



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

SEPTEMBER 2006



First Place entry, "Chino Corn Field",
by Howard Snider

PVAA Members Online!

PVAA will be starting online groups through both www.myspace.com and www.tribe.net. If you are currently a member of either website, please visit the group page and join. If you are not a member and would like to be, it is absolutely free. You can visit their websites to sign up, or if you need help, Jackie Bell will be able to assist you. Contact her through email: sylasstudios@yahoo.com Phone: (909) 438-1811. To make it easier there are forms to fill out your information. Just drop the forms in Jackie's folder at the gallery.

Welcome New PVAA Members -

Richard J. Cervantes, David Holzberger,
Diane Prozeller

Progress Space Show for September:

Renaissance Women

If you haven't seen Renaissance Women yet, you just have to! The artists are Michele Johnson, Gabriele Gordon, and Gallery SoHo member Jackie Bell. The show will run all month and will be open Thursdays through Sundays from 11 am – 4 pm. The artists' reception will be held on Saturday, September 9th, from 5 pm – 10 pm.

CONGRATULATIONS TO

AUGUST'S MONTHLY SHOW WINNERS!

"THE GREAT SOUTHWEST & MEXICO"

- 1st – "Chino Corn Field", Howard Snider
2nd – "Totem Pole II", William Coxon
3rd – "Psychedelic Journey", Phinit Cheamak

Honorable Mention

"Then Some Rocks", Don Markofski

Photography Award

"Mojave Rose", Dorothy Brunell

The **judge** for the Monthly Show was Andree Mendenhall Mahoney. Born in Honolulu Hawaii, Andree has been lucky enough to travel across the globe to Egypt, Europe and other exciting destinations. She has an MFA in Fine Arts and Humanities specializing in ceramics and painting. Andree has participated in numerous art exhibitions including selected one and two person exhibitions, as well as selected group exhibitions.

Save This Date!

September 24th

Sunday, September 24th from 4 pm – 7 pm there will be a fun PVAA Social for PVAA members and friends.

More information to come.....

MONTHLY ART SHOW & SALE CALENDAR – 2006

<p style="text-align: center;">January</p> <p style="text-align: center;"><i>ABSTRACT & COLLAGE</i></p> <p>Jan 12 – Feb 4 Take-in Jan 7, 11 – 4 Reception Jan 14 Pick up Feb 4</p>	<p style="text-align: center;">February</p> <p style="text-align: center;"><i>RED SHOW</i></p> <p>February 9 – March 4 Take-in Feb 4, 11 – 4 Reception Feb 11 Pick Up March 4</p>	<p style="text-align: center;">March</p> <p style="text-align: center;"><i>SEA AND LANDSCAPES</i></p> <p>March 9 - April 1 Take-in March 4, 11-4 Reception March 11 Pick up April 1</p>	<p style="text-align: center;">April</p> <p style="text-align: center;"><i>Asian & Island Influence</i></p> <p>April 6 – May 6 Take-in April 1, 11 – 4 Reception April 8 Pick up May 6</p>
<p style="text-align: center;">May</p> <p style="text-align: center;"><i>ANIMALS I Have Known</i></p> <p>May 11 – June 3 Take-in May 6, 11 – 4 Reception May 13 Pick up June 3</p>	<p style="text-align: center;">June</p> <p style="text-align: center;"><i>Country Gardens</i></p> <p>June 8 – July 1 Take-in June 3, 11 – 4 Reception June 10 Pick up July 1</p>	<p style="text-align: center;">July</p> <p style="text-align: center;"><i>Proud To Be An American</i></p> <p>July 6 – Aug 5 Take-in July 1, 11 – 4 Reception July 8 Pick up Aug 5</p>	<p style="text-align: center;">August</p> <p style="text-align: center;"><i>THE GREAT SOUTHWEST & Mexico</i></p> <p>Aug 10– Sept 2 Take-in Aug 5, 11 – 4 Reception Aug 12 Pick up Sept 2</p>
<p style="text-align: center;">September</p> <p style="text-align: center;"><i>Harvest & AUTUMN</i></p> <p>Sept 7 – Oct 7 Take-in Sept 2, 11 – 4 Reception Sept 9 Pick up Oct 7</p>	<p style="text-align: center;">October</p> <p style="text-align: center;"><i>DAY OF THE DEAD</i></p> <p>October 12– Nov 4 Take-in Oct 7, 11 – 4 Reception Oct 14 Pick up Nov 4</p>	<p style="text-align: center;">November</p> <p style="text-align: center;"><i>PHOTOGRAPHY & DIGITAL</i></p> <p>Nov 9 – Dec 2 Take-in Nov 4, 11 – 4 Reception Nov 11 Pick up Dec 2</p>	<p style="text-align: center;">December</p> <p style="text-align: center;"><i>SPIRIT OF THE SEASON</i></p> <p>Dec 7 – Jan 6 Take-in Dec 2, 11 – 4 Reception Dec 9 Pick up Jan 6, 2007</p>

