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# POMONA VALLEY ART ASSOCIATION

JUNE 2017

[www.pvaa.net](http://www.pvaa.net)

## EXCITING EXHIBIT UNVEILED CALL FOR ENTRIES Cityscape/Landscape Art Exhibition - June 9th-29th The PVAA Art Place

The PVAA Art Place will be featuring "Cityscapes to Landscapes" in the arts of all media from June 9th - June 29th. We are inviting local artists to participate in our next group exhibition. It will be on display in The PVAA Art Place Exhibition Space located at the Montclair Place on the second floor next to Nordstrom and Gallery SOHO.



Come celebrate with PVAA in "bringing art to life"! Each entry is only \$10 with as many as 3 pieces accepted for display. The first 50 artwork reservation requests by PVAA artists will be included into the show! SO, Don't wait, this exhibit is sure to fill early. Visit the website at [thepvaaartplace.net](http://thepvaaartplace.net) and carefully review the Exhibitor Agreement and Exhibit Prospectus.

Then Email your reservation request today to: [thepvaaartplace@gmail.com](mailto:thepvaaartplace@gmail.com) Your Email commitment will need to contain the number of pieces you'll be showing.

## FREE OPEN MIC NITE! Date Change to June 9th, Friday 7-9:30pm



Join us for a fun filled evening. Share your poetry, music, stories, skits or dance. Cheer for your talented friends from the audience. All are welcome to this free event - Artist supporting Artist!



Exhibit runs from  
August 4th - 26th

The complete  
prospectus is  
available for  
downloading at  
[www.pvaa.net](http://www.pvaa.net).

Take-in is  
July 28th & 29th.

# Classes & Workshops



**Website provides everything you need for class and workshop enrollment.**

The website titled, *thepvaaartplace.net* allows you to register by linking directly to instructors email for classes and workshops. view instructor bios as well as view the current flyer with class details. Reserve a space in a class by contacting the instructor directly.

## Art inDesign Summer Workshop Series for 7th - 12th grade students at The PVAA Art Place

Art in Design summer workshop series, available to 7th -12th grade students, emphasizes the elements and principles of art while working with various artistic media in beginning and intermediate programs. Workshops include: graphite + charcoal, color pencil, scratchboard art, acrylic painting, and graphic design + portfolio.

Art students will express their ideas creatively, while chal-

## PVAA MONTHLY SHOW THEME JUNE



**Theme: Red, Blue, Yellow**

**June 4th - June 30th**

**Take-In: Sat., June 3, 11am - 2pm**

**Pick Up: July 1, 2017**

*The Monthly Open Art Show conditions for entry, exhibiting & sales can be found on the association website at [www.pvaa.net](http://www.pvaa.net)*

lenging their imagination through original work. They'll use experimentation as well as traditional approaches to explore and develop their own creative voice.

Instructor, Karla Kelman is a certified advanced placement (AP), and an International Baccalaureate (IB) secondary school art teacher, who is a professional exhibiting artist with a working knowledge of professional and academic art.

*For more information, or online registration:*

*[ArtinDesignWorkshop.com](http://ArtinDesignWorkshop.com)*

**ART**

**inDesign**

summer workshop series

- graphite+ charcoal+
- colored pencil+
- scratchboard art
- acrylic+
- graphic design+
- portfolio

## summer workshop series

junior high and high school students

online registration [ARTinDesignWorkshop.com](http://ARTinDesignWorkshop.com)

workshop	date/time	junior high	high school	Price
graphite + charcoal	June 19, 21, 23	10am - 1pm	2pm - 5pm	\$150
colored pencil	June 26, 28, 30	10am - 1pm	2pm - 5pm	\$150
scratchboard art	July 3, 5, 7	10am - 1pm	2pm - 5pm	\$150
acrylic painting	July 10, 12, 14	10am - 1pm	2pm - 5pm	\$150
graphic design + portfolio	July 17, 19, 21	10am - 1pm	2pm - 5pm	\$150



**THE PVAA Art Place**  
LEARN • TEACH • CREATE

Second floor Montclair Place  
Next to Nordstrom and  
Gallery SOHO



# Classes & Workshops

## JUNE & JULY 2017

*Check the website for registration links and new classes and workshops*

### Care Givers Support Group - Kathleen McCall

**First and Third Thursday of every month 6pm-8:30pm**

The care givers support group hosted by PVAA is to provide a place, both physically and emotionally, where caregivers, spouses, family members and friends can feel safe to share their thoughts and concerns and experiences with others in the community.

