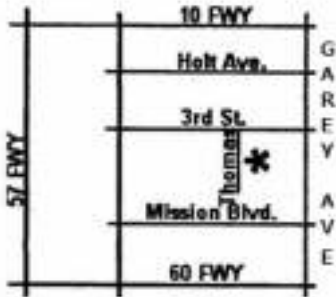


**Pomona Valley Art Association  
and GALLERY SOHO**

300-A South Thomas Street  
 Pomona, CA 91766  
 Phone: 909-469-1599  
 www.pvaa.net

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**APRIL 2013 PVAA NEWSLETTER**

**Pomona Valley Art Association  
Membership Application**



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ eMail \_\_\_\_\_

**All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766**

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest \_\_\_\_\_

**Pomona Valley Art Association**

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street  
Pomona, CA 91766

# POMONA VALLEY ART ASSOCIATION

APRIL 2013



## The PVAA Open Juried Show Runs From April 11th - 28th

The Annual PVAA Open Juried Show promises to be another success. Expanded hanging space and extensive publicity will have contributed to increased awareness and entry increase. You won't want to miss a great exhibit.

## Pasadena Museum of California Art Features Scene Paintings of Area From 1930 to 1960

March 10 - July 28, 2013

Part of the larger Regionalist art movement of the 1930s-1960s era, California Scene Painting—a term first used by



Painting by Dong Kingman

Los Angeles Times art critic Arthur Millier—describes representational art that captured scenes of everyday life in California. Through the New Deal, the Works Progress Administration (WPA) assisted struggling artists by providing them with wages to create artworks for government



Joe Ingalls is shown receiving a plaque from Linda hauser at the February Board of Directors meeting. The Plaque serves to commemorate the 13 years Joe dedicated his time to our association as the PVAA Treasurer.

buildings and public places intended to uplift the nation's spirits amidst the Great Depression. California Scene Paintings from 1930 to 1960 documents much of this period in California history through works that depict local city

continued on pg 2

Welcome  
**NEW MEMBERS**

Linda J Arias

and rural scenes, particularly in and around Los Angeles and San Francisco, which were rapidly expanding during that time.

Characterized by a sense of humanity, the works in the exhibition typically include people or representations of man-made creations. The California Scene artists related what they saw around them: people going about their everyday lives, factories, a growing car culture, ranches and agrarian communities. Despite a shifting interest toward abstract and non-objective art during the 1950s, practitioners of California Scene Painting continued to create artworks documenting developments in California history, such as the building of freeways and the formation of California beach culture.

The exhibition features close to 75 artworks, including oil paintings, watercolors, drawings and prints created in the decades when this was California's most celebrated type of art. Some of the works in this exhibition were included in 1930s and 1940s exhibitions of Regionalist, American Scene, and WPA art in major museums across America. Works by key artists are featured in the exhibition, including Phil Dike, Emil Kosa Jr., Phil Paradise, Millard Sheets, Paul Sample, Ben Messick, Rex Brandt, and Dong Kingman. A large format book, titled California Scene Paintings, accompanies the exhibition and visually documents artworks from this period and connects them to California's history.

#### Related Programs:

Sunday, May 12, 2013 at 3pm / Visiting Scholars Archivist and writer Morgan Yates examines this exhibition through one of its principal showcases, The Auto Club of Southern California's member magazine Westways. <http://pmcaonline.org/terms-conditions.html>

## MVAL Offers 'Annual Saturday in The Park With The Masters'

Southern California artists are invited to the 9th Annual "Saturday in the Park with the Masters," Saturday, April 20th, at Maranatha High School in Pasadena. You'll be learning from and painting with some of this area's finest painters and instructors. Since Milford Zornes was always an avid supporter of MVAL and this special event, all proceeds are used in his memory to offer art scholarships to dedicated art students and grants to art departments of schools in the area. Spend the day in the park. Bring water, lunch, your sketchbook, and a comfortable chair. Move from venue to venue and learn from each painter.

Complete information flier and application are available at the PVAA website at: [www.pvaa.net](http://www.pvaa.net)

## The Pasadena Museum of California Art



The mission of the Pasadena Museum of California Art (PMCA) is to present the breadth of California art and design through exhibitions that explore the cultural dynamics and influences unique to California.

