



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

AUGUST 2004



Dorothy Brunell's winning photograph
"Home of the Brave"

CONGRATULATIONS TO *"America the Beautiful"* SHOW WINNERS!

- 1st - Dorothy Brunell – *Home of the Brave*
- 2nd - Native Wildflowers – *AnnieLaurie Burke*
- 3rd - Maia Peters – *300th Army Band #2*

Honorable Mentions

- HM - Ann Stone – *America the Beautiful*
- HM - Kathy Eppick – *Trillium*
- HM - AnnieLaurie Burke – *Borrowed From Our Children*
- HM - Linda Hauser – *High Desert Sunset*

Thank you to our July show judge, **Frank Garcia**. Frank, a avid collector of art is on the Board of Directors at dA Gallery. We feel fortunate to have someone of Frank's caliber judging our show. Thank you Frank!

THIS MONTH'S FEATURED ARTIST ... Sindi Diane Wasserman

A teacher for nearly thirty years, Sindi has always had a love of art and photography. An avid traveler throughout the United States and Mexico, Sindi has also traveled to Thailand, Puerto Rico, the Virgin Islands, and Canada. Her favorite subjects to photograph are: the natural beauty of nature and the people and culture of the many towns, villages, and provinces that she has had the fortune to visit. Her first exhibition will be at the Progress Gallery Space at the So-Ho Underground Gallery in December 2004. Her work is also displayed at Phoenix International Gallery in the Pomona Arts Colony and at the Fontana Art Association in Fontana. Sindi hopes that her work will provoke a sense of peace and tranquility in the viewer's soul. Sindi's web-site is: www.butterfly-creations.com.





You are invited to view the works of
the artists of
Phoenix International

Karien Zachery Jonathan Tatum Phinit Cheamak
Lester Young Lloyd Lawless

PVAA Prog Space ~ August 12 - August 29
Reception: August 14, 6 - 9 pm

LOCAL ARTISTS RE-LIVE AFRICA EXPERIENCE

Doris Lynch of La Habra Heights and Jan Wright of Claremont will bring light to the "dark continent" in their show scheduled for the month of September in the La Habra Art Association gallery at 215 N. Orange St., La Habra. Since their return from Africa in July 2003, both have used a variety of media to express their impressions, recollections and feelings about their experiences.

A riot of color depicting animals, people, landscapes and other subject matter will provide a visual feast between September 1 and September 30. The reception, scheduled for Sunday, September 12, between 2-4 p.m. will provide a feast for the corporal as well as an opportunity to meet the artists. The gallery is open from 1:30-4:30 Wednesday through Saturday. Call 562-691-9739 for further information.

CALL FOR ENTRIES!



Pomona Valley Art Association 23rd Annual Open Juried Show October 9 - 30, 2004

This Annual Exhibition is open to all artists.

This years judge is award - winning artist and educator **Chris Van Winkle**, signature member of both the National Watercolor Society and Watercolor West.

AWARDS

Best of Show \$300

1st Place each category \$100

2nd Place each category \$75

3rd Place each category \$50

Honorable Mentions will be awarded at the discretion of the Judge

Additional Awards to be announced at the Awards Presentation

DATES

Take-In: Friday, October 1 & Saturday, October 2, 11 a.m. to 4 p.m.

Exhibition: October 9 – 30, 11 a.m. - 4 p.m. (Closed Mon. - Wed.)

Opening Reception: Saturday, October 9, 6 p.m. to 10 p.m. **Awards**, 7 p.m. to 8 p.m.

Work must be removed the week after the show closes during regular gallery hours. No work shall remain past Nov. 7. A \$5 per day fee will be charged for work left after that date. Please bring your claim forms for pick-up.

LOCATION

PROGRESS SPACE GALLERY - 300 SOUTH THOMAS ST., POMONA, CA 91766

Exit at Garey Ave. from either the 10 or 60 Freeways in Pomona. Travel south from the 10 Freeway or north from the 60 Freeway to 3rd Street. Go west one block to Thomas Street. Show venue is just south of 3rd Street on Thomas in the Arts Colony.

ENTRY REQUIREMENTS

Please read carefully

PURPOSE: To exhibit new, outstanding, original works of art.

ELIGIBILITY: Any Artist may enter up to 3 works of original design, completed within the last five years. Works must be the original creation of the artist. Teacher-assisted class work, crafts, copies of portraits, copies of art work, or copies of copyrighted photographs will not be accepted for judging. Artwork must be of such nature as not to offend the sensibilities of the public. Work must NOT have been previously entered in a PVAA Open Juried Show.

