I will be elaborating on how we can achieve these goals.

I'm excited in the possibilities that this fine organization offers all student, emerging and semi professional artists for displaying their work at a reasonable cost, both at SOHO gallery, the PVAA themed monthly art shows and our yearly Opened Juried show held in Progress Space gallery. In addition, we sponsor a yearly student art show free to all middle and high school students who wish to participate.

I hope you will join me in these wonderful opportunities to improve and meet PVAA's mission statement: "... to bring art to the community by providing low cost venues for artists to be able to display their works..."

Lucien

## MONTHLY ART SHOW & SALE CALENDAR – 2006

<p><b>January</b></p> <p><b><i>ABSTRACT &amp; COLLAGE</i></b></p> <p>Jan 12 – Feb 4 Take-in Jan 7, 11 – 4 Reception Jan 14 Pick up Feb 4</p>	<p><b>February</b></p> <p><b><i>RED SHOW</i></b></p> <p>February 9 – March 4 Take-in Feb 4, 11 – 4 Reception Feb 11 Pick Up March 4</p>	<p><b>March</b></p> <p><b><i>SEA AND LANDSCAPES</i></b></p> <p>March 9 - April 1 Take-in March 4, 11-4 Reception March 11 Pick up April 1</p>	<p><b>April</b></p> <p><b><i>Asian &amp; Island Influence</i></b></p> <p>April 6 – May 6 Take-in April 1, 11 – 4 Reception April 8 Pick up May 6</p>
<p><b>May</b></p> <p><b><i>ANIMALS I Have Known</i></b></p> <p>May 11 – June 3 Take-in May 6, 11 – 4 Reception May 13 Pick up June 3</p>	<p><b>June</b></p> <p><b><i>Country Gardens</i></b></p> <p>June 8 – July 1 Take-in June 3, 11 – 4 Reception June 10 Pick up July 1</p>	<p><b>July</b></p> <p><b><i>Proud To Be An American</i></b></p> <p>July 6 – Aug 5 Take-in July 1, 11 – 4 Reception July 8 Pick up Aug 5</p>	<p><b>August</b></p> <p><b><i>THE GREAT SOUTHWEST &amp; Mexico</i></b></p> <p>Aug 10– Sept 2 Take-in Aug 5, 11 – 4 Reception Aug 12 Pick up Sept 2</p>
<p><b>September</b></p> <p><b><i>Harvest &amp; AUTUMN</i></b></p> <p>Sept 7 – Oct 7 Take-in Sept 2, 11 – 4 Reception Sept 9 Pick up Oct 7</p>	<p><b>October</b></p> <p><b><i>DAY OF THE DEAD</i></b></p> <p>October 12– Nov 4 Take-in Oct 7, 11 – 4 Reception Oct 14 Pick up Nov 4</p>	<p><b>November</b></p> <p><b><i>PHOTOGRAPHY &amp; DIGITAL</i></b></p> <p>Nov 9 – Dec 2 Take-in Nov 4, 11 – 4 Reception Nov 11 Pick up Dec 2</p>	<p><b>December</b></p> <p><b><i>SPIRIT OF THE SEASON</i></b></p> <p>Dec 7 – Jan 6 Take-in Dec 2, 11 – 4 Reception Dec 9 Pick up Jan 6, 2007</p>

## The Prog Space Shows & Events

**June** - Shameless Self-Promoters

**July** - Shameless Self-Promoters

**August**- Menagerie'

# Art Chat

By Mary Montelongo, Editor

## Bringing Art to the Community

Pomona Valley Art Association's mission is to promote art in the community; but promoting art costs money. PVAA has a non-profit status this means PVAA has to promote art without making more money than its costs of operation. Revenue from show entry fees and membership dues does not cover all the expenses that are incurred. For instance, the two main goals in which PVAA tries to achieve in bringing art to the community are: sponsoring the Annual Student Show and the Annual Open Juried Show. Besides these major events PVAA offers a monthly show and sale each month, a comprehensive newsletter, the opportunity to visit art shows, exhibit artwork and sell artwork in the Prog Space, Gallery SoHo offers original artwork including handmade jewelry and PVAA provides even more.

Without the generous donations from patrons, membership dues and show entry fees, PVAA would not be able to promote art in the ways specified above. Each of the two major shows mentioned require costs that include ribbons, awards, advertising, mailing costs, supplies and materials to improve the galleries, rent, refreshments and more.

