

**Pomona Valley Art Association
and GALLERY SOHO**

P.O. Box 932
Claremont, CA 91711



Pomona Valley Art Association Membership Application

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ eMail _____

All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / P.O. Box 932 / Claremont, CA 91711

PVAA - Phone: 909-624-4900 / website: www.pvaa.net

Please indicate your area(s) of interest _____

Pomona Valley Art Association

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$10 (under age18)
- Single Membership / \$25
- Married Couple / \$35
- Family / \$45
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$1,000

909-624-4900

P.O. Box 932
Claremont, CA 91711

www.pvaa.net



POMONA VALLEY ART ASSOCIATION

AUGUST 2015

Milford Zornes Son-in-law, Visits Gallery SOHO, Provides Insightful Presentation.



Hal Baker, Milford Zornes' Son-in-law was in our area last month. Hal visited our new gallery and gave us a very informative presentation about Milford. All of us who

attended enjoyed hearing about Milford's life, from his early years as an artist until his last days at the age of 100. A truly remarkable man who touched many lives; we are honored to have Milford Zornes as one of our PVAA Founding Members.

A documentary about Milford Zornes will be released later this year, more details will be made available in an upcoming PVAA newsletter.

It is with sincere appreciation that we thank Hal Baker for sharing his memories of his Father-in-law, Milford Zornes.

Who Was Milford Zornes?



Other than a founding member of our association (PVAA) and distinguished artist and mentor, who was Milford Zornes. Milford Zornes was born in rural western Oklahoma, a few miles from the small town of Camargo. His father found farming

continued on page 2

Welcome NEW MEMBERS

Shweta Swarup
Jacqueline Li
Gary & Elizabeth Moyer
Mark Piper
Felicia Hazelton

Continued from page 1

Who Was Milford Zornes?

and stock raising in the area difficult, and when young Milford was seven moved the family to Boise, Idaho. Though his mother, a former schoolteacher, taught him to draw as a child, it was not until his late teens, when the family moved to California, that Zornes received any formal training in art when he attended his last year of secondary school at San Fernando High School.

After graduating from high school he decided to attempt a career in journalism, and began by selling photographs to various magazines, including Popular Science, Scientific American, and Popular Mechanics, and then received a few assignments to write articles. Advised that a



CAVES OF KANAB CANYON by Milford demonstrates his master of watercolor (his preferred medium) and the distinctive style he developed. *Image courtesy of Bingham Gallery*

journalist needed formal study, he moved to Santa Maria, California where he enrolled in what was then called Santa Maria Junior College. He then thought he might like to be an architect, and he moved to San Francisco to study engineering at Heald College. But he had difficulty with the math classes and had an urge to travel. He hitchhiked across the United States, and looked for work on ships out of various ports, finally getting a job as a seaman on a ship from New York to Copenhagen. He saw parts of Europe, including the Louvre and other art museums, but soon ran out of money and was helped back to the U.S. by an American Sailor's Relief Society. Another seaman position got him back to California, now determined to be an artist.

He studied for a few months at the Otis Art

Institute (now Otis College of Art and Design) under E. Roscoe Schrader. After a period of working in Arizona, he attended Glendale Junior College and then Pomona College, where he took classes from Millard Sheets at sister institution Scripps College.

Zornes married Gloria Codd in 1935 and had one son, Franz. In 1942 he married Patricia Mary Palmer, and had one daughter, Maria Patricia. He died from congestive heart failure on February 24, 2008 in his Claremont home. He was 100.

Through his association with Millard Sheets and other Southern California watercolorists, Zornes became active in the "California Style" movement. During the Great Depression he and his colleagues began painting primarily in watercolor because of the medium's versatility and inexpensive cost. Using watercolor and paper instead of oils and canvas made it easy for the impoverished artists to transport their materials easily and paint on site. The immediate drying qualities of the paint allowed for few mistakes, but artists like Zornes mastered the medium. He also painted in oil and made fine art prints on occasion, and he created New Deal murals for post offices in Claremont, California and El Campo, Texas. He was given a solo show at the Corcoran Gallery of Art in Washington, D.C. in 1933.

