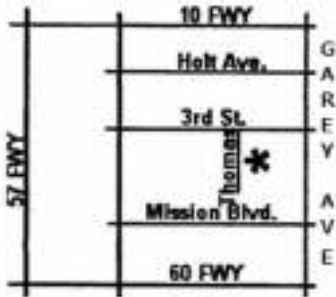


**Pomona Valley Art Association
and GALLERY SOHO**

300-A South Thomas Street
Pomona, CA 91766
Phone: 909-469-1599
www.pvaa.net



DECEMBER 2013 PVAA NEWSLETTER



**Pomona Valley Art Association
Membership Application**

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ eMail _____

All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest _____

Pomona Valley Art Association

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street
Pomona, CA 91766

www.pvaa.net

POMONA VALLEY ART ASSOCIATION

DECEMBER 2013



Our Annual CCF-PVAA Member Show Opening Well Attended



Interested opening reception attendees are shown viewing PVAA member's artwork.



Again this year the response to the Claremont Community Foundation (CCF) & Pomona Valley Art Association was overwhelming. The exhibit opening reception was Friday evening November 1st at 5 pm, in conjunction with the Claremont First Friday Art Walk. All members submitting artwork for the annual juried event were accepted. Space limitations dictated that no more than two pieces of work could be accepted by any member. However, everyone got in the show! That speaks highly of the quality of work produced by our members.

A special thanks to the Claremont Community Foundation for again affording us the opportunity to schedule this popular PVAA show in their gallery.

January Newsletter Will Be Provided via The Internet In Your eMail Box As PDF Document

Beginning January 2014, your monthly PVAA newsletter will be arriving in full color via the email address you provided.

You will receive a monthly notice with a convenient link that will take you to the current newsletter with the latest news and information for the PVAA.

If for some reason you are unable to receive emails notifications or have a special need for a printed version, please contact us. You can call the PVAA-Gallery Soho office at 909-469-1599. As an alternative you can send a postcard or letter to PVAA (see return address).

As always our goal is to better serve our members and help bring art to the community.



Welcome NEW MEMBERS

Alan Krug • Laura Bok
Charles Towle • Joan M. Bacon & Family

Lucien Van Oosten

I have been drawing and creating art from as early as I can remember. I have always loved using a pencil. I have a great fondness for the freedom that a pencil allows me. I can draw anywhere, all I need is a piece of paper and my pencil. I find drawing in pencil and getting my ideas down in my sketchbook for later reference when doing my paintings.

I like to draw the same way I like to paint, by layering. By starting with the lightest gray scale tone and then working into the darker tones. I do not believe in using an eraser, except as a means to clean up the edges of my artwork. To me erasing remove to much of what the artist side of the brain sees.. One of my favorite methods of creating may art work is stippling and pointillism. I was introduced to this technique by



"Summer Meadow", pointillism using color artist marker, pen & ink.



"The Oak", acrylic pointillism painting.

my first art professor in college many years ago. He made me use this technique to slow me down so that I could really see what I was drawing. Over the years I have been inspired by Seurat, Pissaro, and many of the impressionist artist to perfect my use of this technique in creating my artwork. I have expand into other

media using this method to draw that now to include color artist markers, pen and ink and in my acrylic paintings.

It is not unusual for me to have a pencil drawing, color marker drawing and a painting working at the same time. As a matter of fact, I often have several of both being



Hawk, is a pencil drawn in the stippling technique. Available as a limited edition lithographic print.

worked on at the same time. switching between media makes me stop and really see what I am creating, for each requires a different type of mind set and understanding in creating the artwork. Working this way keeps me fresh because I can't dwell on, or get too critical of anyone piece I'm creating at the time. It

keeps my analytical mind in check. If I start to get too critical with myself, I just put down that piece and move on to another, surprisingly this switching between different pieces using different media works well for me, it prevents boredom.

I am of the asked what subjects excite me? I answer; everything does, the sleek cat as it slinks through the tall grass for cover as it stalks its prey, getting ever closure for the final pounce. I think the eyes speak of what is going on inside. The cats stare is very mesmerizing, very intense and piercing during the stalk. I like working both is the minimalistic style, like my piece titled: "Intensity" where I wanted to show more with smallest amount lines and dots to create the puma and that stare.

The whole idea, in creating the drawing, was to capture



"Shy", drawn in the pointillism technique using colored artist markers, pen & ink.