CATEGORIES:

1. Oil & Acrylic
2. Acrylic under glass & watercolor
3. Pastel, mixed media & pencil
4. Printmaking, graphics, photography & digital
5. Jewelry, enamel, cloisonné, glass, ceramics & misc.
6. Sculpture, assemblage and other 3-Dimensional

We reserve the right to change/combine categories

SPECIFICATIONS: Two Dimensional work shall not exceed 60 inches by 60 inches framed. All work that is not free-standing must be prepared for hanging with screw eyes and wires attached ONLY. Other hanging devices will not be accepted. Work must be clean, properly framed and prepared for presentation. Photos and digital art must be under glass. 3-D work will be limited to 60" in any direction. Entries weighing over 50 lbs. must be moved in place by the artist. Size limits may be waived on an individual basis.

FEES: PVAA members: \$10.00 per entry non-members: \$15.00 per entry. Fees are payable to PVAA and are non-refundable. Acceptance of work into the show is at the discretion of the juror. Entries juried out may be picked up October 5 – October 8 from 11:00 a.m.-4 p.m.; artists will be notified.

SALES/LIABILITY/RESERVED RIGHTS: works a be considered for sale at price indicated unless marked NFS. PVAA will retain a 20% donation on all sales (tax deductible by artist). Every reasonable care will be taken to assure proper handling of all entries; however, PVAA assumes no responsibility for damage or loss. Submitting an entry to this show shall imply an agreement on the part of the entrant. PVAA reserves the right to reject any work not suitably prepared for display or that may be deemed offensive to the community. PVAA reserves the right to reject any work that creates a liability or safety hazard to the public.

MEMBERSHIP: Membership available at take-in. Annual dues are \$20 single, \$24 couple and \$28 family. Member benefits also include notification of all events, discounted entry fees and monthly newsletter.

ENTRY FORM COMPLETE AND RETURN WITH ENTRY FEE

COMPLETE AND ATTACH TO UPPER RIGHT BACK OF ENTRY

Name _____

Address _____

Phone _____

Title _____

Medium _____

Price _____

Name _____

Address _____

Phone _____

Title _____

Medium _____

Price _____

Name _____

Address _____

Phone _____

Title _____

Medium _____

Price _____

Name _____

Address _____

Phone _____

Title _____

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Name _____

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Medium _____

Price _____

Name _____

Address _____

Phone _____

Title _____

Medium _____

Price _____

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire, Brenda Swenson will be demonstrating watercolor in August and Joseph Todorovitch oils in September. Demos are at 9:30 a.m., the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Elizabeth's Art Studio at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Elizabeth Sides specializes in water-soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit www.elizabethsartstudio.com.

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: workshops, Mondays from 9:30 a.m. to 2:00 p.m. Art Box Studio, Info: (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 a.m. – noon at Joslyn Park, Covina, and 1 – 4 p.m., Heritage Park, Diamond Bar. Tuesdays: 9 a.m. – noon, Irwindale Senior Center and Thursdays 1- 4 p.m., Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 p.m., Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

PVAA wish list

- Strong men to help Melanie build a wall in the Prog Space
- A color printer that works
- PVAA members who would be on call to gallery sit in time of need
- Men's Grab Bag items
- Hospitality Chairperson to be in charge of refreshments on Second Saturday

Raffle Prizes are urgently needed for our Open Juried Show reception in October. Proceeds from the raffle will go towards the expense of putting on the 2005 PVAA Student Show. It doesn't need to be art related, any contributions will be appreciated. (Those gifts you planned on recycling, the ones tucked into the back of the hall closet that you received as gifts but really can't use?).

ALL SoHo Exhibiting Artists are strongly encouraged to attend each month's board meeting on the first Saturday of the month at 9 a.m. It's YOUR Gallery, have a voice.

Welcome to new members **Cindy Fernandez - Scranton** and **Douglas Grobecker**. You may have seen Cindy's Lion in our June show (she won an Honorable Mention!).

Congratulations to Fontana Art Association Annual Juried Photo Show winners **Catherine Luna Gin** for her best of show award for Maui Morning and 2nd place award for *Colors 5* in the miscellaneous category, and to **Yoshio Kitazawa** for his 1st place award for *Emerald Pond* in the landscape category.

A **BIG** thank you from all of us in the Gallery goes to our very own *angel* Karin Jordal for cleaning and organizing the kitchen at SoHo. You can actually find stuff in there now!

ARTISAN'S CHRISTMAS FESTIVAL NOVEMBER 6 – 28

The **Artisan's Christmas Festival** will be running the month of November in the Progress Space and will be *the* attraction at the November Second Saturday. Booths are available for \$25 rent. A great opportunity to sell your holiday related art and crafts. Contact Melanie Phillips to reserve a space. 909-980-0918.