An active member of the California Water Color Society, he served as its president in 1941-42, when its annual exhibition was shown in San Francisco as well as Los Angeles.

During World War II he was drafted into the U.S. Army and was assigned to be an official war artist. In this capacity he traveled and painted in China, India and Burma.

After the war, he settled in Claremont, where he began teaching art at Pomona College and became a major proponent of watercolor painting in the California Style. Zornes developed a unique variation on the style, utilizing large, expansive brushstrokes and sections of unpainted white paper.

For many years, Zornes taught watercolor painting workshops in China, Alaska, Mexico, Ireland, Italy, Spain, Hawaii and many other locations. A longtime friend of Edith Hamlin, he purchased her summer home in 1963 as a base for workshops in Utah. His subject matter is often drawn from his extensive world travels, although Western landscapes are a favorite topic.

Zornes' paintings are represented in the collections of the Metropolitan Museum of Art, Corcoran Gallery of Art, Los Angeles County Museum of Art, the White House, and the Library of Congress Collection.

2015 Gallery SOHO Monthly Theme **AUGUST**



THEME: Bridges

August 2nd thru September 4th
Take-In: Sat, August 1st, 11am - 2pm
Pick Up: Sept 5

The Monthly Open Art Show conditions for entry, exhibiting & sales can be found on the association website at www.pvaa.net

FaceBook Page For Members to Sell and/or Buy Stuff!



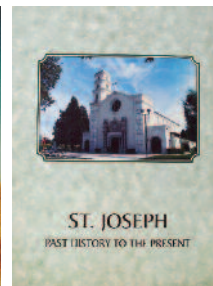
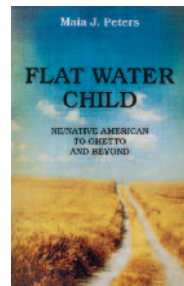
There's a NEW FaceBook page for all members to sell, buy or trade Art Stuff. You can launch it from the PVAA FaceBook and it's easy to set up your sale.

<https://www.facebook.com/groups/PVAABuySell/>

Artist/Author, PVAA Member, Returns to The Gallery SOHO.

Jo Ann Peters, "Maia", returns to Gallery SOHO after a brief absence. Jo Ann brings her multitalents back to us including her book of poetry, "Flat Water Child", which she is giving as a complimentary gift to visitors at Gallery SOHO. (Jo Ann was amazed to receive an order from Dietmar Dreier International Library Suppliers in Duisberg, Germany for a few copies of "Flat Water Child" for their libraries!)

Jo Ann has also recently finished a book entitled, "St. Joseph; Past History to the Present" about St. Joseph of Pomona located on Holt Avenue. Linda Hauser was the

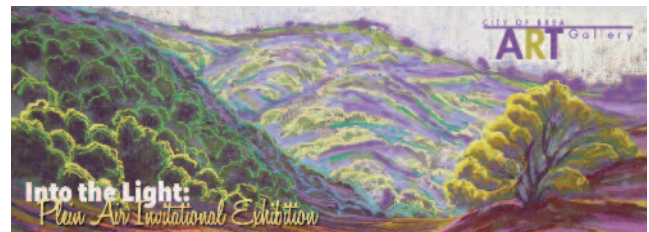


accomplished photographer for this beautiful book that tells the history of the parish which began before California was a state! The parish outgrew two build-

ings and the third building built in 1954 is its present home. This book is available at St. Joseph parish office or at its book store.

"Into the Light: Plein Air Invitational Exhibition" at the City of Brea Art Gallery

See prominent area artists Saturday, August 1 at the opening of "Into the Light: Plein Air Invitational Exhibition" at City of Brea Art Gallery from 7 - 9.



Among the fourteen invited exhibitors are Gerald Brommer, Brenda Swenson, Eileen McCullough, Jim Salchak, Judy Schoeder and Jan Wright who will each have from three to five paintings on display. If you can't make the reception, the show will be up until September 13. The gallery is open Wednesday through Sunday from 12-5 pm.