Your donations and participation are vital to supporting PVAA's mission! 300 S. Thomas would certainly be a dull place without PVAA.

Don't forget to do your shopping at Gallery SoHo and the Prog Space!

If you have any thoughts or experiences you would like to share on this subject or if you have any topic regarding art you would like discussed in Art Chat, just e-mail the editor: [artsi1@verizon.net](mailto:artsi1@verizon.net). Remember the deadline is the 15<sup>th</sup> of each month.

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### **Thank You Ron Anderson**

Thank you Ron Anderson for volunteering to paint Gallery SoHo walls & sculpture stands. Ron's help was greatly needed.

**Thanks to** Letitia Hoffman and Sindi Diane Wasserman for handling the Monthly Show duties in May.

## MARK YOUR CALENDARS

**"Eklektikos"**, a 16-artist group show presented by the Shameless Self-Promoters (SSP), is at Progress Space Gallery for the entire months of June and July. Come by the gallery, meet the artists, and enjoy the variety and excitement of the show.

Gallery hours are 11am to 4pm Thursday through Sunday, with SSP artists manning the gallery for the duration of the show. Artists' receptions will be held on the second Saturday of each month, June 10 and July 8, from 6-10pm. On those Saturdays, which coincide with the Pomona artwalk, the gallery will be open from 11am to reception's end.

For profiles of the artists and a sample of what you'll see in **Eklektikos**, visit the SSP website: [www.ssp-art.com](http://www.ssp-art.com). Enjoy!

### **Animals in the Prog. in August?**

What's this I here?

Yes, it's a **Menagerie'** alright!

A plethora of animals of all types will be presented in an exciting exhibit in various media, by a group of outstanding artists in this distinctive show.

This show will be an animal lover's delight!

**Menagerie'** will run August 3 – 31<sup>st</sup>

**Reception: August 12<sup>th</sup>, 4-6 pm.**

Look for more information about Menagerie' in July's newsletter.

**PVAA Member in the News** – Jan Wright’s “Winter Morn, Doubtful Sound” received 1<sup>st</sup> place in pastel/graphite at the San Gabriel Fine Arts Association’s Spring Show in April. She also received “the People’s Choice” award for “Sentinels.”

**Welcome New PVAA Members** - Ken Wood, Robert Marshall, Dessie McKean, Kahlil Pyburn, Bryon & Laurie Havranek, Mercedes Dominguez, Salvador Lopez, Howard J. Snider, Charles Brasch, Bill & Sue Runyan, Coleen Lane, Rich Carlson & Lynn Strobel

**Welcome New Gallery Members** – Jackie Bell, Kahlil Pyburn, Nancy Nichols, Howard Snider, Dessie McKean, Chuck Brasch

**More Volunteers Needed**

DJ Hermansen, Gallery SoHo Coordinator is asking for more volunteers to paint. If you would like to help, please contact DJ via the gallery: just call and leave a message.

**Date Changed!**

**Lynda Pasztor will be giving a 2-day workshop on Monotypes  
(without the use of a press)**

**Place:** ARTBOX Studio, Upland      **Dates:** September 8-9, 2006      **Cost:** \$120

For more information: call Lynda @ (909) 981-6254 or Sylvia @ (909) 981-4508.

**Los Angeles County Museum of Art** is exhibiting five of Gustav Klimt’s paintings from April 4<sup>th</sup> through June 30, 2006.

**Second Annual Saturday in the Park with the Masters:** Saturday, June 3, 2006, 10 am – 4 pm, Pomona College on the Claremont College Campus, \$30 pre-paid; \$35 at the location. For more information call: Saralyn Lowenstein, (626) 358-0395 or JoAnn Formia (626) 797-8562.

**From the Editor:** Send informational items that you would like to see in print to [artsi1@verizon.net](mailto:artsi1@verizon.net). If you don’t do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: June 15<sup>th</sup>.** ☺

-Mary Montelongo

**Purchase your Father’s Day gifts** at Gallery SoHo & the Prog where there is a variety of paintings, photography, ceramics, fused glass, enameled copper and much more!

