



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

OCTOBER 2005



Winning Entry, "Autumn Colors"
By Jack Geddes

Featured Artist Carolyn Cunningham

Carolyn Cunningham began drawing at an early age, and was encouraged by her father to pursue some kind of career in art. Her various studies led her into teaching art and for the past ten years she has taught art at Townsend Junior High School. She feels her artistic strengths are in her drawing skills and her sense of design and composition. Carolyn's "purpose" for creating art is simply the desire to capture and share with others what she finds beautiful and exciting in the world around her, whether it's a landscape, an old weathered building or a simple leaf. She says she enjoys the contrast created by natural shapes and forms against human-made forms; organic versus geometric. In the 1980's she developed a fascination with leaves. The way leaves flow and the rhythms they create as they lie on the ground reminded her of music, and she began painting her "musical leaves". Carolyn has been married 26 years and has two sons, one of which is studying art and is planning on teaching.

CONGRATULATIONS TO SEPTEMBER'S MONTHLY SHOW WINNERS!

"COLORS OF AUTUMN"

- 1st – "Autumn Colors", Jack Geddes
- 2nd – "Fall Music", Carolyn Cunningham
- 3rd – "Squirrel Window", Maia Peters

Honorable Mentions–

- "Fall", Dorothy Brunell
- "Another Great Day", William Coxon

Judge, Luise Andersen's experience with art is vast and spans her whole life to date. She was educated in Germany with a scholarship with Prof. Joachim Bayer. Luise has judged the Scholarship Awards Show for the Fontana High Schools, Senior Art Show for the City of Rancho Cucamonga and she has judged at other venues as well. Luise was gallery chair for Fontana Art Association and also served as President for 10 years.

Calling all Photography and Digital Artists!

November's Monthly Show is for **You!** Enter your favorite pieces November 5th! See Entry Form for details.

Art Chat

Searching For Inspiration

By Mary Montelongo, Editor

This month's Art Chat is all about inspiration. Where do you get your inspiration? Is your inspiration always overflowing or do you need a jumpstart every now and then to find inspiration for your next work of art? When my well of inspiration is dry, I trot on down to the local bookstore and thumb through the art magazines that I don't subscribe to. I often find juicy new designs and color combinations that fill my well. I also investigate the new how-to art books, especially ones that offer an intuitive approach. When I am suffering from "artistic drought", it helps for me to doodle in my journal adding colors, textures and text. Sometimes the urge to take a field trip to an art museum or a local art exhibit is overwhelming. This tells me my well is hinting for relief. Due to these visits, my well fills to the brim with refreshing ideas and I am driven to the canvas with paints and dripping brushes to explore new-found and re-found color schemes, textures, etc.

The following are a few quotes and hints that I recently came across that I hope will fill your wells with inspiration overflowing:

"Yellow brings her cheer and offers a gentle medication which is much more effective than pills. Painting with blue and green restores a sense of calm although – she says = she doesn't often use these colors, being a very calm person anyway. Red and pink Louise considers the most passionate of shades and pink has always been her favorite one to use. "My mother used to let me choose the fabric for my clothes and I always chose to pink; she recalls. I find that it makes feel happy, complete and very comfortable."

"Encouragement is often more important than knowledge". Louise Corke

Her philosophy is to 'stay curious and be inventive' and she advises all artists to 'develop your own technique and make it your own', "Seek out and learn techniques that help you express your personal vision, "she urges. "and at the same time, go within yourself to discover what it is you want to express!"
Jacqueline Balassa

"Collect words that inspire you or relate to your project – write them on note cards so you can play with the thoughts." They will elicit the creative juices in your brain to form to ideas and possibilities. "Visualize your end result – make a collage of images that support your vision. Post this collage where you can see it. Let the visual images help you identify what it is you want to create."
Gail McMeekin

Artists' Sketchbook, Oct. 2005

Check Out These Websites:

Artists Helping Artists (AHA) <http://www.ArtistsHelpingArtists.org>

Juried Shows <http://www.artshow.com>

California Arts Council <http://www.cac.ea.gov>

Watercolor Online <http://www.watercolor-online.com>

National Oil and Acrylic Painter's Society <http://www.noaps.org>

Plein-Air Painters of America <http://www.p-a-p-a.com>

Southern California Plein-Air Painters Association <http://www.socalpapa.com/indexa.html>