2013 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

<p>January "Creative Journey" Jan. 6 - Feb. 1 Take in: Sat, Jan 5, 11-4 Reception: Sat, Jan 12, 6-9pm Pick Up: Feb 2</p>	<p>April "No Monthly Show" (PVAA OJS SHOW)</p>	<p>July "Homeland" July 7 - Aug 2 Take in: Sat, July 6, 11-4 Reception: Sat, July 13, 6-9pm Pick up: Aug 3</p>	<p>October "Wild-thing" Oct. 6 - Nov 1 Take in: Sat, Oct 5, 11-4 Reception: Sat, Oct 12, 6-9pm Pick up: Nov 2</p>
<p>February "Heart and Soul" Feb. 3 - Mar. 1 Take in: Sat, Feb 2, 11-4 Reception: Sat, Feb 9, 6-9pm Pick Up: Mar. 2</p>	<p>May "Mini Expressions" (miniature show 10" x 10" or smaller) May 5 - 31 Take in: Sat, May 4, 11-4 Reception: Sat, May 11, 6-90pm Pick up: June 1</p>	<p>August "Atmospheric Elements" Aug. 4 - Sept 6 Take in: Sat, Aug 3, 11-4 Reception: Sat, Aug 10, 6-9pm Pick up: Sep 7</p>	<p>November "Far Horizon" Nov 3 - Dec 6 Take in: Sat, Nov 2, 11-4 Reception: Sat, Nov 9, 6-9pm Pick up: Dec 7</p>
<p>March "No Monthly Show" (Student Show)</p>	<p>June "Nature's Gifts" June 2 - July 5 Take in: Sat, June 1, 11-4 Reception: Sat, June 8, 6-9pm Pick up: July 6</p>	<p>September "Once in a Blue Moon" Sept. 8 - Oct 4 Take in: Sat, Sep 7, 11-4 Reception: Sat, Sep 14, 6-9pm Pick up: Oct 5</p>	<p>December "It's a Wrap" Dec. 8 - 29 Take in: Sat, Dec 7, 11-4 Reception: Sat, Dec 14, 6-9pm Pick up: Jan 4, 2014</p>

the stare, that look of intensity cats have when they are stocking and really concentraing on their pray. That stare was the reason for creating the drawing "Intensity". where by showing less I wanted to create tension and the desire in the viewer to wonder what is t animal is staring at with such interest and unwavering concentration.

My favorite techniques are stippling creating a image using nothing but dots of black ink. Or the pointillism technique where the entire image is created using dots of color. I really like to work with a limited color pallet when doing pointillism type drawings. To me the use of limited color pallet really forces you to understand colors and how they work individually and then how they influence one another.

I enjoy being creative in many media. In my artwork I want to try and preserve nature, wildlife, and its inhabitants as I see them. I am energized by the many colors and textures that our natural worlds and it's many creatures and environment provide.

As of late I have been dabbling with landscapes and my fourth attempt is my painting titled: The Oak. It is large painting, 30 x 40 on stretched canvas that I painted during PVAA and while demonstrating at the Millard Sheets gallery at the LA County Fair. I entered the painting in the San Dimas Wild life Art Show, their first year for this category and it won first place for landscapes. The painting is done using acrylic, with only the three primary colors and white as an accent color. The painting is done using the pointillism technique.

I am very excited with the accolades and the award this painting has achieved and I will be doing more landscapes in the future to perfect my understanding of textures, lighting and colors using the pointillism technique. I do hope you will come by the SOHO gallery to see this painting.

The 'Second Saturday' Silent Auction at The Gallery Soho

You'll find some wonderful artwork, often at 'next to nothing pricing' (depending on the number of bidders) at the SECOND SATURDAY Arts Colony Art Walk. These are original pieces displayed on an easel and ready for bidding. It's a great opportunity to add to your art collection. All proceeds go to your association.

Volunteers Needed to Help With 2014 Open Juried Show.

It's almost time again! The PVAA 2014 OJS is in the planning stages. The annual exhibit will be in April and help is always needed. If you'd like to get involved, we would certainly like to have your help. You can e-mail Renee Matter at figitm126@aol.com for more information. OR you can call the gallery at 909-469-1599 and leave a message that tells the gallery sitter that you're interested in helping with the annual open juried show.

WHAT GOING ON!

Share your accomplishments with your fellow members.
 E-mail Don at dmarkofski@hotmail.com