



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

JULY 2004



Jim McClure's winning entry "*The Mask*"

CONGRATULATIONS TO "Artist's Choice!" SHOW WINNERS!

- 1st – Jim Mc Clure – *The Mask*
- 2nd – Jason Cimenski – *Dream*
- 3rd – Matt Artz – *Big Bear Lake 2004*

Honorable Mentions

- HM – Cynthia Scranton - *Lion*
- HM – June Becker – *Along the California Coast*
- HM – Jan Wright – *Serenade in Blue*

Thank you to our June show judge, **Betty Cavanaugh**. Betty has B.A. in Art, a Masters in Education, and has been a Visual Arts teacher for 26 years with the Pomona Unified School District. She has presented workshops at many local and state art conferences, as well as teaching part time at the University of California at Riverside. She is also an author, having written a book for elementary classroom teachers and has been a contributor to School Arts Magazine.

THIS MONTH'S FEATURED ARTIST ...

She wears many hats. **Maia Peters** is a painter, weaver, singer and poet. She also finds time to volunteer as PVAA president. Not just a figurehead position, her friends at PVAA joke that she must actually live in Gallery SoHo as it seems she is ALWAYS there, hard at work.

Growing up in Lincoln, Nebraska, Maia earned a B.S. and M.S. in Education. Her artistic schooling has been enriched with private lessons from Betty Hook, and workshops with Nancy Kasten, Kolan Peterson, Linda Lee and Sharon Morgan. These among others have each in their own way, influenced her style.



Maia creates dramatic landscapes and Native-American themed art. She experiments with collage, mixed media and abstraction of an originally representational piece. She sees art as a play, urgency, a desperate need to let color and shape empty onto a canvas. It is here Maia views a world long forgotten or perhaps never imagined.

Maia's work was on exhibit in June at the **Eclectic 5** show in the Progress Space Gallery.

Puppetry Month in Pomona Grand Opening

July 10, Second Saturday, 6pm to 10pm

Featuring Puppeteer and Educator,

Penelope Torribio

Progress Space Gallery

300 A. South Thomas Street, Pomona

Penelope is a master puppeteer, puppet maker, author, and singer-songwriter with numerous albums.



CONGRATULATIONS TO:

The **ECLECTIC 5...Maia Peters, Luise Andersen, Dona Avila, Mary Montelongo,** and **Okaybabs** for a super show. Their show reception was the highlight of the ArtWalk and drew a wonderful crowd. Kudos to all of you!

Another LAST RAFFLE REMINDER: Manny Evalle's beautiful watercolor, *Yosemite Valley* is still sitting on an easel, on display at Gallery SoHo, waiting to go to a new home. Unfortunately, Manny has been recovering from surgery and has not been able to make it to Second Saturday. The raffle will happen when Manny is up and around again. SO... you still have a chance to buy that raffle ticket you have been meaning to purchase! The drawing benefits Gallery SoHo and will help offset our many expenses.

ARTISTS HELPING ARTISTS (AHA!) NEW DAY - NEW TIME!

AHA! will be meeting at PVAA's Prog Space every Second Saturday from 3 – 5 beginning on July 10. This will give those attending a chance to see the Prog Space show as well as enjoy the ArtWalk. These AHA meetings have been drawing many "non PVAA" artists and people that aren't familiar with the Art Colony, so holding meetings on Second Saturday is a wonderful way to introduce them to all the wonderful things that the Pomona Art's Colony (and PVAA) have to offer... Join us on July 10. First time free, after that \$4.

