



POMONA VALLEY ART ASSOCIATION

300-A South Thomas Street, Pomona CA 91766
(909) 469 -1599 – visit us on the web at: www.pvaa.net

NEWSLETTER

DECEMBER 2004



Carolyn Cunningham's winning entry,
Horse Ranch

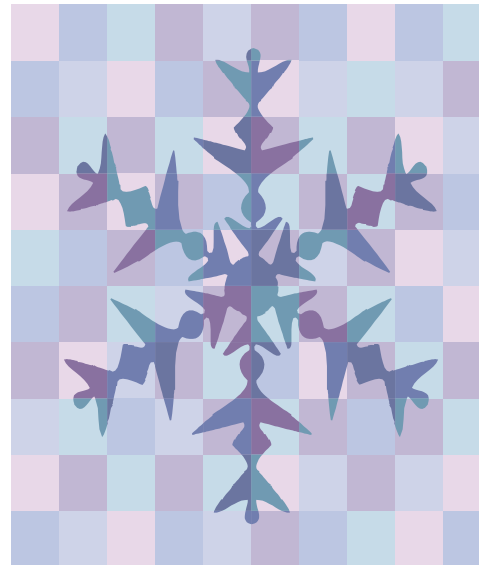
Thanks to Lucette Bourdin, show Judge for the November Monthly Show. Lucette is a native of France. Her media is watercolor/gouache and her painting style "expresses and evokes the subtlety of the soul". Ms. Bourdin has exhibited her work in numerous venues throughout Southern California and has her work in corporate and private collections.

CONGRATULATIONS TO "ART OF TODAY" SHOW WINNERS

- 1st – Carolyn Cunningham – Horse Ranch
- 2nd – Jim McClure – Art of Today
- 3rd – Jan Wright – Caltrans Cathedral

Honorable Mentions

- Kathleen Eppick – Angels
- Julie Nutting – Seashore
- Richard Freund – Now and Then



Sad News

Two Pomona Valley Art Association members have passed away: Cathi Chase who was best known for her innovative digital artwork and Yoshio Kitazawa who is most recently remembered for his First Place entry, Emerald Pond, at the Fontana Annual Juried Photography Show. They were good friends to the community and will be remembered. Our sincerest condolences go to their family and friends.

NOMINATIONS 2005
POMONA VALLEY ART ASSOCIATION BOARD POSITIONS

President	Joann (Maia) Peters
Vice President/Recording Secretary	Jan Wright
Corresponding Secretary	Marci Stewart
Treasurer	Joe Ingalls
Newsletter Editor	Mary Montelongo
Membership	Laura Mallory
Publicity/Public Relations	
Web Master	Laura Mallory
Historian	Mary Shaw, Assistant: Betsy Woodford
Hospitality	Debra Walters, Set-up: Bess Reide
Student Show	Joan Coats, Kim Kyung
Programs	Anne Williams
Off Site Representative	Jack Geddes
Community Liaison	Marci Stewart, Assistant: Sindi Wasserman
Monthly Show	Joann (Maia) Peters, Assistants: Anne Stone, Mary Montelongo
Open Juried Show	Jim McClure
Progress Space Coordinator	Melanie Phillips
Gallery Team	Luanne Lelewer, Betsy Woodford, Nate McDermott
Recruiter	Joann (Maia) Peters
Trainer	Linda Hauser
Grab Bags	Ann Stone
Tracker	Jan Wright
Supplies	Joann (Maia) Peters

Notice the Changes? To better administrate association needs and perform tasks more efficiently, some of the board positions have been merged with others and new positions have been created.

From the President ...Joann (Maia) Peters, extends a heartfelt thanks to all of the 2004 board members for their hard work and sacrifice that made 2004 a successful and productive year for Pomona Valley Art Association as well as Gallery SoHo.

From the Nominating Committee...Members of the Nominating Committee wish to thank all of the members who have so graciously volunteered to take board positions and those who have stepped up to accept positions. It is wonderful that there are so many members that are willing to help.

