



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

OCTOBER / NOVEMBER 2004



Raul Capella's winning entry
"Moondance"

CONGRATULATIONS TO "Autumn Harvest" SHOW WINNERS!

- 1st - Raul Capella– *Moondance*
- 2nd - Jan Wright – *Seeking Turquoise/Finding Gold*
- 3rd - Bess Reide – *Autumn Gold*

Honorable Mentions

- HM - Dorothy Brunell - *Abundance*
- HM - Jack Geddes – *Autumn Rodeo Friends*

Our thanks to September's "Autumn Harvest" show juror, Gerald B. Schain. A La Habra resident, Gerald has studied fine arts at Fullerton College and is a member of the La Habra Art Association.

CONGRATULATIONS TO "MASKS" SHOW WINNERS!

- 1st - Jan Wright – *Beware the Old Goats*
- 2nd - Susan Van Campen – *Gourd Mask*
- 3rd - Dorothy Brunell – *Mask #1*

Honorable Mentions

- HM - Richard Freund - *Computer*
- HM - Blood Seed Mask – *Jim McClure*
- HM - Melanie Phillips – *Mysterious Mademoiselle*

Our October show "Masks" was juried by Barbara Mc Laughlin. Barbara holds a Masters degree in printmaking and fine arts and is a teacher at North Orange County Community College.

To the right: Jan Wright's winning entry
"Beware the Old Goats"



Keep in your thoughts and prayers... AnnieLaurie Burke's husband Robert, who is now at home after surgery.

MANNY'S RAFFLE: **Manny Evalle's** beautiful watercolor, *Yosemite Valley* was won by our PVAA historian Mary Shaw. Congratulations Mary and thank you Manny for raising \$134.00 for Gallery SoHo!

Remembering: An artist, friend and PVAA member Pat Busico who passed away last month. Pat painted from the heart and had a gift of being able to bring to life on his canvas what called out to him, whether it was a simple still life or a Laguna Beach sunset. We will surely miss Pat, but we rest assured knowing he is again smiling and painting the beauty that now surrounds him.

Welcome New Members and there are A LOT of you this time!

Mercedes E Granados, Richard & Lynaia Freund, Christina Hughes, Debbie Tommer, Wendy Toy, Judy Abbot, Luanne Lelewer, Nathan McDermott, Julie Nutting, Delores Place, Debra Walters, Carol & Andy Acedo, Dorothy Antoun, Margaret Burnett, Jarrett Camp, Bill Coxon, Jesse, Carolyn & Daniel Cunningham, Caitlin Ehoff, Joann Formia, Donna Frantz, Phyllis Griffin, Rita Hughes, Mary Ann Jackson, Kristin Kent, Sun Liang, Mary Martyn, Douglas McGoon, Judy Moore, Dave Moore, Arlene Moreno & Michael Bourne, Setsuko Okubo, Dick Oosterheert, Kelvin Pak, Dock Parnell, Karen Raidy, Chris Rickabaugh, Deborah Routman, William Smith, Kathy Starke, CJ Strawn, Judy Webber and Fawn Witten



Christmas Artisans Festival



November 6 – 28

Be sure and don't miss the **Christmas Artisans Festival** during the month of November in the Prog Space. Twenty eight Traditional and Contemporary craftsmen and artists will be offering their works for sale, during regular Gallery SoHo hours Thursday through Sunday, November 6th through 28th. What a great opportunity to get your holiday shopping taken care of early! Items vary and will include beautiful, original, handmade jewelry; paintings; photographs; and much more. Festival attendees will get to meet the artists during the Second Saturday art walk and have the opportunity to take home one or more of these unique and original treasures.

Linda Hauser and I would like to thank everyone who helped us with the Open Juried Show this year. Many months went into the planning and many long days in October went into actually putting on the show. It was certainly worth the effort when we stood back and saw all the outstanding art on display in the Prog Space last Second Saturday. It was a wonderful sight. If you haven't already seen the show we urge you to visit during regular gallery hours this month. - Laura

PVAA 23rd Annual Open Juried Show

Best of Show - JoAnn Formia

Watercolor & Acrylic Under Glass

1st Place - Jan Wright
2nd Place - Sylvia Megerdichian
3rd Place - Daniel Cunningham
HM - JoAnn Formia
HM - Sylvia Megerdichian
HM - Setsuko Okubo
HM - Virginia Marshall
HM - Lucille Touhey
Painted Moon Award - Laurel Erpenbeck
Bryant Jewelers Award - Claudia Ferguson
Cheap Joe's You Done Good - Lucille Tuohy

Pastel, Mixed Media & Pencil

1st Place - Kelvin Pak
2nd Place - Lynda Pasztor
3rd Place - Karen Raidy
HM - JoAnn Formia
HM - Lynda Pasztor
HM - Kathy Eppick
HM - Chris Richabaugh
HM - Pennie Janousek
HM - Ione Citrin
Jerry's Art-A-Rama Award - Melanie Phillips
Serendipity Award - Ione Citrin
Pomona Frame House Award - Ann Stone

Jewelry, Enamel, Cloisonné, Glass, Ceramics , Misc.

