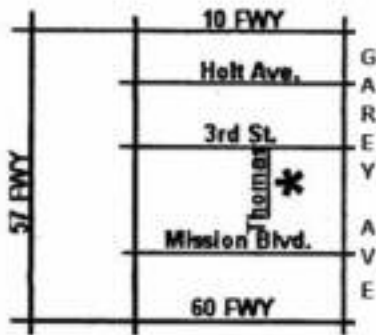


**Pomona Valley Art Association  
and GALLERY SOHO**

300-A South Thomas Street  
Pomona, CA 91766  
Phone: 909-469-1599  
www.pvaa.net

NON-PROFIT ORG  
US POSTAGE  
PAID  
CLAREMONT, CA  
91711-9998  
PERMIT No. 101



**AUGUST 2012 PVAA NEWSLETTER**

**Pomona Valley Art Association  
Membership Application**



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ eMail \_\_\_\_\_

**All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766**

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest \_\_\_\_\_

**Pomona Valley Art Association**

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street  
Pomona, CA 91766

# POMONA VALLEY ART ASSOCIATION

AUGUST 2012



## Saturday PVAA Demo Series Continues With Karlis Dabolis



**AUGUST 11th - 11 AM - Demonstration** - Karlis Dabolis will be demonstrating his unique oil painting process. He is an accomplished painter and teacher and is certain to provide some interesting techniques which have made him a successful artist

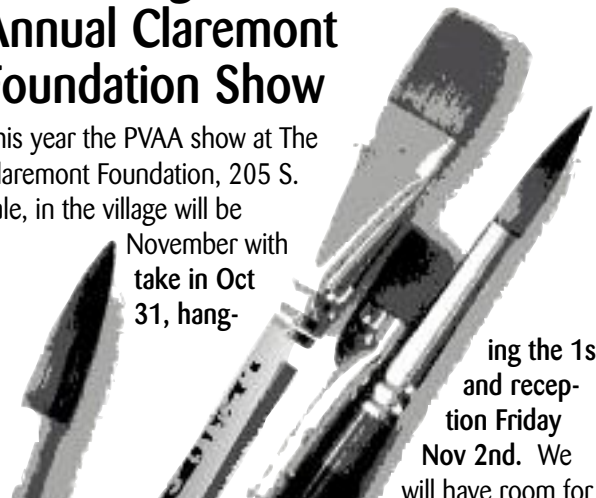
**SEPTEMBER 8TH - 11 AM / PVAA Bi-Monthly Paint-In!**  
Bring your paints and join the fun at our bi-monthly, continuing 2nd Saturday Paint-in at Soho Gallery.

## ***Busy Fall Exhibit Schedule Provides Artists Numerous Show Opportunities***

### Don't Forget The Annual Claremont Foundation Show

This year the PVAA show at The Claremont Foundation, 205 S. Yale, in the village will be

November with  
take in Oct  
31, hang-



ing the 1st  
and recep-  
tion Friday  
Nov 2nd. We  
will have room for

about 30 pieces. We also need art in digital form for the announcement card. The Foundation mails 500 cards for us free. Remember this is right after the Fair so it's time now to prepare and decide the work that you would like to show. If there are more than 30 entries a selection committee will jury the works.

**For more information contact Michael Pearlman at Michael@ChristopherMichael.com** I would love to have help in putting the show together.

And if you have artwork you're considering for the show, please send full-color JPEG file to Michael for Exhibit promotional purposes.

## Exhibit Opportunity at Wignall Museum of Contemporary Art

This is the first-ever **young at heART festival** on **Saturday, October 6, 2012 from 10am-2pm**. The festival will take place on the grounds surrounding the Wignall Museum of Contemporary Art on the campus of Chaffey College in Rancho Cucamonga, CA.

**Booths are FREE** to those who submit by the deadline and is based on space availability. All work can be for sale and all the proceeds go directly to the artists. **APPLICATIONS ARE DUE AUGUST 20**. The 2-page application & rules are available for easy downloading at <http://www.pvaa.net/pdf/WISF-ArtFestivalApplication.pdf>.

The young at heART festival is planned in conjunction with the exhibition **When I'm Sixty-Four**, on view from September 10 – November 21, 2012 with a reception for the artists on Tuesday, September 11, 6-8pm.

