

909-469-1599

300-A South Thomas Street  
Pomona, CA 91766



# POMONA VALLEY ART ASSOCIATION

July 2008

## Presidents Message

You've no doubt noticed the 'new look' of our newsletter. We are delighted to have Don Markofski as our editor. For those of you that don't know, this job includes the newsletter layout, design, copyfitting, administration and coordination with the printer.

Don is not only a watercolorist but has had his own graphic design studio for 27 years. Scores of newsletters and publication designs are contained in his portfolio. His award-winning work has been recognized by The Society of Publication Designers (New York), American Printmakers, and Graphic Design USA.

He has a B.A. in Art from Cal State Los Angeles and has benefited from the instruction and mentoring of many watercolorists including Bob Uecker, Chris Van Winkle, Jim Salchak, Aida Hughes and numerous others.

Don Proclaims, "being a designer provides an excellent foundation for the painting process. Virtually every painting starts with a preliminary drawing or value study and often a small color rendering. It's not necessarily the composition or

design that presents the greatest challenge to me. I am, however, continually searching for ways to add a degree of 'excitement' to my paintings and to improve my work. " Don's goal is to continually provide an interesting publi-

cation (newsletter) that is inviting and representative of our creative membership.

Visit Don's website at: [www.MarkofskiCreative.com](http://www.MarkofskiCreative.com)

You can email him at: [dmarkofski@hotmail.com](mailto:dmarkofski@hotmail.com).

Thank you Don!

Want your bio in the newsletter? Email Don.

## Are You Yearning to Be Involved?

If you're interested in getting involved in your art association, we have two positions open:

### Monthly Show Chairman.

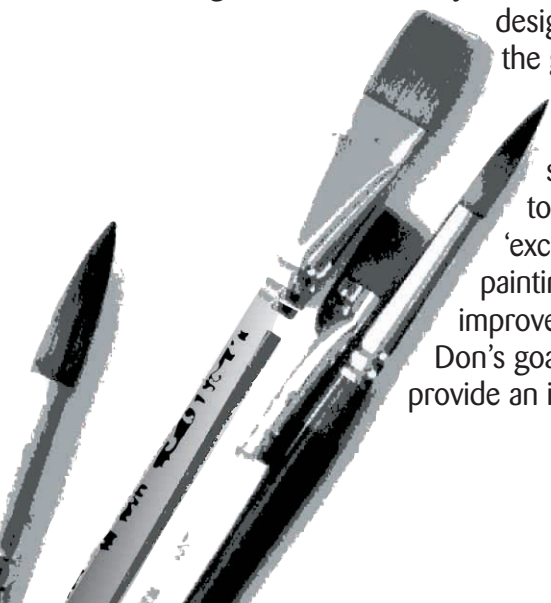
This is an exciting position! You would be doing the take-in for the monthly show on the first Saturday of the month from 11 am until 4 pm. For two years I served in this position and enjoyed meeting the artists each month. The artwork that comes in is an inspiration to see. It gives you the opportunity to get to know your fellow artists.

### Recording Secretary.

If you are interested in what goes on behind the scenes of your association this would be a great way to find out! This position consists of taking the minutes of the monthly board meeting, which is held on the first Saturday of each month from 9 am until 11 am.

We apologize for not including the Monthly Show calendar last month. It will be in future issues.

Happy Creating,  
Debra Walters  
[Debrawaltersart.com](http://Debrawaltersart.com)



# Laguna Beach Sawdust Art Festival

Summer Show ; June 27 - August 31,  
2008 / 10 am to 10 pm Daily

The Laguna Beach Sawdust Art Festival is one of the main attractions for Laguna Beach, California each summer season. Over 200 artists set up shop for a couple of months usually starting the weekend before the Independence Day and lasting until the weekend before Labor Day.

Located in beautiful Laguna Beach, California the Sawdust Art Festival is home to 200 fine art and craftspeople each summer. Visitors can watch artists create original works of art, take an art class, have a light meal and enjoy live music all in one venue.

The Sawdust Art Festival is a non-profit organization dedicated to educating the public and promoting the art created in Laguna Beach. In keeping with our mission, we offer January Jewelry, Spring Into Art, and Autumn Art hands-on workshops to the public.

The pathways connecting the temporary art studios are covered with sawdust and wooden chips. Beginning in 1966, the Laguna Beach Sawdust Art Festival has drawn visitors from all over the world looking for the one-of-a-kind arts and crafts offerings that can only be attained from the festival artists.

Some of the types of arts and crafts that are featured at the Laguna Beach Sawdust Art Festival include oil and acrylic paintings, jewelry,

ceramics, photographs, sculptures and even a hand-blown glass exhibition. Workshops on ceramics, glass blowing and children's art activities are also offered.

As a long-time Laguna Beach resident, the Laguna Beach Sawdust Art Festival has always been an interesting place to take visiting family and friends for something that is truly unique to Laguna. Some of the local Laguna restaurants also sell their tasty treats during the Festival and there is usually at least one band playing, entertaining the folks.

