

**Pomona Valley Art Association
and GALLERY SOHO**
P.O. Box 932
Claremont, CA 91711

909-624-4900

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Claremont, CA 91711

www.pvaa.net

POMONA VALLEY ART ASSOCIATION

APRIL 2015



Pomona Valley Art Association Membership Application

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ eMail _____

All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / P.O. Box 932 / Claremont, CA 91711

PVAA - Phone: 909-624-4900 / website: www.pvaa.net

Please indicate your area(s) of interest _____

Pomona Valley Art Association

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$10 (under age18)
- Single Membership / \$25
- Married Couple / \$35
- Family / \$45
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$1,000



The new Gallery Soho location shown above is the 2,500 square foot space on the 2nd floor of Montclair Plaza near Nordstrom's.

The 34th Annual PVAA Open Juried Show Debuts at Montclair Plaza

Show will run from May 8-24 and will utilize 2 suites, 2033 & 2045, across from SOHO.

The two Plaza Suites will provide plenty of space for the exhibition, take-in and reception. A person standing outside Gallery SOHO and looking east toward the stores across the atrium, will be able to clearly see both suites. After moving the gallery and PVAA headquarters to Montclair Plaza, it seemed only appropriate to have the 34th Open Juried show in the Plaza as well.

Entry categories have been increased to allow for a wide variety of media. We are proud to have renowned Artist, TONY SHEETS serving as juror for the show.

EXPANDED TAKE-IN DATES AND TIMES

Take-in dates will be Saturday, May 2nd, from 10 am to 6 pm and Sunday, May 3rd, 10 am to 2 pm.

PLEASE SEE THE ATTACHED COMPLETE SHOW PROSPECTUS FOR IMPORTANT ADDITIONAL SHOW INFORMATION.

PVAA is Proud to Present the First New Gallery SOHO Exhibiting Artists

Raul Acosta
Elisa Arancibia
Mary Ann Carey
Irma Cortez
Benjamin Diaz
James Ellison
Alma Ford
Marianne Galleon
Daniel Gutierrez
Kathy Gysin
Linda Hauser
Sara Howell
Don Markofski
Carlos Martinez
Renee Matter

Kathleen McCall
Julie Nguyen
Sherrie Nielsen
Rita Poorman
Doree, Porter
Elizabeth, Preston
Maryann Rachford
Correna Smith
Wade Stanley
Mary Lynn Strand
Charles Towle
Rachel Walker
Jerius Williams
Kassidee Williamsen

Welcome NEW MEMBERS

Gloria Gandara • Madeline Schnabel
Mary Ann Keeshen • Rose Martinez
Karen Johnson • Daniel Gutierrez
Alma Ford • Marielena Somvichian
Keith Compton • Ray Green
Lisa Kermod • Joseph Hrivnak

PVAA Artist, Jim Ellison, Featured at Indian Wells Art Festival April 3rd-5th



Prospective New Gallery SOHO Exhibiting Artists Still Needed.

THERE IS AN ARTIST'S WAITING LIST.

Artists (hosts) are needed for the new gallery. You can stop by Gallery SOHO and pick up the necessary application or you can e-mail Linda at TLHauser@roadrunner.com.

The artists kit consists of Exhibitor Application Form and Artist's Agreement (which will require a signature and subsequent space fee). Non-PVAA members will be required to join the association for only \$25 per year membership fee. The semi-permanent display spaces on the north and south walls are filled. However, Additional exhibit space will eventually be added in the center of the gallery.

The gallery operates on a Co-op basis. Each Artist works two 5-hour shifts per month. The application form will provide space for your preferred shift selection.

FaceBook Page For Members to Sell and/or Buy Stuff!

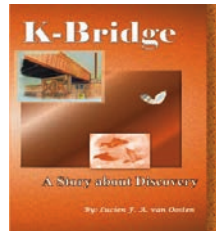


There's a NEW FaceBook page for all members to sell, buy or trade Art Stuff. You can launch it from the PVAA FaceBook and it's easy to set up your sale.

<https://www.facebook.com/groups/PVAABuySell/>

PVAA Member, Lucien Van Oosten, Unveils Enlightening 'Pigeon Book.'

