



# POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766  
(909) 469 -1599 – visit us on the web at: [www.pvaa.net](http://www.pvaa.net)

NEWSLETTER

AUGUST 2006



**CONGRATULATIONS TO  
JULY'S MONTHLY SHOW WINNERS!  
"PROUD TO BE AN AMERICAN"**

- 1<sup>st</sup>** – "4<sup>th</sup> of July Parade", Jack Geddes  
**2<sup>nd</sup>** – "American Dream", Dorothy Brunell  
**3<sup>rd</sup>** – "American Flag for All", Howard Snider

**Honorable Mentions**

- "American Lighthouse", Howard Snider  
"Freedom Flies", William Coxon



The **judge** for July's Monthly Art Show was **Maryann Rachford**. She came to us with a full list of credentials. Maryann is a faculty member of the Fine & Performing Arts Department at Citrus College. She is also on the faculty of the Drama Department at Azusa Pacific as an arts Director. Maryann owns the Pelican Productions Art Studio where she uses her talents as an Illustrator, Graphic Designer and Art Director. Her most recent exhibit, "Eklektikos" was in our very own Prog.

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## President's Message

Hello everyone and I hope you all are having a great summer and staying cool. I want to say, Thank You to all those that have already donated towards the fund to renovate and improve Progress Space Gallery and to those that have sent in their suggestions for themes for next year's Monthly art shows.

I just wanted to remind you' all without your support, suggestions, involvement and Energy we would not exist. So please reach down deep... donate and participate. The things this association needs are member involvement, new members and patrons to help promote our artist and our association.

Also, take a look and made plans now to enter and participate in our up and coming 25<sup>th</sup> Annual Opened Juried Show, tell every artist you know about this wonderful yearly event. The prospectus and entry form are in this month's newsletter.

Teachers, we have included a separate student category this year, so they will be competing only against other students.

Stay cool and remember we are only as good as you want to help make us...

So participate in all of our events...the Monthly Themed Art shows at Gallery SoHo...The fundraiser for the Progress Space Gallery improvements...The contest for Titles for the 2007 themed monthly art shows...The board meetings held every first Saturday of every month...

Hope see you and to hear from you,

Sincerely,

Lucien

**Welcome New PVAA Member - Christa Lacono!**

## MONTHLY ART SHOW & SALE CALENDAR – 2006

|  |  |   |  |
|--|--|---|--|
| <b>January</b><br><br><i><b>ABSTRACT &amp; COLLAGE</b></i><br><br>Jan 12 – Feb 4<br>Take-in Jan 7, 11 – 4<br>Reception Jan 14<br>Pick up Feb 4   | <b>February</b><br><br><i><b>RED SHOW</b></i><br><br>February 9 – March 4<br>Take-in Feb 4, 11 – 4<br>Reception Feb 11<br>Pick Up March 4  | <b>March</b><br><br><i><b>SEA AND LANDSCAPES</b></i><br><br>March 9 - April 1<br>Take-in March 4, 11-4<br>Reception March 11<br>Pick up April 1   | <b>April</b><br><br><i><b>Asian &amp; Island Influence</b></i><br><br>April 6 – May 6<br>Take-in April 1, 11 – 4<br>Reception April 8<br>Pick up May 6   |
| <b>May</b><br><br><i><b>ANIMALS I Have Known</b></i><br><br>May 11 – June 3<br>Take-in May 6, 11 – 4<br>Reception May 13<br>Pick up June 3       | <b>June</b><br><br><i><b>Country Gardens</b></i><br><br>June 8 – July 1<br>Take-in June 3, 11 – 4<br>Reception June 10<br>Pick up July 1   | <b>July</b><br><br><i><b>Proud To Be An American</b></i><br><br>July 6 – Aug 5<br>Take-in July 1, 11 – 4<br>Reception July 8<br>Pick up Aug 5     | <b>August</b><br><br><i><b>THE GREAT SOUTHWEST &amp; Mexico</b></i><br><br>Aug 10– Sept 2<br>Take-in Aug 5, 11 – 4<br>Reception Aug 12<br>Pick up Sept 2 |
| <b>September</b><br><br><i><b>Harvest &amp; AUTUMN</b></i><br><br>Sept 7 – Oct 7<br>Take-in Sept 2 , 11 – 4<br>Reception Sept 9<br>Pick up Oct 7 | <b>October</b><br><br><i><b>DAY OF THE DEAD</b></i><br><br>October 12– Nov 4<br>Take-in Oct 7, 11 – 4<br>Reception Oct 14<br>Pick up Nov 4 | <b>November</b><br><br><i><b>PHOTOGRAPHY &amp; DIGITAL</b></i><br><br>Nov 9 – Dec 2<br>Take-in Nov 4, 11 – 4<br>Reception Nov 11<br>Pick up Dec 2 | <b>December</b><br><br><i><b>SPIRIT OF THE SEASON</b></i><br><br>Dec 7 – Jan 6<br>Take-in Dec 2, 11 – 4<br>Reception Dec 9<br>Pick up Jan 6, 2007        |