The Prog Gallery Event Schedule

September – Renaissance Women
October – PVAA Open Juried Show

DONATIONS FOR PROGRESS GALLERY IMPROVEMENTS

Name: _____ Date: _____

Address: _____ City: _____ Zip: _____

Credit Card or Payment Type: VISA MASTERCARD CHECK

Donation Amount: \$ 5 \$10 \$25 \$ Other: _____

Credit card number: - - -

Expiration date: ____/____

I the undersigned authorize Pomona Valley art Association (PVAA) to charge the amount indicated to my credit card.

Signature: _____

Notice keep a copy for your records. Please mail your donation to: PVAA / Lucien, 300-A, So. Thomas St., Pomona, CA 91766

MONTHLY ART SHOWS THEMED TITLES for 2007 CONTEST

Name: _____ Date: _____

Address: _____ City _____ Zip: _____

My suggestion for Monthly Art show Themes (titles) for 2007 are:

1. _____
2. _____
3. _____

Please print legibly the titles you wish to be considered for the contest. If two contestants submit the same title and it is used the one with the earliest post mark will be declared the winner. Winner will be notified November 2006.

Web Site Opportunity

As a member of PVAA you have the opportunity to get your art seen by art lovers worldwide. Gallery SoHo exhibiting artists are entitled to a FREE webpage on the Association's website that includes your artist's statement, bio, contact info and examples of your work. Members of PVAA (non-SoHo artists) have the same opportunity for a \$5 monthly fee payable to PVAA.

All Gallery SoHo exhibiting artists should be taking advantage of this opportunity that costs you absolutely nothing except the time it takes to prepare your bio, photos and any info you would like on your page. That's definitely a very good trade off. Even if you already have a website or have your work in an online gallery, this is still a great deal because it's not going to cost you a penny.

PVAA members, for less money than a Big Mac combo a month, you can have the same deal.

What I need from each of you is, preferably via email:

- Your bio/artist statement in a text file or contained in the body of an email
- Attachments... 3 or 4 digital photos of your work in jpg format
- Title, media and price of your works
- Email contact info and website link if you have one
- PVAA members need to send a check for \$30 (for 6 months) to:
PVAA, 300-A S. Thomas St., Pomona, CA 91766

If emailing me isn't an option, you can send me a CD with your images on it and your bio, etc. If you are totally not into computers, I can scan your snapshots, and type up your bio, but please give me typewritten copy and try and provide photos that don't have flash reflection or are taken at an angle...they won't be accurate representations of your wonderful artwork.

My e-mail address is: laura@thewovenweb.com

If you are going to send me your stuff in US mail:

Laura Mallory
7008 Wheeler Ave.
La Verne, CA 91750

Please call with any questions: 909-596-5326

SHOWS & EXHIBITIONS

Associated Artists of the Inland Empire:

22nd Annual Open Juried Show Friday Sept. 22nd 9 am - 9 pm, Saturday Sept. 23rd 9 am - 6 pm and Sunday Sept. 24th 9 am - 4 pm. Reception and awards ceremony, Friday evening 6 pm - 9 pm Rancho Cucamonga Central Park, Goldy S. Lewis Community Center, 11200 Baseline Rd, RC. For More info please call Duane Thomas, at 909-624-1541 or Ginger Marshall at 909 - 945-9611. Mail-in entries are due Sept. 13th. Get entry form at www.associatedartists-inlandempire.org.

September's demonstrator, Fealing Lin will demonstrate watercolors. The monthly art competition for Sept. is "Animals & Birds". Meeting is at 9:30 am, the 2nd Wednesday of each month, Central Park Community Center, Rancho Cucamonga. Call (909) 463-6259 for info.

CLASSES

Jackie Bell: is giving oil painting demonstrations and working on her art for all to see at the Cal Poly Pomona Downtown Center (3rd and Main, in Pomona). Demos will be every Saturday, from 12 pm – 5 pm. For more info check website: www.sylasstudios.com.