MONTHLY ART SHOW & SALE CALENDAR – 2004			
January	February	March	April
<i>ANYTHING GOES!</i>	<i>SEEING RED</i>	<i>SEA AND LANDSCAPES</i>	<i>SMALL STUFF</i>
January 8 - Feb.6 Take-in Jan. 3, 12 - 4 Reception January 10	February 12 - March 5 Take-in Feb. 7, 12 - 4 Reception February 14	March 11 - April 2 Take-in March 6, 12-4 Reception March 13	April 8 - 30 Take-in April 3, 12 - 4 Reception April 10
May	June	July	August
<i>ANIMALS ARE PEOPLE, TOO</i>	<i>ARTIST'S CHOICE</i>	<i>AMERICA THE BEAUTIFUL</i>	<i>THE GREAT SOUTHWEST</i>
May 6 – June 2 Take-in May 1, 12 - 4 Reception May 8	June 10 - July 2 Take-in June 5, 12 - 4 Reception June 12	July 8 - Aug. 6 Take-in July 3, 12 - 4 Reception July 10	Aug. 12-Sept. 3 Take-in Aug. 7,12 – 4 Reception Aug. 14
September	October	November	December
<i>AUTUMN HARVEST</i>	<i>MASKS!</i>	<i>ART OF TODAY</i>	<i>SPIRIT OF THE SEASON</i>
Sept. 9-Oct 1 Take-in Sept. 4, 12 - 4 Reception Sept. 11	October 7 - Nov. 5 Take-in Oct. 2, 12 - 4 Reception Oct. 9	November 11- Dec. 3 Take-in Nov. 6, 12 - 4 Reception Nov. 13	December 9 - 31 Take-in Dec. 4, 12 - 4 Reception Dec. 11

ARTISAN'S CHRISTMAS FESTIVAL NOVEMBER 6 – 28

Don't forget...PVAA is sponsoring a **Artisan's Christmas Festival** during the month of November. Located in the Progress Space, it will be open during regular Gallery SoHo hours Thursday Through Sunday, November 6th through 28th. Booths are available for \$25 rent. A great opportunity to sell your holiday related art and crafts. Contact Melanie Phillips to reserve a space. 909-980-0918.

Prog Space Calendar of Events for 2004

- May – The Heart of Matter – Group Art Show
- June – Eclectic 5 - Group Art Show
- July – Puppetry Month with Penelope Torribio
- August – The Artists of Phoenix International – Group Art Show
- September – Group Art Show
- October – PVAA Open Juried Show
- November – Artisan's Christmas Festival
- December – Group Photography Show

Be sure and check out PVAA's new Prog Space website: www.progspace.pvaa.net. Each month a pictorial review will feature the current show, sort of a scrapbook of events. June's **Eclectic 5** is the featured show. Stop by and take a look.

WINNERS AMONG US

PVAA members and Gallery SoHo exhibiting artists Sindi Wasserman and Linda Hauser both won awards at the June Fontana Art Association Photography Show. Congratulations ladies!



Sindi next to her photo *Appendage*, First Place winner in the Trees and Florals category. Sindi also received an Honorable Mention in the Landscape division for *Majesty*.



Linda with her Second Place winner in the Landscape Division, *Botanical Gardens Path*. Linda also won a Third Place ribbon for *Sunflower Yellow* in the Trees and Florals category.

Both Sindi's and Linda's winning entries will hang in the Fontana City Hall throughout July.

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire, Gerald Brommer will be demonstrating watercolor in July and Brenda Swenson watercolor in August. Demos are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

A Family Affair, at the Art Galleries at J. Filippi Winery - Lynda Pasztor, Christine Wiseman, Aida Hughes, Sylvia Megerdichian through August 1.

The High Sierra Watercolor Workshop with Barbara Parish, En Plein Air, Bishop, CA - Septemeber 13th - 17th, 2004. For information call Barbara at 760-947-8052

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Elizabeth's Art Studio at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Elizabeth Sides specializes in water soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit www.elizabethsartstudio.com.

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: workshops, Mondays from 9:30 a.m. to 2:00 p.m. Art Box Studio, Info: (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 am – noon, Irwindale Senior Center and Thursdays 1- 4 pm Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 pm, Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

PVAA ANNUAL OPEN JURIED SHOW...

is coming in October. The show runs October 9 through October 30 in the Progress Space Gallery. Take-in will be October 1 & 2. Awards reception: October 9, 7:00 pm – 10 pm.

On Saturday morning, July 17th at 10 am in the Progress Space, there will be a short meeting for those who will be helping with the show. Our committee that was formed in January needs to get together again before it's 'show time'. If you aren't part of the show committee already, please consider joining us. We invite you to stop by on July 17th at 10 am and become part of the production of PVAA's biggest event of the year.

We will have donuts and juice and coffee for you, who could ask for more?

See you there,

Linda & Laura - show co-chairs

Bess Reide is once again starring in the Daily Bulletin. A terrific photo of her doing her copper enameling at the Armstrong Center in Ontario's Open House is featured in a pictorial story of the event. Former PVAA member Gladys Darland and talented Upland ceramist Annabelle Whiting also took part in the Open House.