### The Prog Space Shows & Events

**August- Menagerie**  
**September – Renaissance Women**  
**October – PVAA Open Juried Show**



**If you haven't seen Menagerie**  
**In the Prog,**  
**Now is the time!**

**Menagerie will run August 3 – 31<sup>st</sup>**

**Reception: August 12<sup>th</sup>, 6-10 p.m.**

The Prog Space will be open Thursdays through Sundays from 11 am – 4 pm.

## Awards

### BEST OF SHOW \$200

- 1st. Place (each category) \$100
- 2nd. Place (each category) \$ 75
- 3rd. Place (each category) \$ 50

Honourable mentions awards are at the discretion of the judges.  
Additional Awards awards are at the discretion of the judges.

\*\* Student awards see inside panel

## Important Dates

**Take-ins:** Friday, Oct. 6th. and Saturday Oct. 7th. from 11 to 4 p.m.

**Exhibition dates:** Oct. 12th. -29th. 11 am to 4 p.m. (Closed Mon. - Wed.)

**Open Reception:** Sat. Oct. 14th. 6pm to 10 p.m. Awards announced 7 p.m. to 8 p.m.

**Pick up of Artwork:** all artwork must be picked up on Mon. Oct. 30 or Tues. Oct. 31. Time 9 a.m. to 6 p.m.

Claim receipt must be shown in order to release art work.

Any & all art work not picked up on date indicated will be charged storage.

Storage fee will be \$ 5.00 per day.

### \*\*\* IMPORTANT \*\*\*

If artwork is not picked up and the storage fee is not paid by Nov. 19, 2006 the artwork will be auctioned off by PVAA and all monies will be donated to PVAA's Progress Space Gallery renovation fund.

10 Freeway



### Take-ins and Location:

Progress Space Gallery  
300- A So. Thomas St.  
Pomona, CA 91766  
(909) 469-1599

# CALL FOR ENTRIES!

## Pomona Valley Art Association

### 25th Annual Open Juried Show October 12 -29. 2006

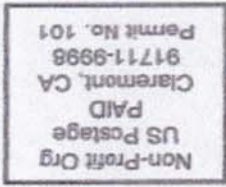
This Annual Exhibition is open to all artist.

We invite you to be a part of one of the oldest, largest, and most prestigious art shows in the inland empire. Join hundreds of local artists young and old, upcoming and famous in celebrating, sharing and displaying the very best artwork produced in the Southern California region.

## The Judges

This years judges are well respected and accomplished artists and teachers: Dyane Duffy and Ada Pullini Brown.  
Dyane - has a MFA from Claremont Graduate University and teaches painting and drawing at Citrus College, in Glendora.  
Ada - has a MFA from the University of Houston and is currently teaching painting and drawing at Rio Hondo College.

# CALL FOR ENTRIES!



Pomona Valley Art Association  
300-A S. Thomas St.  
Pomona, CA 91766



25th. Annual Opened Juried Show

Complete and attach to  
Upper right back of entry

\_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Phone: \_\_\_\_\_  
Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Price: \_\_\_\_\_ Category: \_\_\_\_\_

\_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Phone: \_\_\_\_\_  
Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Price: \_\_\_\_\_ Category: \_\_\_\_\_

ENTRY FORM  
Complete and Return with entry fee

\_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Phone: \_\_\_\_\_  
Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Price: \_\_\_\_\_ Category: \_\_\_\_\_

\_\_\_\_\_  
Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ Phone: \_\_\_\_\_  
Title: \_\_\_\_\_  
Medium: \_\_\_\_\_  
Price: \_\_\_\_\_ Category: \_\_\_\_\_

## Entry Requirements PLEASE READ CAREFULLY

**Eligibility:** Any artist may enter up to 3 pieces of original design, completed within the last 6 years. Works must be the original creations of the artist. Teacher assisted class work, crafts, copies of portraits, copies of others artwork & copy righted photo, unless by the artists will not be accepted for judging. Artwork must be of such a nature as not to offend the sensibilities of the public. Work must not have been previously entered in a PVAA opened juried show, where it has won an award.