If you like pigeons and like to read this book is for you. The book is available on Amazon, just type in the title or my name and it will appear. Amazon is even offering it at a 10% discount. Any and all support in getting book and the word out about it would be appreciated, like going to the book's Facebook page and liking the page.



This book is charming and imaginative since it is told from the perspective of the pigeons, but do not let that fool you. This book deals with the reality that all young adults have to face once they leave the nest or are thrown into unusual circumstances.

This is a story about Discovery, as the author uses the pigeons as the conveyance to tell a compelling story about, friendship, camaraderie and enlightenment that are universal. Through this cast of characters the author has given us a window into ourselves, and asks the age old question why are we here, why are we always at odds with our world, and the age old question who we are? The first book in the series asks those questions subtly, and as we see the world through the main protagonist's eyes, the answers are slowly revealed to us the read.

The book can be purchased through: Amazon USA, amazon Great Britain & Amazon Europe as well as the publishers store: Createspace

K-Bridge: A Story About Discovery
 Authored by Mr. Lucien F. A. van Oosten
 LvO Imagination
 ISBN-13: 978-0692398524 (Custom Universal)

Art Box Studio in Upland Features 4-Day Bob Burrige Workshop June 4, 5, 6 & 7, 2015

Art Box Studio - artboxsylvania@netzero.net
 Bob Burrige - Abstract Acrylic Painting & Collage plus Art Marketing for the Busy Artist. Bob Burrige states "Creative tearing & splashing starts off this all-new "Loosen-up Workshop".

Art Box Studio - artboxsylvania@netzero.net
 For more info go to www.artboxworkshops.com

2015 Gallery SOHO Monthly Theme APRIL



THEME: Fantasy

April 5 thru April 30
 Take-In: Sat, April 4th, 11am - 2pm
 Reception: April 11 • Pick Up: May 1

TRANSPORTING ARTWORK:

Artwork than can be carried under your arm without the use of a hand truck or similar vehicle is OK.

ANY VERY LARGE ARTWORK THAT WOULD NEED TO BE DELIVERED TO THE GALLERY THROUGH THE PUBLIC MALL HALLWAY AND WOULD OTHERWISE REQUIRE A HAND TRUCK OR SIMILAR VEHICLE, WILL NEED TO BE TRANSPORTED THROUGH THE UNEXPOSED MAINTENANCE HALLWAY.

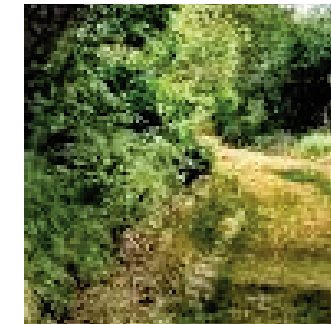


The Monthly Open Art Show conditions for entry, exhibiting & sales can be found on the association website at www.pvaa.net

Still Time For Puente Hills Habitat Plein Air Painting

PVAA member, Jim Ellison, in conjunction with the Puente Hill Habitat Preserve, has scheduled several plein air painting hikes.

Each hike is divided into 3 parts or degrees of hiking difficulty. All parts are for anyone from novice to experienced artist. Each hike will be led by Jim on the Saturdays during February 28th, March 28th, April 25th and May 23rd. Accordingly, hikes start with the low to moderate difficulty rating, with each one getting gradually more difficult. The Hike on May 23rd is described as the most strenuous with several steep climbs.



Puente Hills Habitat Preserve is a group of parks & trails under the jurisdiction of the The Puente Hills Landfill Native Habitat Preservation Authority. The Habitat Authority's jurisdiction extends within eastern Los Angeles County approximately from the intersection of the 605 and 60 Freeways in the west to Harbor Boulevard in the east.

You can sign up at the following website: www.meetup.com/Puente-Hills-Preserve-Hikers. Additional information can be obtained by downloading the informational flier at www.pvaa.net.

You'll Find PVAA on FaceBook! Stop By and 'LIKE US' Today

Simply enter POMONA VALLEY ART ASSOCIATION in your FaceBook search window and you'll be there. You can have a gallery of your artwork containing up to a dozen images and also tell visitors what's going on in your 'art world'.



WHAT GOING ON!

Share your accomplishments with your fellow members. E-mail Don at dmarkofski@hotmail.com