



# POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766  
(909) 469 -1599 – visit us on the web at: [www.pvaa.net](http://www.pvaa.net)

NEWSLETTER

JULY 2006



First place entry, "Springtime at the Farm" by Howard Snider

## President's Message

Hello everyone, I promised you in last months letter that I would let everyone know how we could start off our improvements of the Pomona Valley Art Association (PVAA) so that we can better carry out our mission statement of offering an inexpensive, yet pleasant place for artists of all skill levels to be able to display their works.

The first thing is to get everyone involved, so we are starting with two things; one, is a donation drive to improve Progress Space Gallery and the second is to ask PVAA members to come up with and submit "Themes" for our Monthly art shows at Gallery SOHO for 2007.

The donations are to improve the ability to hang and display artwork in the Progress Space Gallery. Currently the gallery uses a chain system that is unwieldy and difficult to use. The current system makes it virtually impossible to hang smaller to medium works of art and even larger canvases are difficult to hang so that they are displayed in a professional manner.

The cost for putting in a grid system for displaying would run \$3000 for the materials

## CONGRATULATIONS TO JUNE'S MONTHLY SHOW WINNERS! "COUNTRY GARDENS"

- 1<sup>st</sup> – "Springtime at the Farm",  
Howard Snider
- 2<sup>nd</sup> – "Thistles and Bees", Joyce  
Dezwart
- 3<sup>rd</sup> – "Cottage Garden", Carolyn  
Cunningham

### Photography-

"Purple Dream II", Dorothy Brunell

with volunteers providing the labor. I have gone ahead and done a portion of one wall to demonstrate how this new system would look, and work. I invite everyone to come to the gallery and see how effective it was in hanging the current show on display there called "Eklektikos". The trip to the gallery will be well worth your time.

If every member donated \$10 and went and asked one donation from a local business we would reach our goal by the end of this year. So I encourage you to help by sending whatever you can to help improve this spaces ability to be easier to hang and thus easier to rent.

The second thing I want everyone to participate in is our contest to come up with names for our Monthly themed art show at Gallery SOHO for 2007. The reward for your efforts will be that each month's winning theme will give the person who submitted it a certificate that will allow them one free entry for that months show.

So put on those thinking caps and submit some of your ideas, the entries will be judged by me, and the Gallery and monthly show coordinators. All entries must be in by August

(President's Message continued on page 3)

## MONTHLY ART SHOW & SALE CALENDAR – 2006

<b>January</b>  <b><i>ABSTRACT &amp; COLLAGE</i></b>  Jan 12 – Feb 4 Take-in Jan 7, 11 – 4 Reception Jan 14 Pick up Feb 4	<b>February</b>  <b><i>RED SHOW</i></b>  February 9 – March 4 Take-in Feb 4, 11 – 4 Reception Feb 11 Pick Up March 4	<b>March</b>  <b><i>SEA AND LANDSCAPES</i></b>  March 9 - April 1 Take-in March 4, 11-4 Reception March 11 Pick up April 1	<b>April</b>  <b><i>Asian &amp; Island Influence</i></b>  April 6 – May 6 Take-in April 1, 11 – 4 Reception April 8 Pick up May 6
<b>May</b>  <b><i>ANIMALS I Have Known</i></b>  May 11 – June 3 Take-in May 6, 11 – 4 Reception May 13 Pick up June 3	<b>June</b>  <b><i>Country Gardens</i></b>  June 8 – July 1 Take-in June 3, 11 – 4 Reception June 10 Pick up July 1	<b>July</b>  <b><i>Proud To Be An American</i></b>  July 6 – Aug 5 Take-in July 1, 11 – 4 Reception July 8 Pick up Aug 5	<b>August</b>  <b><i>THE GREAT SOUTHWEST &amp; Mexico</i></b>  Aug 10– Sept 2 Take-in Aug 5, 11 – 4 Reception Aug 12 Pick up Sept 2
<b>September</b>  <b><i>Harvest &amp; AUTUMN</i></b>  Sept 7 – Oct 7 Take-in Sept 2, 11 – 4 Reception Sept 9 Pick up Oct 7	<b>October</b>  <b><i>DAY OF THE DEAD</i></b>  October 12– Nov 4 Take-in Oct 7, 11 – 4 Reception Oct 14 Pick up Nov 4	<b>November</b>  <b><i>PHOTOGRAPHY &amp; DIGITAL</i></b>  Nov 9 – Dec 2 Take-in Nov 4, 11 – 4 Reception Nov 11 Pick up Dec 2	<b>December</b>  <b><i>SPIRIT OF THE SEASON</i></b>  Dec 7 – Jan 6 Take-in Dec 2, 11 – 4 Reception Dec 9 Pick up Jan 6, 2007

## The Prog Space Shows & Events

**July** – Shameless Self-Promoters

**August**- Menagerie

**September** – Renaissance Women

**October** – PVAA Open Juried Show

President's Message continued...

30, 2006; winners will be announced in the November newsletter, along with the calendar for the show themes for the year 2007.