Cost: Free

### Proshow Producer 8: Bold & Fast- Timing & Keyframing - Carol Hoy

**Mondays, June 5th & 12th, 11am-2pm**

**This is a two-part series class.**

In order to take this class, students must have taken either Introduction to Producer 8 or Beginning Slide Show Production from Carol at PVAA.

Cost: \$25. each sessions

carolhoybreakclasses@yahoo.com

### Watercolor Painting from Photographs - Don Markofski

**Six Tuesdays - Beginning May 9 - 5:00pm-7:30pm**

You will learn how to plan an effective painting and basic watercolor techniques that get you painting sooner...and much more.

Cost: \$130. for six series

WatercolorPro@MarkofskiCreative.com

### Open Mic Night - Artist Supporting Artist - Free Event

**Friday, June 9th, 7pm-9:30pm**

Join us for a fun filled evening. Share your poetry, music, stories, skits or dance. Cheer for your talented friends from the audience. All are welcome to this free event - Artist supporting Artist!

### On Location & Review/Critique - The Nethercutt Collection- Carol Hoy

**Thursday, June 8, 2017, 12:00 - 3:00 p.m. On Location**

**Friday, June 16th 11am-2pm at PVAA**

This is a two-class series. The first class will be on location. The second will be held at PVAA. Students will be asked to bring their best five images or five images that they would like to know how they could have made it better (Different camera settings? Different crop? Different perspective?), or a combination of the two. Carol's location classes tend to sell out quickly, so you will want to register ASAP!

Cost: \$25. each session

carolhoybreakclasses@yahoo.com

### Photoshop: Digital Scrapbooking - Kits, Layout & Design - Carol Hoy

**Wednesday, June 14th 11am-2pm**

Carol just can't help herself, so you know that the amount of digital freebies will be over the top!

Cost: \$25. per session

carolhoybreakclasses@yahoo.com

### Art inDesign Summer Workshop Series- 7th -12th grade

**Graphite + Charcoal Workshop - Karla Kelman**

**June 19, 21, 23**

**Junior High 10am-1pm**

**High school 2pm- 5pm**

Art inDesign graphite (pencil drawing) + charcoal workshop is a dry medium experience designed to guide beginners and intermediate artist to a level of producing proficient quality pencil drawings through multimedia tutorials and hands-on instructor modelling. This workshop is for the 7th grade -12th grade students wanting to improve their line quality, contrast, value study and compositional skills.

Cost: \$150 for three workshop series. All Supplies Provided.

Register: ArtinDesignWorkshop.com

### Photoshop: Black, White & Chrome

**Tuesday, June 20th & Thursday, June 22nd, 11am-2pm**

**This is a two-part series class.**

This is the perfect companion class for those who attended the Nethercutt Collection class! (Students are not required to attend the location class to attend this series, but images from that shooting class will be the subject matter for this series)

Cost: \$25. each session

carolhoybreakclasses@yahoo.com

### Fine Art Acrylic Painting - Ray Tucker

**Sunday, June 25, 2017 1:30pm-4:30pm**

Learn Acrylic basics in this fun filled class. You will proud to take home a landscape painting that you have created.

Cost: \$25 each workshop. All supplies are provided.