Newsletter Stuff: Email info, articles, pictures, etc. to laura@lauramallory.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Laura, or feel free to call me at (909) 596-5326. Next Deadline: Aug. 15th.

I don't always get mail in a timely manner. It is delivered to the PVAA post office box. It sits there for maybe a couple days, maybe more. It then goes into my folder and I check for newsletter stuff for the last time on the 15th of each month. If it gets in my folder later than that, I'm not going to get it till the next month. So....if you are running close to the deadline, call me on the phone or email me. You can get the info to me that way or alert me there is late arriving mail heading my way. ☺

MONTHLY ART SHOW & SALE CALENDAR – 2004

January	February	March	April
ANYTHING GOES!	SEEING RED	SEA AND LANDSCAPES	SMALL STUFF
January 8 - Feb.6 Take-in Jan. 3, 12 - 4 Reception January 10	February 12 - March 5 Take-in Feb. 7, 12 - 4 Reception February 14	March 11 - April 2 Take-in March 6, 12-4 Reception March 13	April 8 - 30 Take-in April 3, 12 - 4 Reception April 10
May	June	July	August
ANIMALS ARE PEOPLE, TOO	ARTIST'S CHOICE	AMERICA THE BEAUTIFUL	THE GREAT SOUTHWEST
May 6 – June 2 Take-in May 1, 12 - 4 Reception May 8	June 10 - July 2 Take-in June 5, 12 - 4 Reception June 12	July 8 - Aug. 6 Take-in July 3, 12 - 4 Reception July 10	Aug. 12-Sept. 3 Take-in Aug. 7,12 – 4 Reception Aug. 14
September	October	November	December
AUTUMN HARVEST	MASKS!	ART OF TODAY	SPIRIT OF THE SEASON
Sept. 9-Oct 1 Take-in Sept. 4, 12 - 4 Reception Sept. 11	October 7 - Nov. 5 Take-in Oct. 2, 12 - 4 Reception Oct. 9	November 11- Dec. 3 Take-in Nov. 6, 12 - 4 Reception Nov. 13	December 9 - 31 Take-in Dec. 4, 12 - 4 Reception Dec. 11

AUTUMN HARVEST 2004

September 9 – October 1



Take-in Saturday,
September 4, 12 - 4 pm
Reception Saturday,
September 11, 6 - 10 p.m.
Limit 3 entries per
person...\$7 for PVAA
members (\$4 students), \$9
for non-members (\$5
students). Student division
is for high school seniors
and younger.
Fees payable to PVAA, all
fees non-refundable.
Membership available at
time of entry.
All work must be picked up
between Thurs., Sept. 30
and Sun., Oct. 3 during
regular gallery hours, 11-4.
All media welcome

1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st
Professional and Student Division, \$15 – 2nd, \$10 - 3rd. Honorable mention ribbons
awarded at judge's discretion.

Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA will
retain a tax deductible donation of 20% on all sales.

Every reasonable care will be taken to assure proper handling of entries. Neither PVAA
nor its agents are responsible or liable for damage or loss. Submittal of entry to this
show shall imply entrant's agreement.

All work must be clearly marked with artist's name, title, medium and price on the back
or underside. **Entries must be ready to hang or display.** NO sawtooth hangers.
PVAA reserves the right to reject any work not suitably prepared for display.

Name _____ phone# _____

Address _____

1. Title _____ medium _____ price _____

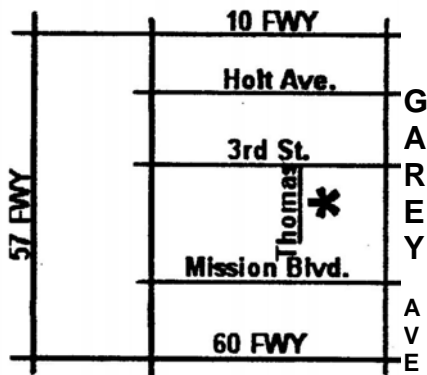
2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas
Street, Pomona CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for
information.



Non-Profit Org
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 PAID
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 91711-9998
 Permit No. 101



* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

AUGUST 2004 NEWSLETTER
Open Juried Show Entry Form Inside

Pomona Valley Art Association
Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: AnnieLaurie Burke

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|-----|----------|------------|-----|---------|--------------------|
| ___ | \$125.00 | Lifetime | ___ | \$28.00 | Family |
| ___ | \$100.00 | Patron | ___ | \$24.00 | Couple |
| ___ | \$50.00 | Sponsor | ___ | \$20.00 | Single |
| ___ | \$35.00 | Sustaining | ___ | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____