Please use the forms provided in this newsletter to make your much needed donations and to enter your "Theme" ideas for the monthly shows in 2007. Thank you all for your time and have a great summer and visit the galleries.

Yours truly,

Lucien

**DONATIONS FOR PROGRESS GALLERY IMPROVEMENTS**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card or Payment Type: VISA  MASTERCARD  CHECK

Donation Amount: \$ 5 \$10 \$25 \$ Other: \_\_\_\_\_

Credit card number:  -  -  -

Expiration date: \_\_\_\_ / \_\_\_\_

I the undersigned authorize Pomona Valley art Association (PVAA) to charge the amount indicated to my credit card.

Signature: \_\_\_\_\_

Notice keep a copy for your records. Please mail your donation to: PVAA / Lucien, 300-A, So. Thomas St., Pomona, CA 91766

**MONTHLY ART SHOWS THEMED TITLES for 2007 CONTEST**

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ Zip: \_\_\_\_\_

My suggestion for Monthly Art show Themes (titles) for 2007 are:

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

Please print legibly the titles you wish to be considered for the contest. If two contestants submit the same title and it is

**Judge for the Monthly Show & Sale** – The judge for June's Monthly Show and Sale, "Country Gardens" was Lynn Ann Hendricks. Lynn Hendricks is an artist with many accolades. Her awards are as numerous as the shows she has exhibited her work in. Lynn has also curated many shows including the "Empty Bowls Benefit and "Art after Dark". Lynn's commitment to preserving the arts for future generations can be seen through the foundation of the First Christian Church Fine Arts Academy. PVAA thanks Lynn Hendricks for judging this show.

**Come and See.....**

## **Menagerie in the Prog**

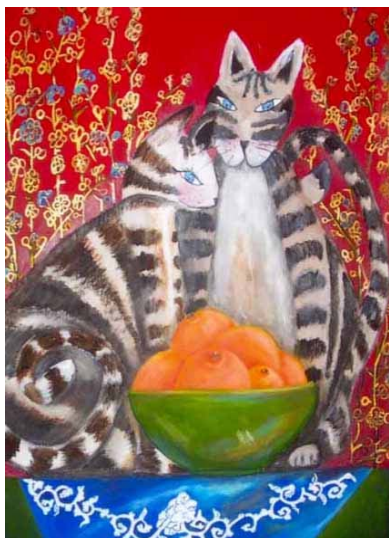
**A curious assortment of artwork representing  
animals both whimsical and real**

From realistic animals in the wild to bright colored kittens at play, each artist brings to this show a commitment to share their love of the animal kingdom. Nearly every category of media will be displayed in this exciting exhibit. The following are outstanding artists whose work will be represented in Menagerie:

**Sandy Benson  
Georgia DeBeers  
DJ Hermansen  
Jodi Schneider**

**Shirley Bonneville  
Jeri Ellis  
Mary Montelongo  
Lucille Tuohey**

**Stan Cook  
Diane Gallespie  
Maia Peters  
Lucien van Oosten**



**"Asian Pair"  
by Mary Montelongo**



**"Panda with Baby"  
By Lucille Tuohey**

This show will be sure to capture the "animal lover" in everyone who visits the exhibit.

**Menagerie will run August 3 – 31<sup>st</sup>**

**Reception: August 12<sup>th</sup>, 6-10 p.m.**

The Prog Space will be open Thursdays through Sundays from 11 am – 4 pm.

**PVAA Member in the News – Howard Snider** won first place for his oil painting, “Springtime Poppies” at Associated Artists monthly meeting. Also, **Luise Andersen** continues to show her works in ancient palaces in Italy. Her present show runs from June 3 to July 3. For more information on Luise’s show click on this website: [www.camaver.eu](http://www.camaver.eu). **Lynda Pasztor** will be giving a 2-day workshop on Monotypes (without the use of a press), place: ARTBOX Studio, Upland; Dates: September 8-9, 2006, Cost: \$120. For more information: call Lynda @ (909) 981-6254 or Sylvia @ (909) 981-4508.

**Welcome New PVAA Members -** Maria Casner, Melissa Reed, Dan and Mary Beatson and Christopher L. Baird

**Progress Space Show for September:**

## **Renaissance Women**

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Three women with three different backgrounds come together in one show. These artists have talents in multiple mediums and will be using them to explore contemporary and personal issues. On display will be works in oil paint, frescos, photography, printmaking, metal, resin, drawing media, and ceramics. This show will be up for the entire month of September in the Progress Space, across the hall from the Gallery SoHo. An artists’ reception will be held on September 9, from 5pm-10pm, coinciding with Pomona’s “Second Saturday Artwalk” event. The artists are Michele Johnson, Gabriele Gordon, and Gallery SoHo member Jackie Bell.

**From the Editor:** Send informational items that you would like to see in print to [artsi1@verizon.net](mailto:artsi1@verizon.net). If you don’t do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: June 15<sup>th</sup>.** ☺

-Mary Montelongo

If you haven’t seen the Prog’s new show “**Eklektikos**”, make sure to stop by and see it. “**Eklektikos**” is a fantastic show, you won’t want to miss it. “Eklektikos” will be open the whole month of July. Don’t’ forget The Second Saturday Artwalk July 8<sup>th</sup>!