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm.

Sept 30: oil painting workshop w/Martha Cowan, Oct 16 - 20: Sparkling Watercolor Workshop w/Judi Betts, Oct 28th: Watercolor and Cards with Judy Weber, Nov 10 - 11: Right Brain Drawing Workshop w/Sylvia Megerdichian, Dec 2: Afternoon Tea w/Milford Zornes, Jan 22 - 26: Critique & Studio Painting, w/Katherine Chang Liu. Art Box Studio info. (909) 981-4508. Location: 1302 Monte Vista #9 Upland, CA.

Anne Williams: teaches free art classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1 - 4 pm, Diamond Bar Community Center. Call Anne for Info: (909) 595-8182.

Anne Seltzer: Artwork Studio offers private art lessons in drawing and painting. Info. (909) 624-8424

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 - 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage, Artistic Journaling and beginning fused glass. For more info, call Mary at (909) 591-6503.

Phyllis Case Bennett: teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am - 12 noon and 1 pm – 4 pm and watercolor Plein Air classes Tue. 9 am - 12 noon. Phyllis will be conducting Plein Air classes in various mountain locations. For info call: (909) 593-5520.

Nancy Kasten: teaches oil painting at the Ontario Recreation Center on Tuesdays 9 am - 12 pm. \$30 per month, Home (909) 982-7929, Recreation Center (909) 395-2020.

Elizabeth Sides: teaches art classes for adults and children; for info call Elizabeth's Art Studio: (909) 621-1630.

Editor: Send informational items that you would like to see in print to artsi1@verizon.net. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. Next Deadline: Sept. 15th.
- Mary Montelongo

Awards

BEST OF SHOW \$200

- 1st. Place (each category) \$100
- 2nd. Place (each category) \$ 75
- 3rd. Place (each category) \$ 50

Honourable mentions awards are at the discretion of the judges.
Additional Awards awards are at the discretion of the judges.

** Student awards see inside panel

Important Dates

Take-ins: Friday, Oct. 6th. and Saturday Oct. 7th. from 11 to 4 p.m.

Exhibition dates: Oct. 12th. -29th. 11 am to 4 p.m. (Closed Mon. - Wed.)

Open Reception: Sat. Oct. 14th. 6pm to 10 p.m. Awards announced 7 p.m. to 8 p.m.

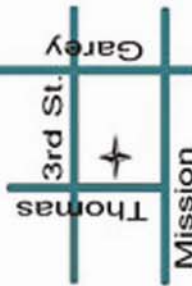
Pick up of Artwork: all artwork must be picked up on Mon. Oct. 30 or Tues. Oct. 31. Time 9 a.m. to 6 p.m.
Claim receipt must be shown in order to release art work.

Any & all art work not picked up on date indicated will be charged storage.
Storage fee will be \$ 5.00 per day.

*** IMPORTANT ***

If artwork is not picked up and the storage fee is not paid by Nov. 19, 2006 the artwork will be auctioned off by PVAA and all monies will be donated to PVAA's Progress Space Gallery renovation fund.

10 Freeway



Take-ins and Location:

Progress Space Gallery
300- A So. Thomas St.
Pomona, CA 91766
(909) 469-1599

CALL FOR ENTRIES!

Pomona Valley Art Association

25th Annual Open Juried Show October 12 -29. 2006

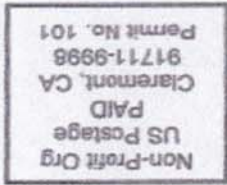
This Annual Exhibition is open to all artist.

We invite you to be a part of one of the oldest, largest, and most prestigious art shows in the inland empire. Join hundreds of local artists young and old, upcoming and famous in celebrating, sharing and displaying the very best artwork produced in the Southern California region.

The Judges

This years judges are well respected and accomplished artists and teachers: Dyane Duffy and Ada Pullini Brown.
Dyane - has a MFA from Claremont Graduate University and teaches painting and drawing at Citrus College, in Glendora.
Ada - has a MFA from the University of Houston and is currently teaching painting and drawing at Rio Hondo College.

CALL FOR ENTRIES!