The contemporary artists in **When I'm Sixty Four** use diverse approaches to explore the realities of the lives of our elderly, often through extremely private investigations into their own aging or the lives of their loved ones. Their work will pose questions about our concepts of aging and wiser community members.

# PVAA MONTHLY EXHIBIT

- 1st Place - Arlene Moreno, Celebrating 4th of July, watercolor
- 2nd Place - Kathleen McCall, Girlfriends at Music Festival, mixed media
- 3rd Place. Y. Jung - Untitled, watercolor/ink
- Honorable Mention #1 - Veronica Kortz, Victoria Beach, oil
- Honorable Mention #2 - Stanley, Wade In Drag at the Beach, acrylic

## Congratulations to Our PVAA Monthly Winners

▼ 2nd Place - Kathleen McCall,  
Girlfriends at Music Festival, mixed media



▲ Honorable Mention #1 - Veronica Kortz,  
Victoria Beach, oil

▼ 1st Place - Arlene Moreno, Celebrating 4th of July, watercolor



◀ 3rd Place. Y. Jung -  
Untitled,  
watercolor/ink



*Monthly show winners are  
displayed in full-color on our  
website at [www.pvaa.net](http://www.pvaa.net)*

◀ Honorable Mention #2 - Stanley Wade,  
In Drag at the Beach, acrylic

# 2012 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

|  |   |  |  |
|--|---|--|--|
| <b>January</b><br><i>"New Beginnings"</i><br>Jan. 8-29<br>Take in: Sat, 1/7, 11-4<br>Reception: Sat, 1/14, 6-10pm<br>Pick Up: Feb. 4&5 | <b>April</b><br><i>"Decadence"</i><br>Apr. 1-28<br>Take in: Sat, 3/31, 11-4<br>Reception: Sat, 4/14, 6-10pm<br>Pick up: 4/27&28   | <b>July</b><br><i>"Summer Magic"</i><br>July 8-29<br>Take in: Sat, 7/7, 11-4<br>Reception: Sat, 7/14, 6-10pm<br>Pick up: 8/3&4                   | <b>October</b><br><i>"Mysterious"</i><br>Oct. 7-28<br>Take in: Sat, 10/6, 11-4<br>Reception: Sat, 10/13, 6-10pm<br>Pick up: 11/2&3 |
| <b>February</b><br><i>"The Red Show"</i><br>Feb. 5-26<br>Take in: Sat, 2/4, 11-4<br>Reception: Sat, 2/11, 6-10pm<br>Pick Up: Mar 2&3   | <b>May</b><br><i>"Images of Spring"</i><br>May 3-31<br>Take in: Sat, 4/28, 11-4<br>Reception: Sat, 5/12, 6-10pm<br>Pick up: 6/1&2 | <b>August</b><br><i>"Positives &amp; Negatives"</i><br>Aug. 5-31<br>Take in: Sat, 8/4, 11-4<br>Reception: Sat, 8/11, 6-10pm<br>Pick up: 8/31&9/1 | <b>November</b><br><b>NO</b><br><b>MONTHLY</b><br><b>SHOW</b>  |
| <b>March</b><br><b>NO</b><br><b>MONTHLY</b><br><b>SHOW</b>   | <b>June</b><br><i>"Expressions"</i><br>June 3-30<br>Take in: Sat, 6/2, 11-4<br>Reception: Sat, 6/9, 6-10pm<br>Pick up: 7/6&7      | <b>September</b><br><i>"Variations of Color"</i><br>Sept. 2-30<br>Take in: Sat, 9/1, 11-4<br>Reception: Sat, 9/8, 6-10pm<br>Pick up: 10/5&6      | <b>December</b><br><i>"The Gift"</i><br>Dec. 2-30<br>Take in: Sat, 12/1, 11-4<br>Reception: Sat, 12/8, 6-10pm<br>Pick up: 1/4&5    |

- PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, and \$10 for 3rd.
- Photo ribbon given if show contains 5 or more photo entries.
- Limit 3 entries per person, all fees are due at take-in or piece will be rejected. No Exceptions.
- Entry fee for PVAA members is \$10 each or 3 for \$25.
- Entry fee for non PVAA members is \$12 each. Entry fee for students is \$6 each.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All hanging pieces are required to have wire hangers.
- PVAA retains a tax-deductible donation of 20% on all sales.

## PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

**PVAA has my permission to use photos of my art to publicize the show.**  
*Please see website or call gallery for rules and details on monthly shows.*