## SHOWS & EXHIBITIONS

**Associated Artists of the Inland Empire:** June's demonstrator, Don O'Neill will demonstrate watercolors. There is a monthly art competition every month, "Artwork of the Month", June is "Artist's Choice". Monthly meetings are at 9:30 am, the 2<sup>nd</sup> Wednesday of each month, Central Park Community Center, Rancho Cucamonga. Call (909) 463-6259 for more info.

**East Valley Open Juried Show:** June 10<sup>th</sup>-11<sup>th</sup>, Silent Auction & Wine Tasting June 9<sup>th</sup>.

**Watercolor West XXXVIII Annual Exhibition** October 14 - December 10, 2006. Entry deadline is July 18, 2006. For questions: email @ Joann@Joannformia.com.

## CLASSES

**Bess Reide:** Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

**Sylvia Megerdichian:** Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. June 23<sup>rd</sup> is a Watercolor Workshop, Demo. & June 24<sup>th</sup> Silent Auction w/ Don O'Neill, July 24-28 is Figure Painting Workshop w/ Don Andrews, Oct 16-20 is a Sparkling Watercolor Workshop w/Judi Betts, Oct 28<sup>th</sup> is Watercolor and Cards with Judy Weber and Nov 10-11 is Right Brain Drawing Workshop w/ Sylvia Megerdichian. Art Box Studio info. (909) 981-4508. Location: 1302 Monte Vista #9 Upland, CA.

**Anne Williams:** teaches free art classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

**Anne Seltzer:** Artwork Studio offers private art lessons in drawing and painting. Info. (909) 624-8424

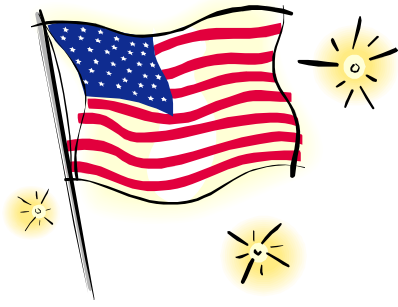
**Melanie Phillips:** teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

**Mary Montelongo:** teaches collage, Artistic Journaling and beginning fused glass. For more info, call Mary at (909) 591-6503.

**Phyllis Case Bennett:** teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Phyllis will be conducting Plein Air classes in various mountain locations for info. call: (909) 593-5520.

**Nancy Kasten:** teaches oil painting at the Ontario Recreation Center on Tuesdays 9 am-12 pm. \$30 per month, Home#(909) 982-7929, Recreation Center (909) 395-2020.

**Elizabeth Sides:** teaches art classes for adults and children; for info. call Elizabeth's Art Studio: 621-1630.



# Proud To Be an American



## Monthly Show & Sale

**June 6-August 5, 2006**

- ❖ Take-in Saturday, July 1st, 11-4 pm
- ❖ Reception Saturday, July 8th, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up August 5th, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1<sup>st</sup> Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display. NO sawtooth hangers.** PV AA reserves the right to reject any work not suitably prepared for display.

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

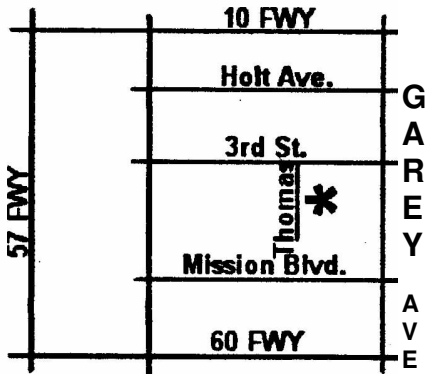
3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

▶ PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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 Permit No. 101



\* Gallery SoHo

**POMONA VALLEY ART ASSOCIATION**

and **Gallery SoHo**

300-A South Thomas Street  
 Pomona CA 91766  
 Phone: (909) 469-1599

JUNE 2006 NEWSLETTER

**Pomona Valley Art Association  
 Membership Application**

Please complete this form and mail with your payment to:  
 PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

- |     |          |            |     |         |                    |
|-----|----------|------------|-----|---------|--------------------|
| ___ | \$125.00 | Lifetime   | ___ | \$28.00 | Family             |
| ___ | \$100.00 | Patron     | ___ | \$24.00 | Couple             |
| ___ | \$50.00  | Sponsor    | ___ | \$20.00 | Single             |
| ___ | \$35.00  | Sustaining | ___ | \$6.00  | Student (under 18) |

Please indicate your areas of interest: \_\_\_\_\_