ARTISTS HELPING ARTISTS (AHA!) meets at PVAA every Second Saturday from 3 – 5 PM. Round Table, coffee, networking and PERFORMANCES. Bring your portfolios, fliers, event announcements and plenty of business cards. First timers free, otherwise only \$4.

DON'T FORGET...GALLERY CHANGE OUT 1ST SAT. IN JANUARY!

If you are interested or know of someone who might like to put their artwork in the gallery, contact the Gallery Director, Melanie Phillips or call the gallery and leave a message.

POTLUCK!!!! Our January board meeting will be held at Ann Stone's home. The date is either the 2nd or the 9th at 1 p.m. The official date will be announced at the December board meeting. Bring your favorite appetizer.

MONTHLY ART SHOW & SALE CALENDAR – 2005

January	February	March	April
<i>ABSTRACT & COLLAGE</i>	<i>RED SHOW</i>	<i>SEA AND LANDSCAPES</i>	<i>SMALL STUFF</i>
Jan 8 – Feb 4 Take-in Jan 8, 12 – 4 Reception Feb. 12	February 5 - March 5 Take-in Feb.5, 12 - 4 Reception February 12	March 5 - April 2 Take-in March 5, 12-4 Reception March 12	April 2 – May 7 Take-in April 2, 12 - 4 Reception April 9
May	June	July	August
<i>ANIMALS ARE PEOPLE, TOO</i>	<i>FLORAL FANTASY</i>	<i>AMERICA THE BEAUTIFUL</i>	<i>THE GREAT SOUTHWEST</i>
May 7 – June 4 Take-in May 7, 12 - 4 Reception May 14	June 4 - July 2 Take-in June 4, 12 - 4 Reception June 11	July 2 - Aug. 6 Take-in July 2, 12 - 4 Reception July 9	Aug. 6 - Sept. 3 Take-in Aug. 6,12 – 4 Reception Aug. 13
September	October	November	December
<i>COLORS OF AUTUMN</i>	<i>DAY OF THE DEAD</i>	<i>ART OF TODAY</i>	<i>SPIRIT OF THE SEASON</i>
Sept. 3 - Oct 1 Take-in Sept. 3, 12 - 4 Reception Sept. 10	October 1 - Nov. 5 Take-in Oct. 1, 12 - 4 Reception Oct. 8	November 5 - Dec. 3 Take-in Nov. 5, 12 - 4 Reception Nov. 12	December 3 – Jan. 2 Take-in Dec. 3, 12 - 4 Reception Dec. 10

ARTISAN'S CHRISTMAS FESTIVAL

The Artisan's Christmas Festival was the November event held in the Prog Space. It was a great success and a lot of fun. In fact, there is talk of having another Artisan's Christmas Festival in 2005 and instead of the festival running for one month it might run for two months, possibly November and December. If you have questions/and or would like to participate, contact Melanie Phillips at 909-980-0918.

Upcoming Prog Space Events in 2004

- **December – Group Photography Show**
- **January – TBA**
- **February – Art Effects**
- **March – Student Show**

Welcome New and Returning Members

Joyce Dezwart, Kat Trevino, Pamela Martin, Karina Trotman, Terry Watkins, Gary Borklund, Linda Pasztor, Sylvia Megerdichian, Janet Johnson, Lisa Keffer-Ruiz and Susan F. Lopez.

PHOTOGRAPHERS' VISIONS AND PERSPECTIVES

In the Prog Space

December 4 - 26th

Reception: Second Saturday, December 11th 6-10 p.m.

Artists Exhibiting are: Sindi Diane Wasserman, Matt Artz, Dorothy Brunell, William David Coxon, Craig Dinsdale and Porfirio Aguilar.

Framed works, calendars, note cards and matted unframed prints will be available for sale.

The artists of Photographers' Visions and Perspectives are dedicating this show in honor of Yoshio Kitazawa, a fellow photographer who passed away in September. Some of his artwork will be displayed at the show.

WORKSHOPS/DEMOS/EXHIBITIONS

Associated Artists of the Inland Empire, Sylvia Megerdichian will be demonstrating Mixed Media in December. Demos are at 9:30 am, the 2nd Wednesday each month, Magnolia Center, Upland. Call (909) 463-6259 for more info.