1st Place - Bess Reide
2nd Place - Gary Wilson
3rd Place - Laura Mallory
Graber Award - Sherrine Branch
Associated Artist's Award - Bess Reide

Oil & Acrylic

1st Place - James McGrath
2nd Place - Kelvin Pak
3rd Place - Melanie Phillipsy
HM - Betsy Woodford
HM - Betsy Woodford
HM - Carol Acedo
HM - James McGrath
Cheap Joe's You Done Good - Marilyn Sweeney
Cheap Joe's You Done Good - Jason Cimenski
Cheap Joe's You Done Good - Kristen Kent
Performance Flooring Award - Marilyn Sweeney

Printmaking, Graphics, Photography, Digital

1st Place - Gary Bjorklund
2nd Place - Gary Bjorklund
3rd Place - Cathy Luna Gin
HM - Dick Oosterheert
HM - Margaret R. Burnett
HM - Dorothy Brunell
HM - Kat Trevino
HM - Gary Bjorklund
HM - Krisiti Harlan
Painted Moon Award - Margaret R. Burnett
Phoenix International Award - Linda Hauser

Sculpture, Assemblage & Other 3D

1st Place - Richard Freund
2nd Place - Gwen Fortner
3rd Place - Luanne Lelewer
HM - Jim McClure
HM - Gwen Fortner
Jerry's Art-A-Rama Award - Jim McClure

Popular Choice Award to be given at shows closing on Oct 30. Winner will be notified.

Thank you to the following donors who contributed show prizes:

Associated Artist's of the Inland Empire · Bryant Jewelers · City Of Pomona
Jerry's Art-A-Rama · Painted Moon · Phoenix International · Performance Flooring
Cheap Joe's · Pomona Frame House · Ann & Robert Stone · Graber Olive House

To those who donated raffle and silent auction items, and brought in refreshments for the show reception,
your generosity helped make this show the success that it was.

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire, Ruby Wang will be demonstrating watercolor in November, and December's demonstrator will be Sylvia Megerdichian doing Mixed Media. Demos are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

Art Box Studio, Right Brain Drawing Class, GUARANTEED to teach you to draw in 10 hours or you don't pay. November 19th and 20th. Call Sylvia for more info @ (909)-981-4508

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Elizabeth's Art Studio at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Elizabeth Sides specializes in water soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit www.elizabethsartstudio.com.

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: workshops, Mondays from 9:30 a.m. to 2:00 p.m. Art Box Studio, Info: (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 am – noon, Irwindale Senior Center and Thursdays 1- 4 pm Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 pm, Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Art Work Studio in Claremont offers classes in beginning drawing, pine needle basketry, broken plate mosaic, and more! Please call for information (909) 624-8424.

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918

Upcoming Prog Space Events in 2004 - 2005

- **November** – Artisan's Christmas Festival
- **December** – Visions & Perspectives - Group Photography Show
- **January** – State of the Art – with an art fusion experience
- **February** – Art Show TBA
- **March** - PVAA Student Show
- **April** – Reserved TBA

September 21 was the **International Day of Peace in Education**. In celebration, **PVAA member Sindi Wasserman** in conjunction with naact.org is sponsoring an Art and Essay Contest for students in grades K - 12. To read more about the contest and to download an entry form visit www.naact.org

Reminder: ARTISTS HELPING ARTISTS (AHA!) meets at PVAA every Second Saturday from 3 – 5 PM. Round Table, coffee, networking and PERFORMANCES. Bring your portfolios, fliers, event announcements and plenty of business cards. First timers free, otherwise only \$4.

IMPORTANT Newsletter Stuff: OK friends, we have a new procedure here, so kindly listen up. After this issue I will no longer be editor of this newsletter. If you have news, articles, pictures, or announcements that you want to have included in future editions of this newsletter, for the time being you will need to send them by US mail to PVAA, at 300A S. Thomas St., Pomona, CA 91766. If you put "attn: newsletter editor" on the envelope it will stand a better chance of getting into the right hands quickly.