RayTuckerArtist@gmail.com

### Art inDesign Summer Workshop Series- 7th -12th grade

**Color Pencil Workshop - Karla Kelman**

**June 26, 28 ,30**

**Junior High 10am-1pm**

**High school 2pm- 5pm**

Art inDesign color pencil workshop is a dry medium experience designed to guide beginners and intermediate artist to a level of producing proficient quality color pencil drawings through multimedia tutorials and hands-on instructor modelling. This workshop is for the 7th grade- 12th grade wanting to improve their implied line quality, value and layering and color blending skills.

Cost: Three sessions \$150.00. All supplies are provided.

Register: ArtinDesignWorkshop.com

### Proshow Producer 8: A Year in the Life - Carol Hoy

**Tuesday, June 27th & Thursday, June 29th, 11am-2pm**

**This is a two-part series class.**

Imagine taking a year from your life (or someone dear to you) and creating a slide show of the events from that year, like a video journal!



(You must have taken either the prerequisite Introduction to Producer 8 or Beginning Slide Show Production at PVAA to attend)

Cost: \$25. each session  
carolhoybreakclasses@yahoo.com

**Art inDesign Summer Workshop Series- 7th-12th grade  
Scratchboard Art Workshop - Karla Kelman**

July 3, 5, 7      Junior High 10am-1pm  
High school 2pm- 5pm

Art inDesign scratchboard art workshop is a dry medium experience designed to guide beginners and intermediate artist to a level of producing proficient quality implied line drawings through multimedia tutorials and hands-on instructor modeling. This workshop is for the 7th grade- 12th grade students wanting to improve their value study skills.

Cost: \$150 for three workshop series. All supplies are provided.  
Register: ArtinDesignWorkshop.com

**Art inDesign Summer Workshop Series- 7th -12th grade  
Acrylic Painting Workshop - Karla Kelvin**

July 10, 12, 14      Junior High 10am-1pm  
High school 2pm- 5pm

Art inDesign acrylic workshop is a wet medium experience designed to guide beginners and intermediate artist to a level of producing pro-

ficient quality acrylic paintings through compact and simple modules that include multimedia tutorials and hands-on instructor modeling. This workshop is for the 7th grade- 12th grade students wanting to improve their conceptual and compositional skills, as well as painting ability in reference to chiaroscuro, layering, and mixing.

Cost: \$150. for three workshop series. All supplies are provided.  
Register: ArtinDesignWorkshop.com

**Art inDesign Summer Workshop - 7th-12th grade  
Graphic Design + Portfolio Workshop - Karla Kelvin**

July 17, 19, 21      Junior High 10am-1pm  
High school 2pm- 5pm

Art inDesign graphic design + portfolio workshop is a multimedia experience designed to guide beginners and intermediate artist to a level of producing professional digital work and manual portfolio utilizing Adobe Photoshop and/or Illustrator. This workshop is facilitated by certified Advanced Placement (AP), and International Baccalaureate (IB) secondary school art teacher, who is a professional exhibiting artist with a working knowledge of professional and academic portfolio requirements.

Cost: \$150. for three workshop series. Laptop with Adobe Photoshop and/or illustrator are required for class.  
Register: ArtinDesignWorkshop.com



## **CAN YOU HELP? Hosts Are Now Needed For The PVAA Art Place**

'The PVAA Art Place' is now displaying artwork in the exhibit area and classes have begun as well. We need volunteers for Hosts to cover the hours of operation from 11 a.m. until 7 p.m., virtually every day.

*Your assistance is needed. Please send an e-mail to [thepvaaartplace@gmail.com](mailto:thepvaaartplace@gmail.com), if you can help with hosting. Without hosts to cover the hours, we will not be able to fulfill our obligations to Montclair Place.*

## **Are You Interested in Exhibiting in 2017 at The PVAA Art Place?**

**WE HAVE EXHIBITION SPACE AVAILABLE!**

**Lets talk about how we can help you create brand awareness and reach your marketing goals with an exciting exhibit.**

If you or a group are interested, please send an email request to: [thepvaaartplace@gmail.com](mailto:thepvaaartplace@gmail.com)