Fontana Art Association, Inc., will show abstracts in mixed media and the computer Art of Leo Evans December 19th through January 12th. Location: 8536 Sierra Ave. Fontana, CA, (909) 823-6036. Reception: Sunday, January 9th. Gallery Hours: Wed. 12 pm – 5 pm, Fri. 1:30 pm – 4:30 pm, Sat. 9 am – 4:30 pm and Sun. 1:30 pm. to 4:30 pm.

CLASSES

Bess Reide: Enameling and cloisonné at the Armstrong Center, 1265 S. Palmetto, Ontario. Info: (909) 593-4337

Elizabeth's Art Studio at 220 W Foothill, Suite J, Claremont. Classes for children ages 5 to 17 and adults 18 to "eternity". Instruction includes drawing, watercolor, pastel, oil, mixed media, and collage. Elizabeth Sides specializes in water soluble pencil, crayon, and water-soluble oil. Call (909) 621-1630 for further details, or visit www.elizabethsartstudio.com.

Betty Hook: Adults, group or individual instruction in pastel, oil and watercolor. Info: (909) 392-6974.

Sylvia Megerdichian: workshops, Mondays from 9:30 a.m. to 2:00 p.m. Art Box Studio, Info: (909) 981-4508.

Anne Williams: teaches Free Art Classes through Mt. SAC. Watercolor on Mondays: 9 am – noon at Joslyn Park, Covina, and 1 – 4 pm, Heritage Park, Diamond Bar. Tuesdays: 9 am – noon, Irwindale Senior Center and Thursdays 1- 4 pm Diamond Bar Community Center. Drawing on Tuesdays: 12:30 – 3:30 pm, Diamond Bar Community Center and Thursdays at Pathfinder Park, Rowland Heights from 9 - noon. Call Ann for Info: (909) 595-8182.

Anne Seltzer: Artners Studio in Upland offers a variety of classes for all experience levels. Info: (909) 624-8424 or (909) 908-0868.

Melanie Phillips: teaches watercolor at Rancho Cucamonga Senior Center, Mondays, 12:30 to 3:30 pm, no fee, 18 years old and up. Call Melanie for info at (909) 980-0918.

Mary Montelongo: teaches collage and Artistic Journaling. For more info, call Mary at (909) 591-6503.

SPECIAL THANKS

Having for many years taken an active part in all phases of PVAA I wish to express my thanks and appreciation for the wonderful job the Open Juried Show Committee and helpers did this year. I know the work and the many hours involved. I know I speak for others also who feel as I do. Thank you, thank you! Ann Stone

Ann also wishes to thank all who have donated grab bag items over the past several months. Special thanks to Maia Peters and Mary Montelongo. Members' donations are much appreciated. So far, the grab bag activity has paid for itself due to the members' generosity.

Lend A Helping Hand!

There are board positions that still need to be filled...We need you!

- The **Publicity Chairperson Position** is open
- Joe Ingalls, our **Treasurer** is looking for a replacement.
- Joann needs help with the **monthly show take-in**.

If you would like to volunteer your services, just call the gallery at (909) 469-1599. If no one is there, kindly leave a message and we will return your call faster than the speed of light!!!

Many are still unaware there is an art supply store right here in the arts colony. The **Painted Moon** is at 455 W Second. Show your PVAA membership card for a 10% discount!

Framing and Matting: Melanie Phillips will professionally frame and mat your artwork at a discount to all artists. Best prices in town and quick return. For more information call: Melanie Phillips at (909) 980-0918

New Newsletter Editor.....starting this month!