Colored Pencil Society <http://www.epsa.org>

MONTHLY ART SHOW & SALE CALENDAR – 2005			
<p>January</p> <p><i>ABSTRACT & COLLAGE</i></p> <p>Jan 13 – Feb 4 Take-in Jan 8, 12 – 4 Reception Jan 8</p>	<p>February</p> <p><i>RED SHOW</i></p> <p>February 10 – March 4 Take-in Feb.5, 12 – 4 Reception February 12</p>	<p>March</p> <p><i>SEA AND LANDSCAPES</i></p> <p>March 10 - April 1 Take-in March 5, 12-4 Reception March 12</p>	<p>April</p> <p><i>SMALL STUFF</i></p> <p>April 7 – May 6 Take-in April 2, 12 – 4 Reception April 9</p>
<p>May</p> <p><i>ANIMALS ARE PEOPLE, TOO</i></p> <p>May 12 – June 3 Take-in May 7, 12 – 4 Reception May 14</p>	<p>June</p> <p><i>FLORAL FANTASY</i></p> <p>June 9 – July 1 Take-in June 4, 12 – 4 Reception June 11</p>	<p>July</p> <p><i>AMERICA THE BEAUTIFUL</i></p> <p>July 7 – Aug. 5 Take-in July 2, 12 – 4 Reception July 9</p>	<p>August</p> <p><i>THE GREAT SOUTHWEST</i></p> <p>Aug 11 – Sept 2 Take-in Aug 6, 12 – 4 Reception Aug. 13</p>
<p>September</p> <p><i>COLORS OF AUTUMN</i></p> <p>Sept 8 – Sept 30 Take-in Sept. 3, 12 – 4 Reception Sept 10</p>	<p>October</p> <p><i>DAY OF THE DEAD</i></p> <p>October 6 – Nov 4 Take-in Oct 1, 12 – 4 Reception Oct 8</p>	<p>November</p> <p><i>PHOTOGRAPHY & DIGITAL</i></p> <p>Nov 10 – Dec 2 Take-in Nov 5, 12 – 4 Reception Nov 12</p>	<p>December</p> <p><i>SPIRIT OF THE SEASON</i></p> <p>Dec 8 – Jan 6 Take-in Dec 3, 12 – 4 Reception Dec 10</p>

Upcoming Prog Space Events in 2005

October – PVAA Open Juried Show

November – Christmas Artisans Festival

December – Christmas Artisans Festival



Harvest Festival

Saturday, October 15, 2005, 9-5 (6?) p.m.

LaVerne Old Towne on D and Bonita– **Arts and Crafts Fair** featuring approximately 100 vendors. 6-8,000 people usually attend this festival, booths are 10'x10' and cost \$50. A reduced price is offered if you demonstrate. Call Debra Walters for booth information (909) 593-3446. Also, there will be bounce houses, food and live entertainment.

Bring your family and friends to see.....

Pomona Valley Art Association's

24th Annual Open Juried Show

October 8-30, 2005

Reception: Saturday, October 8th, 6 p.m. to 10 p.m. Awards will be presented at 7 p.m.

Location: Progress Space Gallery, 300 South Thomas St., Pomona Ca 91766

Gallery Hours: Thursday through Sunday, 11 am to 4 pm
WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire: Milford Zornes will demonstrate watercolor in October. There is also an artist competition every month; October is "Portraits & Figures". Monthly meetings are at 9:30 am, the 2nd Wednesday each month, Central Park Community Center, Rancho Cucamonga. Call (909) 463-6259 for more info.

AMOCA: "Laying the Foundation", American Art Tile – Exhibition July 9th-November 5th. 340 S. Garey Ave. Pomona.

Joslyn Senior Center: Offers demonstrations, gallery show, music, poetry reading, dance workshops. Located at 660 North Mountain, Claremont CA, (909) 399-5488.

DA Center for the Arts: "Emerging From Aztlan", Third Annual Chicano Art Retrospective, Oct. 8-Nov. 20.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: Sylvia teaches classes every Monday from 9:30 a.m. to 2:00 pm. Watercolor workshop with Frank Webb, Oct. 16-20 & Right Brain Drawing Workshop with Sylvia, Nov. 11-12th. Fun time with greeting cards taught by Judy Weber, Nov. 29, 9:30 am-4:30 pm. Art Box Studio info. (909) 981-4508. Location: 1302 Monte Vista #9 Upland, CA.