You may also drop off your submissions at the gallery and I am sure whoever is sitting will see that the right person gets your info. As this edition goes to press there is not an official replacement editor yet, but I am confident it won't be long until a very capable PVAA member steps up and assumes the duties.

You have probably noticed by now that this edition is a combination of October and November issues. We had a major membership snafu that had people who joined this year never receiving the newsletter and folks whose membership expired in early 2003 still receiving it. Hopefully things are squared away now and our membership roster is up to date, at least for now.

PLEASE check the DUES DUE date on your address label. If you feel it is in error, call the gallery, leave a message and someone will get back to you.

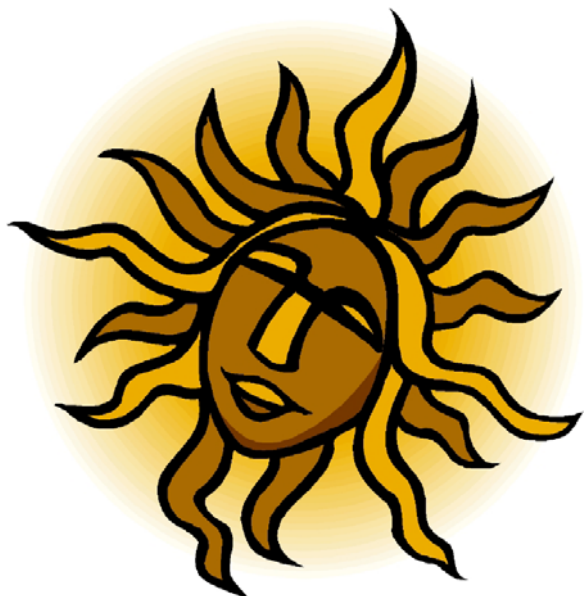
NEW RULE!! The PVAA board voted and adopted a new policy: All SoHo artists and board members will now be fined \$15 each time they miss or are more than 20 minutes late to a board meeting beginning with the 4th incident in 12 months. This means you can be late or miss 3 meetings ONLY a year, after that you must pay the fine. Call President JoAnn Peters if you are going to miss a meeting or be late and let her know.

REMINDER - AMERICAN FRAME gives PVAA 5% of all orders placed by our members if they give our code which is A-287. We are paid quarterly. Ann Stone reports that due to your support our 2nd quarter check was larger than the 1st quarter check. Remember, our membership needs to support this cause if PVAA is to enjoy a cash reward.

"Art washes away from the soul the dust of everyday life"

Picasso

ART OF TODAY



ART SHOW & SALE

November 11 - December 3, 2004

- ❖ Take-in Saturday, November 6, 12 - 4 pm
 - ❖ Reception Saturday, November 13, 6 - 10 pm
 - ❖ Limit 3 entries per person. ...\$7 for PVAA members (\$4 students), \$9 for non-members (\$5 students). Student division is for high school seniors and younger.
 - ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
 - ❖ All work must be picked up between Dec 4 - 13, during regular gallery hours, Thurs. - Sun. 11-4
-
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
 - ❖ All media welcome
 - ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
 - ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
 - ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
 - ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

* PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909) 469-1599 for more information.

SPIRIT OF THE SEASON

ART SHOW & SALE

December 9 - December 31, 2004



- ❖ Take-in Saturday, December 4, 12 - 4 pm
- ❖ Reception Saturday, December 11, 6 - 10 pm
- ❖ Limit 3 entries per person. ...\$7 for PVAA members (\$4 students), \$9 for non-members (\$5 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up between Jan. 2 - 8, during regular gallery hours, Thurs. - Sun. 11-4

- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
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Address _____

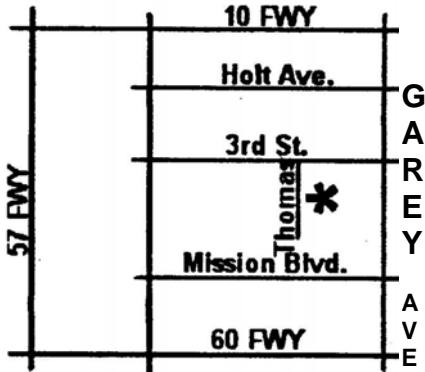
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* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

OCTOBER / NOVEMBER 2004 NEWSLETTER

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: membership

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____