Let me introduce myself: My name is Mary Montelongo and I am taking Laura Mallory's place (hard act to follow) as editor. Please Email me info, articles, pictures, stories, tell me what you have been up to. Any shows, awards, ANYTHING you'd like to tell the PVAA membership (within reason, of course) will be greatly appreciated. Send to artsi1@msn.com. If you don't do email, just put your items in my folder at Gallery SoHo or send via US Mail to PVAA, attn: Mary, or feel free to call me at (909) 591-6503. **Next Deadline: December 15th.**

I sometimes don't get my mail in a timely manner. It is delivered to the PVAA post office box. It sits there for maybe a couple days, maybe more. It then goes into my folder and I check for newsletter stuff for the last time on the 15th of each month. If it gets in my folder later than that, I'm not going to get it till the next month. So....if you are running close to the deadline, call me on the phone or email me. You can get the info to me that way or alert me there is late arriving mail heading my way. 😊

REMINDER - AMERICAN FRAME gives PVAA 5% of all orders placed by our members if they give our code which is A-287. Make Ann Stone proud and support this cause. It's an easy and profitable way to help your association.

ABSTRACT & COLLAGE

ART SHOW & SALE

January 8 – February 5, 2005

- ❖ Take-in Saturday, January 8, 12 - 4 pm
- ❖ Reception Saturday, January 8, 6 - 10 PM
- ❖ Limit 3 entries per person. ...\$7 for PVAA members (\$4 students), \$9 for non-members (\$5 students). Student division is for high school seniors and younger.
- ❖ Fees payable to PVAA, all fees non-refundable. Membership available at time of entry.
- ❖ All work must be picked up between February 5 – 6, during regular gallery hours, 11-4 pm.
- ❖ 1st, 2nd, 3rd place ribbons shall be awarded as well as cash awards. \$25 -- 1st Professional and Student Division, \$15 2nd, \$10 3rd. Honorable mention ribbons awarded at judge's discretion.
- ❖ All media welcome
- ❖ Works will be displayed for sale at price indicated by artist (or marked NFS). PVAA retains a tax deductible donation of 20% on all sales.
- ❖ Every reasonable care will be taken to assure proper handling of all entries. However, neither PVAA nor its agents will be responsible or liable for damage or loss. Submittal of entry to this show shall imply an agreement on the part of the entrant.
- ❖ All work must be clearly marked with artist's name, title, medium and price on the back or underside.
- ❖ **Entries must be ready to hang or display.** NO sawtooth hangers. PV AA reserves the right to reject any work not suitably prepared for display.

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

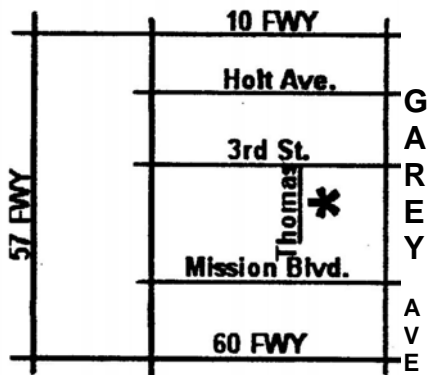
3. Title _____ medium _____ price _____

***PVAA has my permission to use photos of my art to publicize the show

Pomona Valley Art Association will hold the Show at the Gallery SoHo, 300-A South Thomas Street, Pomona, CA 91766 (one block west of Garey Avenue). Call (909)469-1599 for more information.



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 Permit No. 101



* Gallery SoHo

POMONA VALLEY ART ASSOCIATION

and **Gallery SoHo**

300-A South Thomas Street

Pomona CA 91766

Phone: (909) 469-1599

DECEMBER 2004 NEWSLETTER

Pomona Valley Art Association

Membership Application

Please complete this form and mail with your payment to:

PVAA 300-A South Thomas Street, Pomona, CA 91766 Attn: Laura Mallory

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ E-MAIL _____

- | | | | | | |
|--------------------------|----------|------------|--------------------------|---------|--------------------|
| <input type="checkbox"/> | \$125.00 | Lifetime | <input type="checkbox"/> | \$28.00 | Family |
| <input type="checkbox"/> | \$100.00 | Patron | <input type="checkbox"/> | \$24.00 | Couple |
| <input type="checkbox"/> | \$50.00 | Sponsor | <input type="checkbox"/> | \$20.00 | Single |
| <input type="checkbox"/> | \$35.00 | Sustaining | <input type="checkbox"/> | \$6.00 | Student (under 18) |

Please indicate your areas of interest: _____