Anne Williams: teaches free art classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Thursdays 1- 4 pm Diamond Bar Community Center. Drawing classes on Tuesdays: 1- 4 pm, Diamond Bar Community Center. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artwork Studio offers private art lessons in drawing and painting. Info. (909) 624-8424

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage, Artistic Journaling and basic drawing for children. For more info, call Mary at (909) 591-6503.

Phyllis Case Bennett: teaches Chinese Brush Painting at Claremont Adult School, two classes; Wed. 9 am-12 noon and 1 pm-4pm and watercolor Plein Air classes Tue. 9 am-12 noon. Phyllis will be conducting Plein Air classes in various mountain locations for info. call: (909) 593-5520.

Member in the News –

Jan Wright is showing her artwork, "Now and Again: California Vistas" at Michael Brandman Associates (MBA), 621 East Carnegie Drive, Suite 100, San Bernardino, CA, August 16 – November 30, 2005.

Sindi Diane Wasserman has her photography for sale at Dicho's (just down the street from Gallery SoHo). Her exhibit is in Dicho's new backroom expansion.

Karin Jordal is having a solo show at the Fontana Association location, 8536 Sierra in Fontana. See her work at the reception November 6 at 2 p.m.

Framing and Matting: Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918.

Gallery Spaces for Rent

The Prog Space is a great space to rent, call Melanie Phillips (909 980-0918 for more information.

The Claremont Forum has a large gallery space for weekend exhibit rental. Call Anne Seltzer for information: (909) 624-8428

Phoenix International is offering framing to PVAA members at 50% (909) 469-2531.

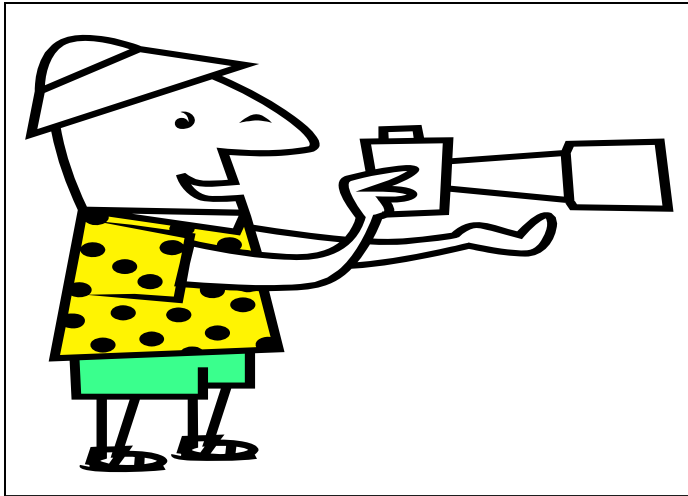
LOST – Bess Reide lost a "14 bright green tray. Please contact her if you find it.

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Welcome to new PVAA and Gallery member Lucien van Oosten!
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A Note from the Editor: Send informational items that you would like to see in print to arts11@verizon.net. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503.

Next Deadline: October 15th. 😊

-Mary Montelongo



Photography & Digital Art

ART SHOW & SALE
November 10 – December 2, 2005

- ❖ Take-in Saturday, November 5, 12 - 4 pm
- ❖ Reception Saturday, November 12, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$10 or 3 for \$25 for PVAA members, \$12 for non-members (\$6 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up December 3rd, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

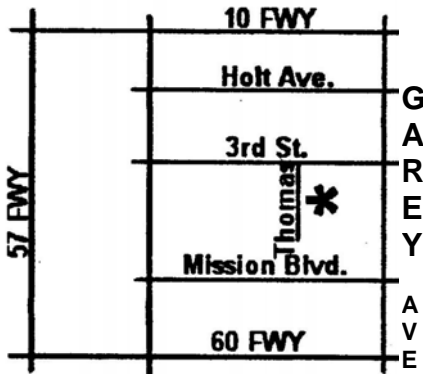
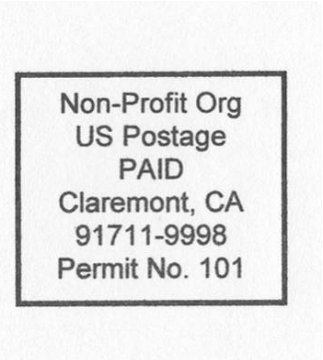
1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

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Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____