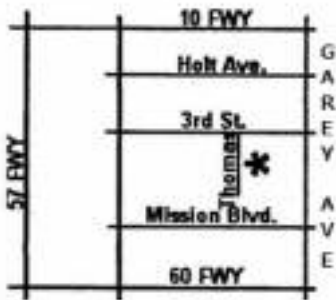


**Pomona Valley Art Association
and GALLERY SOHO**

300-A South Thomas Street
 Pomona, CA 91766
 Phone: 909-469-1599
 www.pvaa.net

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NOVEMBER 2012 PVAA NEWSLETTER

**Pomona Valley Art Association
Membership Application**



Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ eMail _____

All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest _____

Pomona Valley Art Association

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street
Pomona, CA 91766

POMONA VALLEY ART ASSOCIATION

NOVEMBER 2012



Fairplex Art Gallery Show Declared Another Success.

Members of the Pomona Valley Art Association volunteering in the Millard Sheets Center for the Arts Gallery Store and some who demonstrated in the Gallery as well at the Los Angeles Country Fair have brought PVAA to the attention of the local community and beyond.



Renne Matter and Dawn Scherer served as Co-Managers and Elizabeth Carr, Carolyn Cunningham, Maryann Ratchford, Joann Peters, Kathleen McCall, Debra Walters, and Chris Stoner-Meyer served as committee chairs. More than 30 volunteers staffed the store during the 24 day period. The gross sales figure for this year was over \$80,000. PVAA will be sharing with the Millard Sheets Center for the Arts in a percentage of Demonstrator and Vendor sales.

Tony Sheets has invited PVAA to participate in 2013 for a fifth year and the Board of Directors of PVAA has accepted that offer. Each year more members participate and if you have an interest please contact Renee or Dawn at PVAA.

Please Support Our Generous OJS Art Supply Donors

The following is a list of our generous donors who gave art supplies for this year's Open Juried Show:

Ampersand Art Supply at www.ampersandart.com

Associated Artists Association at www.associatedartistsinlandempire.org

Chartpak Inc. at <http://chartpak.com>

Fairplex at www.fairplex.com

Golden Artists Colors at www.goldenpaints.com



Jack Richeson & Co. at <http://richesonart.com>

Royal Brush Manufacturing at <http://www.royalbrush.com/welcome/intro.php>

Salis International Inc. at www.docmartins.com

Welcome
NEW MEMBERS

Annes Chung
Richard Alvarez
Lena Lee
Ella Alvarez
Elizabeth Shafer

PUAA MONTHLY EXHIBIT

Congratulations
to Our
Monthly Winners

Theme: **Mysterious** / Judge: **Emily Martinez**

1st Place: Trish Heydorn, Shadows, mixed media

2nd Place: Stephan Sage, Fire in the Sky, digital

3rd Place: Jy Jung, Mysterious, acrylic

HM: Arlene Moreno, Abandoned Adobe, watercolor

HM: Veronica Kortz, Mysterious Clouds, oil

▼ 1st Place: Trish Heydorn, Shadows, mixed media



▼ 2nd Place: Stephan Sage, Fire in the Sky, digital



▲ 3rd Place: Jy Jung, Mysterious, acrylic



▲ HHM-1: Arlene Moreno,
Abandoned Adobe, watercolor



▲ HM-2: Veronica Kortz,
Mysterious Clouds, oil

Monthly show winners are displayed in full-color on our website at www.pvaa.net

2012 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

<p>January <i>"New Beginnings"</i> Jan. 8-29 Take in: Sat, 1/7, 11-4 Reception: Sat, 1/14, 6-10pm Pick Up: Feb. 4&5</p>	<p>April <i>"Decadence"</i> Apr. 1-28 Take in: Sat, 3/31, 11-4 Reception: Sat, 4/14, 6-10pm Pick up: 4/27&28</p>	<p>July <i>"Summer Magic"</i> July 8-29 Take in: Sat, 7/7, 11-4 Reception: Sat, 7/14, 6-10pm Pick up: 8/3&4</p>	<p>October <i>"Mysterious"</i> Oct. 7-28 Take in: Sat, 10/6, 11-4 Reception: Sat, 10/13, 6-10pm Pick up: 11/2&3</p>
<p>February <i>"The Red Show"</i> Feb. 5-26 Take in: Sat, 2/4, 11-4 Reception: Sat, 2/11, 6-10pm Pick Up: Mar 2&3</p>	<p>May <i>"Images of Spring"</i> May 3-31 Take in: Sat, 4/28, 11-4 Reception: Sat, 5/12, 6-10pm Pick up: 6/1&2</p>	<p>August <i>"Positives & Negatives"</i> Aug. 5-31 Take in: Sat, 8/4, 11-4 Reception: Sat, 8/11, 6-10pm Pick up: 8/31&9/1</p>	<p>November NO MONTHLY SHOW</p>
<p>March NO MONTHLY SHOW</p>	<p>June <i>"Expressions"</i> June 3-30 Take in: Sat, 6/2, 11-4 Reception: Sat, 6/9, 6-10pm Pick up: 7/6&7</p>	<p>September <i>"Variations of Color"</i> Sept. 2-30 Take in: Sat, 9/1, 11-4 Reception: Sat, 9/8, 6-10pm Pick up: 10/5&6</p>	<p>December <i>"The Gift"</i> Dec. 2-30 Take in: Sat, 12/1, 11-4 Reception: Sat, 12/8, 6-10pm Pick up: 1/4&5</p>

- PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, and \$10 for 3rd.
- Photo ribbon given if show contains 5 or more photo entries.
- Limit 3 entries per person, all fees are due at take-in or piece will be rejected. No Exceptions.
- Entry fee for PVAA members is \$10 each or 3 for \$25.
- Entry fee for non PVAA members is \$12 each. Entry fee for students is \$6 each.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All hanging pieces are required to have wire hangers.
- PVAA retains a tax-deductible donation of 20% on all sales.

PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

- PVAA has my permission to use photos of my art to publicize the show.
 Please see website or call gallery for rules and details on monthly shows.