The Pasadena Museum of California Art (PMCA) is dedicated to the exhibition of California art, architecture, and design from 1850 to the present. California art has long been defined by a spirit

of freedom and experimentation. PMCA exhibitions and educational programs explore the cultural dynamics and influences unique to California that have shaped and defined art in all media.

Pasadena Museum of California Art  
490 East Union Street, Pasadena, CA 91101  
626.568.3665 • [pmcaonline.org](http://pmcaonline.org)  
Hours: Wednesday–Sunday, 12–5pm

#### Admission:

\$7 adults, \$5 students + seniors

Free the first Friday of the month (all day) Free the third Thursday of the month (5-8pm)

## Area Art Happenings



### Drawing and Water Media Classes (La Habra)

Instructor – Barbara McLaughlin

Days/hours – Tuesdays > 10:00 am until 2:00 pm

Levels – Beginning to Advanced

Learn the basics of drawing before you begin the basics of water media (watercolour or acrylic) painting. Find out what will help your artwork improve from the critique session at the end of each class. Artists learn and grow by discussing their works; this help is what keeps students returning session after session.

Call Barbara at (562) 631-5679 to register.

### Whittier Juried Show - "The April Show"

Mar. 27 - Apr. 28

Reception: Sat. April 6, 3:00 - 5:00 p.m.

WHITTIER ART ASSOCIATION - Whittier Art Gallery

8030 So. Painter Ave., Whittier, CA 90602

Open Wednesday - Sunday, 1 - 6 pm

# 2013 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

<b>January</b> "Creative Journey" Jan. 6 - Feb. 1 Take in: Sat, Jan 5, 11-4 Reception: Sat, Jan 12, 6-9pm Pick Up: Feb 2	<b>April</b> <b>"No Monthly Show"</b> <b>(PVAA OJS SHOW)</b>	<b>July</b> "Homeland" July 7 - Aug 2 Take in: Sat, July 6, 11-4 Reception: Sat, July 13, 6-9pm Pick up: Aug 3	<b>October</b> "Wild-thing" Oct. 6 - Nov 1 Take in: Sat, Oct 5, 11-4 Reception: Sat, Oct 12, 6-9pm Pick up: Nov 2
<b>February</b> "Heart and Soul" Feb. 3 - Mar. 1 Take in: Sat, Feb 2, 11-4 Reception: Sat, Feb 9, 6-9pm Pick Up: Mar. 2	<b>May</b> "Mini Expressions " (miniature show 10" x 10" or smaller) May 5 - 31 Take in: Sat, May 4, 11-4 Reception: Sat, May 11, 6-90pm Pick up: June 1	<b>August</b> "Atmospheric Elements" Aug. 4 - Sept 6 Take in: Sat, Aug 3, 11-4 Reception: Sat, Aug 10, 6-9pm Pick up: Sep 7	<b>November</b> "Far Horizon" Nov 3 - Dec 6 Take in: Sat, Nov 2, 11-4 Reception: Sat, Nov 9, 6-9pm Pick up: Dec 7
<b>March</b> <b>"No Monthly Show"</b> <b>(Student Show)</b>	<b>June</b> "Nature's Gifts" June 2 - July 5 Take in: Sat, June 1, 11-4 Reception: Sat, June 8, 6-9pm Pick up: July 6	<b>September</b> "Once in a Blue Moon" Sept. 8 - Oct 4 Take in: Sat, Sep 7, 11-4 Reception: Sat, Sep 14, 6-9pm Pick up: Oct 5	<b>December</b> "It's a Wrap" Dec. 8 - 29 Take in: Sat, Dec 7, 11-4 Reception: Sat, Dec 14, 6-9pm Pick up: Jan 4, 2014

- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, \$10 for 3rd.
- Photo ribbon given if show contains 5 or more photography entries.
- Limit 3 entries per person, all fees are due at take-in or piece will be rejected. No Exceptions.
- Entry fee for PVAA members is \$10 each or 3 for \$25.
- Entry fee for non PVAA members is \$12 each. Entry fee for students is \$6 each.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All hanging pieces are required to have wire hangers.
- PVAA retains a tax-deductible donation of 20% on all sales.

## PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

PVAA has my permission to use photos of my art to publicize the show.

*Please see website or call gallery for rules and details on monthly shows.*