**Categories:**

1. Oil and Acrylic
2. Acrylic under glass & watercolor
3. Pastel mixed media & pencil
4. Printmaking, graphics, photography & digital
5. Jewelry, enamel, cloisonné, glass
6. Ceramics, pottery
7. Sculpture, assemblage and 3-Dimensional
8. Student 18 and younger \*\*

**We reserve the right to change/combine categories.**

**SPECIFICATIONS:** Two-dimensional artwork shall not exceed 48 inches x 48 inches framed. All work that is not free standing must be prepared for hanging with screw eyes and wire attached ONLY. Other hanging devices will not be accepted. Work must be clean, dry, properly framed, or have the edges painted ready for presentation. Photos & digital art must be under glass. 3-D work will be limited to 48" in any direction. Entries weighing more than 25 lbs. must be moved into place by the artist. Size limitation may be waived on an individual basis with prearranged approval from show coordinator, Lucien van Oosten.

**FEES:** PVAA Members: \$12.00 per entry, non-PVAA members: \$17.00 per entry. Students non-member \$10.00 per entry, member students \$9.00 per entry, fees are payable to PVAA and are non-refundable. Acceptance of work into the show is at the discretion of the jurors. Entries juried out of the show must be picked up on Oct. 12 & 13, between 11 and 4 p.m., artists will be notified. (Or a storage fee will be charged, as stated here in.)

**SALES/LIABILITY/RESERVED RIGHTS:** Works are to be considered for sale at price indicated unless marked NFS. PVAA will retain 20% commission on all sales. Every reasonable care will be taken to assure that proper handling of the entries so they are not damaged. Neither PVAA nor its docents assumes any responsibility for damage or loss. Submitting an entry in this show shall imply that the entrant agrees to these terms. PVAA reserves the right to reject any work not meeting the requirements stated herein. In addition PVAA reserves the right to reject any work that creates a liability or safety hazard to the public.

**PVAA Membership:** PVAA membership is available at take-in. Annual dues are: \$ 20.00 single, \$24.00 couple, \$28 family, student \$ 8.00, (Student 18 and under). Member benefits include discounts on show entry fees, and can be applied to this show.

\*\* Students awards: first place \$50.00, 2<sup>nd</sup> place \$ 30.00 and 3<sup>rd</sup> place \$15.00, there must be a minimum of 20 entries for these awards to be given in their entirety,

## Progress Space Show for September:

# Renaissance Women

Three women with three different backgrounds come together in one show. These artists have talents in multiple mediums and will be using them to explore contemporary and personal issues. On display will be works in oil paint, frescos, photography, printmaking, metal, resin, drawing media, and ceramics. This show will be up for the entire month of September in the Progress Space, across the hall from the Gallery SoHo. An artists' reception will be held on September 9, from 5pm-10pm, coinciding with Pomona's "Second Saturday Artwalk" event. The artists are Michele Johnson, Gabriele Gordon, and Gallery SoHo member Jackie Bell.

### DONATIONS FOR PROGRESS GALLERY IMPROVEMENTS

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

Credit Card or Payment Type: VISA  MASTERCARD  CHECK

Donation Amount: \$ 5 \$ 10 \$ 25 \$ Other: \_\_\_\_\_

Credit card number:  -  -  -

Expiration date: \_\_\_\_/\_\_\_\_

I the undersigned authorize Pomona Valley art Association (PVAA) to charge the amount indicated to my credit card.

Signature: \_\_\_\_\_

Notice keep a copy for your records. Please mail your donation to: PVAA / Lucien, 300-A, So. Thomas St., Pomona, CA 91766

**This is your Chance!** Are you tired of the same old monthly show themes? Would you like more broad themes or is there a theme you've been dying to dig into that is not represented in this year's calendar? Take this opportunity pick your brain for new themes you would like to see represented in the Monthly Art Show and Sale and enter them in the "Monthly Art Shows Themed Titles for 2007 Contest!"

### MONTHLY ART SHOWS THEMED TITLES for 2007 CONTEST

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

My suggestion for Monthly Art show Themes (titles) for 2007 are:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

Please print legibly the titles you wish to be considered for the contest. If two contestants submit the same title and it is used the one with the earliest post mark will be declared the winner. Winner will be notified November 2006.