PVAA member **Vijay Sharma's Phoenix International Gallery** is providing artists with both framing and high quality Giclee reproductions of artwork at incredibly reasonable prices. PVAA members Elizabeth Sides, Jonathan Tatum and Phinit Cheamak are currently showing their artwork in Vijay's Gallery which is open 6 days a week. Stop in and meet Vijay next time you are in the Arts Colony.

On July 3rd, from 7-10 pm, **Phoenix International** will be presenting an evening of Country, Blues and Folk Music with **Penelope Torribio**. Penelope's month of Puppetry opens July 10 in the Progress Space. Don't miss this preview at Phoenix International.

Newsletter Stuff: Email info, articles, pictures, etc. to laura@lauramallory.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Laura, or feel free to call me at (909) 596-5326. Next Deadline: July 15th.

I don't always get mail in a timely manner. It is delivered to the PVAA post office box. It sits there for maybe a couple days, maybe more. It then goes into my folder and I check for newsletter stuff for the last time on the 15th of each month. If it gets in my folder later than that, I'm not going to get it till the next month. So...if you are running close to the deadline, call me on the phone or email me. You can get the info to me that way or alert me there is late arriving mail heading my way. 😊

ALL SoHo Exhibiting Artists are strongly encouraged to attend each month's board meeting on the first Saturday of the month at 9 am. It's YOUR Gallery, have a voice.

Welcome to new members **Cynthia Scranton** and **Douglas Grobecker**. You may have seen Cynthia's Lion in our June show (she won an Honorable Mention!).

REMINDER - AMERICAN FRAME gives PVAA 5% of all orders placed by our members if they give our code which is A-287. We are paid quarterly. Ann Stone points out that this is the first quarter that we have received NOTHING, ZILCH, NADA. Membership needs to support this cause if PVAA wants to reap the benefits.

Laguna Beach Art Trip – Associated Artists of the Inland Empire is sponsoring a July 28 bus trip to Laguna Beach. The trip coincides with the Sawdust Festival, Art –A- Fair Festival and the Laguna Beach Festival of Arts. The bus will leave the Rancho Cucamonga Senior Center at 9 am and return at approximately 5 pm. The cost per person is \$14.50 for members, \$16.00 for non-members (and includes driver's tip).

Contact Shirley Bonneville at 909-463-6259 for more information or to reserve a seat.



□ The GREAT SOUTHWEST Experience □

August 12- September 3, 2004

PVAA's Annual Show of Southwest Art

- ⚙ Take-in Saturday, August 7, 12:00 - 4:00
- ⚙ Reception Saturday, August 14, 6 - 10 PM
- ⚙ Limit 3 entries per person. Fees: \$7 for PVAA members (\$4 students*), \$9 non-members (\$5 students*), payable to PVAA. All fees non-refundable. Membership available at time of entry. * Student division is for high school seniors and younger.
- ⚙ All work must be picked up between September 2 -5 during regular gallery hours, Friday through Sunday 11-4
- ⚙ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 - 1st, \$15 - 2nd, \$10 - 3rd. Honorable mention ribbons to be awarded at judge's discretion.
- ⚙ All media welcome
- ⚙ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA will retain a tax deductible donation of 20% on all sales. Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ⚙ All work must be clearly marked with artist's name, title, medium and price on the back or underside. **Entries must be ready to hang or display.** NO sawtooth hangers. PVAA reserves the right to reject any work not suitably prepared for display.

Name _____ phone# _____

Address _____

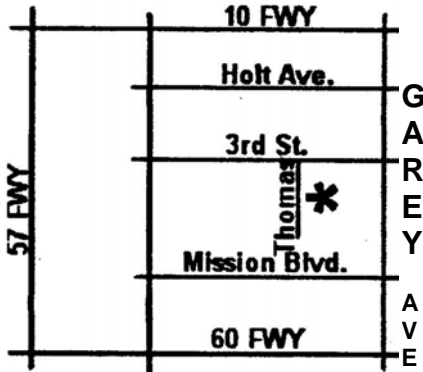
1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show.

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



* Gallery SoHo

Non-Profit Org
 US Postage
 PAID
 Claremont, CA
 91711-9998
 Permit No. 101

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

JULY 2004 NEWSLETTER

**Pomona Valley Art Association
 Membership Application**

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: AnnieLaurie Burke

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____