# Sawdust Art Festival

creatively fun

Sawdust Art Festival, 935 Laguna Canyon Rd., Laguna Beach, CA. 92651, Information Line (949)494-3030

## OPPORTUNITIES

### Cabrera's Gallery

637 W. Second St. Pomona, CA  
(909) 230-1926

Cabrera's Gallery is looking for artists to display in her gallery on Second Saturdays. No fee to hang/display. There is 5% commission if he work sells. Call Lisa to set n appointment for an interview.

### Vickie Carman Gallery

635 W. Second St., Pomona CA  
(909) 363-3447

Call after 6 pm for an appointment. The Vickie Carman Gallery is looking for artists to display in her gallery on Second Saturdays. No fee to hang/display. There is a 25 % commission for artwork sells. Call Vickie to set an appointment for an interview and to show her a samples of your artwork.

### The Claremont Art Walk

Artists can display their work for FREE!  
The Artwalk is held in the 'The Village' the first Friday of each month.  
e-Mail frenchhens@aol.com to apply.

PURA  
MONTHLY  
EXHIBIT

MAY

1st Place / Photography  
Nathan Walters

## 2008 Gallery SoHo Monthly Open Art Shows & Sale Schedule

<p style="text-align: center;"><b>May</b></p> <p><b><i>The Rookery &amp; Other Images of Spring</i></b>                      May 8 to June 6                      Take in: Sat. 3, 11-4 pm                      Reception: Sat. 10                      Pick Up: June 6 &amp; 7</p>	<p style="text-align: center;"><b>June</b></p> <p><b><i>Expressions</i></b>                      June 12 to July 4                      Take in: Sat. 7, 11-4 pm                      Reception: Sat. 14                      Pick Up: July 4 &amp; 5</p>	<p style="text-align: center;"><b>July</b></p> <p><b><i>The Spirit of Summer</i></b>                      July 10 to Aug. 1                      Take in: Sat. 5, 11-4 pm                      Reception: Sat. 12                      Pick Up: Aug. 1 &amp; 2</p>	<p style="text-align: center;"><b>August</b></p> <p><b><i>Positive &amp; Negative Space</i></b>                      Aug. 7 to Sept. 5                      Take in: Sat. 2, 11-4 pm                      Reception: Sat. 9                      Pick Up: Sept. 5 &amp; 6</p>
<p style="text-align: center;"><b>September</b></p> <p><b><i>Variations of Color</i></b>                      Sept. 11 to Oct. 3                      Take in: Sat. 6, 11-4 pm                      Reception: Sat. 13                      Pick Up: Oct. 3 &amp; 4</p>	<p style="text-align: center;"><b>October</b></p> <p><b><i>Mysterious</i></b>                      Oct. 9 to Oct. 31                      Take in: Sat. 4, 11-4 pm                      Reception: Sat. 11                      Pick Up: Oct. 31 &amp; Nov. 1</p>	<p style="text-align: center;"><b>November</b></p> <p><b><i>Cornucopia - Something Delightful</i></b>                      Nov. 6 to Dec. 5                      Take in: Sat. 1, 11-4 pm                      Reception: Sat. 8                      Pick Up: Dec. 5 &amp; 6</p>	<p style="text-align: center;"><b>December</b></p> <p><b><i>Winter Magic</i></b>                      Dec. 11 to Jan. 2                      Take in: Sat. 6, 11-4 pm                      Reception: Sat. 13                      Pick Up: Jan. 2 &amp; 3</p>

- PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, \$10 for 3rd. Photo ribbon given if show contains 5 or more photo entries.
- Limit 3 entries per person...\$10 each or 3 for \$25 for PVAA members, \$12 each for non-members, \$6 each for students.
- An All-Artist reception occurs on the 2nd Saturday of each month from 6-1 pm.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All fees are due at take-in or piece will be rejected. No Exceptions.
- PVAA retains a tax-deductible donation of 20% on all sales.

### PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

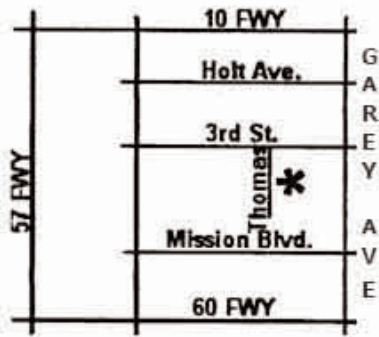
PVAA has my permission to use photos of my art to publicize the show.

*Please see website or call gallery for rules and details on monthly shows.*

**Pomona Valley Art Association  
and GALLERY SOHO**

300-A South Thomas Street  
Pomona, CA 91766  
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www.pvaa.net

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**JULY 2008 PVAA NEWSLETTER**

**Pomona Valley Art Association  
Membership Application**

Please complete this form and mail with your payment to:  
PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

- |              |            |             |                    |
|--------------|------------|-------------|--------------------|
| ___ \$125.00 | Lifetime   | ___ \$28.00 | Family             |
| ___ \$100.00 | Patron     | ___ \$24.00 | Couple             |
| ___ \$50.00  | Sponsor    | ___ \$20.00 | Single             |
| ___ \$35.00  | Sustaining | ___ \$6.00  | Student (under 18) |

Please indicate your areas of interest: \_\_\_\_\_