## SHOWS & EXHIBITIONS

**Associated Artists of the Inland Empire:** August's demonstrator, David Fairrington will demonstrate oil painting. There is a monthly art competition every month, "Artwork of the Month", August is "Artist's Choice". Monthly meetings are at 9:30 am, the 2<sup>nd</sup> Wednesday of each month, Central Park Community Center, Rancho Cucamonga. Call (909) 463-6259 for more info.

## CLASSES

**Jackie Bell:** is giving oil painting demonstrations and working on her art for all to see at the Cal Poly Pomona Downtown Center (3<sup>rd</sup> and Main, in Pomona). Demos will be every Saturday, from 12 pm – 5 pm. For more info., check website: [www.sylasstudios.com](http://www.sylasstudios.com).

**Bess Reide:** Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

**Sylvia Megerdichian:** Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. July 24-28 is Figure Painting Workshop w/ Don Andrews, Oct 16-20 is a Sparkling Watercolor Workshop w/Judi Betts, Oct 28th is Watercolor and Cards with Judy Weber and Nov 10-11 is Right Brain Drawing Workshop w/ Sylvia Megerdichian. Art Box Studio info. (909) 981-4508. Location: 1302 Monte Vista #9 Upland, CA.

**Anne Williams:** teaches free art classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

**Anne Seltzer:** Artwork Studio offers private art lessons in drawing and painting. Info. (909) 624-8424

**Melanie Phillips:** teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

**Mary Montelongo:** teaches collage, Artistic Journaling and beginning fused glass. For more info, call Mary at (909) 591-6503.

**Phyllis Case Bennett:** teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Phyllis will be conducting Plein Air classes in various mountain locations for info. call: (909) 593-5520.

**Nancy Kasten:** teaches oil painting at the Ontario Recreation Center on Tuesdays 9 am-12 pm. \$30 per month, Home (909) 982-7929, Recreation Center (909) 395-2020.

**Elizabeth Sides:** teaches art classes for adults and children; for info. call Elizabeth's Art Studio: (909) 621-1630.

## PVAA MEMBERS IN THE NEWS

Lynda Pasztor will be giving a 2-day workshop on Monotypes (without the use of a press), place: ARTBOX Studio, Upland; Dates: September 8-9, 2006, Cost: \$120. For more information: call Lynda @ (909) 981-6254 or Sylvia @ (909) 981-4508. Peggy Burnett received a letter from the Glenree Reconciliation Center in Ireland requesting permission, to reproduce her 21 images into posters and postcards for sale in their gift shop. She will donate proceeds to the center's mission.

**Editor:** Send informational items that you would like to see in print to [artsi1@verizon.net](mailto:artsi1@verizon.net). If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: August 15<sup>th</sup>.** ☺

- Mary Montelongo

# Harvest & Autumn



*Monthly Art Show and Sale  
September 7 – October 7, 2006*

- ❖ Take-in Saturday, September 2nd, 11-4 pm
- ❖ Reception Saturday, September 9th, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up October 7th, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1<sup>st</sup> Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display. NO sawtooth hangers.** PV AA reserves the right to reject any work not suitably prepared for display.

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

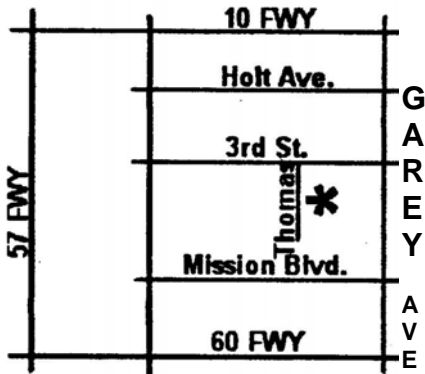
3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

– PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909) 469-1599 for more information.



Non-Profit Org  
 US Postage  
 PAID  
 Claremont, CA  
 91711-9998  
 Permit No. 101



\* Gallery SoHo

**POMONA VALLEY ART ASSOCIATION**

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

AUGUST 2006 NEWSLETTER

**Pomona Valley Art Association  
 Membership Application**

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ E-MAIL \_\_\_\_\_

- |                          |          |            |                          |         |                    |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime   | <input type="checkbox"/> | \$28.00 | Family             |
| <input type="checkbox"/> | \$100.00 | Patron     | <input type="checkbox"/> | \$24.00 | Couple             |
| <input type="checkbox"/> | \$50.00  | Sponsor    | <input type="checkbox"/> | \$20.00 | Single             |
| <input type="checkbox"/> | \$35.00  | Sustaining | <input type="checkbox"/> | \$6.00  | Student (under 18) |

Please indicate your areas of interest: \_\_\_\_\_