## SHOWS & EXHIBITIONS

**Associated Artists of the Inland Empire:** July's demonstrator, Justine Limpus Paris will demonstrate figure gesture. There is a monthly art competition every month, "Artwork of the Month", July is "Structures". Monthly meetings are at 9:30 am, the 2<sup>nd</sup> Wednesday of each month, Central Park Community Center, Rancho Cucamonga. Call (909) 463-6259 for more info.

**Watercolor West XXXVIII Annual Exhibition** October 14 - December 10, 2006. Entry deadline is July 18, 2006. For questions: email @ Joann@Joannformia.com.

## CLASSES

**Jackie Bell:** is giving oil painting demonstrations and working on her art for all to see at the Cal Poly Pomona Downtown Center (3<sup>rd</sup> and Main, in Pomona). Demos will be every Saturday, from 12 pm – 5 pm. For more info., check website: [www.sylasstudios.com](http://www.sylasstudios.com).

**Bess Reide:** Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

**Sylvia Megerdichian:** Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. July 24-28 is Figure Painting Workshop w/ Don Andrews, Oct 16-20 is a Sparkling Watercolor Workshop w/Judi Betts, Oct 28th is Watercolor and Cards with Judy Weber and Nov 10-11 is Right Brain Drawing Workshop w/ Sylvia Megerdichian. Art Box Studio info. (909) 981-4508. Location: 1302 Monte Vista #9 Upland, CA.

**Anne Williams:** teaches free art classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

**Anne Seltzer:** Artwork Studio offers private art lessons in drawing and painting. Info. (909) 624-8424

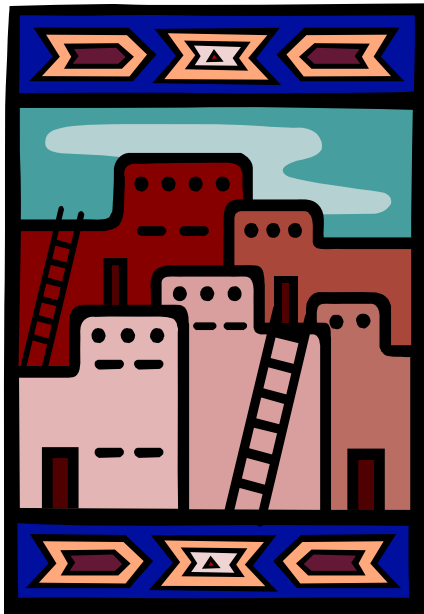
**Melanie Phillips:** teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

**Mary Montelongo:** teaches collage, Artistic Journaling and beginning fused glass. For more info, call Mary at (909) 591-6503.

**Phyllis Case Bennett:** teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Phyllis will be conducting Plein Air classes in various mountain locations for info. call: (909) 593-5520.

**Nancy Kasten:** teaches oil painting at the Ontario Recreation Center on Tuesdays 9 am-12 pm. \$30 per month, Home#(909) 982-7929, Recreation Center (909) 395-2020.

**Elizabeth Sides:** teaches art classes for adults and children; for info. call Elizabeth's Art Studio: 621-1630.



# The Great Southwest & Mexico

Monthly Show and Art Sale  
August 10 - September 2, 2006

- ❖ Take-in Saturday, August 5th, 11-4 pm
- ❖ Reception Saturday, August 12th, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up Sept. 2nd, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1<sup>st</sup> Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display. NO sawtooth hangers.** PV AA reserves the right to reject any work not suitably prepared for display.

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

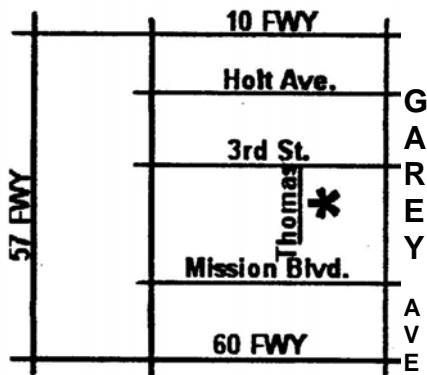
3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

– PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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 91711-9998  
 Permit No. 101



\* Gallery SoHo

**POMONA VALLEY ART ASSOCIATION**

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

J U L Y 2 0 0 6 N E W S L E T T E R

**Pomona Valley Art Association  
 Membership Application**

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

- |                          |          |            |                          |         |                    |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime   | <input type="checkbox"/> | \$28.00 | Family             |
| <input type="checkbox"/> | \$100.00 | Patron     | <input type="checkbox"/> | \$24.00 | Couple             |
| <input type="checkbox"/> | \$50.00  | Sponsor    | <input type="checkbox"/> | \$20.00 | Single             |
| <input type="checkbox"/> | \$35.00  | Sustaining | <input type="checkbox"/> | \$6.00  | Student (under 18) |

Please indicate your areas of interest: \_\_\_\_\_