Pomona Valley Art Association
300-A S. Thomas St.
Pomona, CA 91766



25th. Annual Opened Juried Show

Complete and attach to
Upper right back of entry

Name: _____
Address: _____
City: _____ Phone: _____
Title: _____
Medium: _____
Price: _____ Category: _____

Name: _____
Address: _____
City: _____ Phone: _____
Title: _____
Medium: _____
Price: _____ Category: _____

ENTRY FORM
Complete and Return with entry fee

Name: _____
Address: _____
City: _____ Phone: _____
Title: _____
Medium: _____
Price: _____ Category: _____

Name: _____
Address: _____
City: _____ Phone: _____
Title: _____
Medium: _____
Price: _____ Category: _____

Entry Requirements
PLEASE READ CAREFULLY

Eligibility: Any artist may enter up to 3 pieces of original design, completed within the last 6 years. Works must be the original creations of the artist. Teacher assisted class work, crafts, copies of portraits, copies of others artwork & copy righted photo, unless by the artists will not be accepted for judging. Artwork must be of such a nature as not to offend the sensibilities of the public. Work must not have been previously entered in a PVAA opened juried show, where it has won an award.

Categories:

1. Oil and Acrylic
2. Acrylic under glass & watercolor
3. Pastel mixed media & pencil
4. Printmaking, graphics, photography & digital
5. Jewelry, enamel, cloisonné, glass
6. Ceramics, pottery
7. Sculpture, assemblage and 3-Dimensional
8. Student 18 and younger **

We reserve the right to change/combine categories.

SPECIFICATIONS: Two-dimensional artwork shall not exceed 48 inches x 48 inches framed. All work that is not free standing must be prepared for hanging with screw eyes and wire attached ONLY. Other hanging devices will not be accepted. Work must be clean, dry, properly framed, or have the edges painted ready for presentation. Photos & digital art must be under glass. 3-D work will be limited to 48" in any direction. Entries weighing more than 25 lbs. must be moved into place by the artist. Size limitation may be waived on an individual basis with prearranged approval from show coordinator, Lucien van Oosten.

FEES: PVAA Members: \$12.00 per entry, non-PVAA members: \$17.00 per entry. Students non-member \$10.00 per entry, member students \$9.00 per entry, fees are payable to PVAA and are non-refundable. Acceptance of work into the show is at the discretion of the jurors. Entries juried out of the show must be picked up on Oct. 12 & 13, between 11 and 4 p.m., artists will be notified. (Or a storage fee will be charged, as stated here in.)

SALES/LIABILITY/RESERVED RIGHTS: Works are to be considered for sale at price indicated unless marked NFS. PVAA will retain 20% commission on all sales. Every reasonable care will be taken to assure that proper handling of the entries so they are not damaged. Neither PVAA nor its docents assumes any responsibility for damage or loss. Submitting an entry in this show shall imply that the entrant agrees to these terms. PVAA reserves the right to reject any work not meeting the requirements stated herein. In addition PVAA reserves the right to reject any work that creates a liability or safety hazard to the public.

PVAA Membership: PVAA membership is available at take-in. Annual dues are: \$ 20.00 single, \$24.00 couple, \$28 family, student \$ 8.00, (Student 18 and under). Member benefits include discounts on show entry fees, and can be applied to this show.

** Students awards: first place \$50.00, 2nd place \$ 30.00 and 3rd place \$15.00, there must be a minimum of 20 entries for these awards to be given in their entirety,



Day of the Dead

Monthly Art Show & Sale

October 12th – November 4th , 2006

- ❖ Take-in Saturday, October 2nd, 11 am - 4 pm
- ❖ Reception Saturday, October 14th, 6 pm - 10 pm
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up November 4th, during regular gallery hours, 11 am - 4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 - 1st Professional and Student Division, \$15 - 2nd, \$10 - 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display. NO sawtooth hangers.** PVAA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

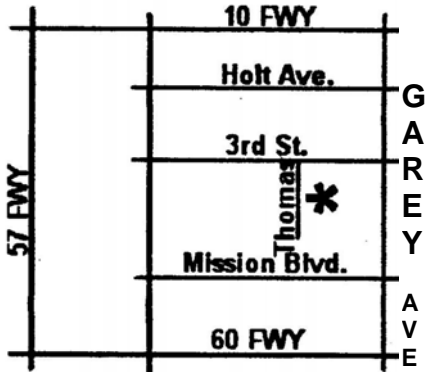
3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909) 469-1599 for more information.



Non-Profit Org
 US Postage
 PAID
 Claremont, CA
 91711-9998
 Permit No. 101



* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

SEPTEMBER 2006 NEWSLETTER

**Pomona Valley Art Association
 Membership Application**

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Linda Hauser

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____