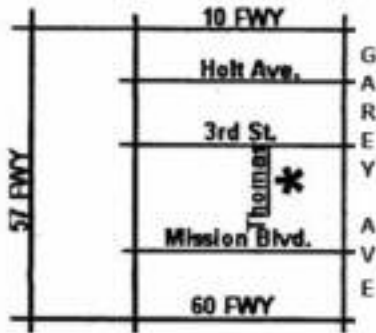


**Pomona Valley Art Association  
and GALLERY SOHO**

300-A South Thomas Street  
Pomona, CA 91766  
Phone: 909-469-1599  
www.pvaa.net

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**DECEMBER 2011 PVAA NEWSLETTER**

**Pomona Valley Art Association  
Membership Application**



Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ eMail \_\_\_\_\_

**All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766**

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest \_\_\_\_\_

**Pomona Valley Art Association**

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street  
Pomona, CA 91766

# POMONA VALLEY ART ASSOCIATION

DECEMBER 2011



## WHAT'S GOING ON?

### Our Annual Show is Dec. 8-11

As you know by now, the 30th annual PVAA Open Juried Show will be displayed in the SoHo Gallery. It will run from Thursday, December 8th thru Sunday the 11th. Thirty years is a milestone and will certainly once again prove to be a wonderful opportunity for members and area artists to display their artwork.

HELP IS STILL NEEDED. Please contact Linda Hauser at (626) 921-9499 or e-mail her at TLHauser@roadrunner.com if you can offer some assistance.

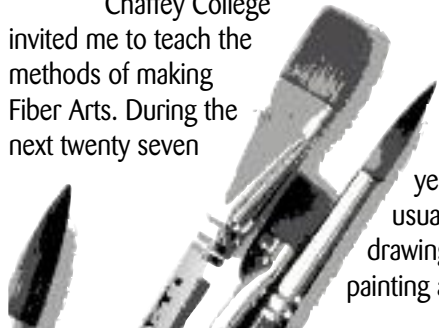
Additional detailed information can be found in the prospectus which was printed in the November newsletter or at our website ([www.pvaa.net](http://www.pvaa.net)).

### 'Associated' Monthly Demo Features Martha Underwood.

My art interests have taken me in many directions. I began with oil painting at Scripps College and at Otis Art Institute. I designed stained glass windows for a company in Pasadena for a year. Then I was employed to do mosaics for Millard Sheets. I trained craftsmen to assist us when there were too many murals for one person to do. Those were exciting years.

Chaffey College invited me to teach the methods of making Fiber Arts. During the next twenty seven

years I taught the usual art courses, drawing, design and painting and then taught



Graphic Design, The Art of the Cartoon, Children's Book Illustration, Illustration for Interior Designers, Printmaking and Watercolor Painting.

At present I enter and judge shows and do demonstrations for art organizations around Southern California.

[marthaunderwood.com](http://marthaunderwood.com)

#### Monthly Master Artist Demonstration

2nd WEDNESDAY OF EACH MONTH / 9:30-11:30 a.m.

Goldy S. Lewis Community Center

at Rancho Cucamonga Central Park, 11200 Baseline Road  
Rancho Cucamonga, California

*The public is welcome!*

*Donation of \$5 is accepted for non-members.---*

### The Riverside Arts Project

The Riverside Arts Project will be holding a **monthly Sidewalk Art Sale** on the grass in front of the gallery on the 3rd Sunday of the month. This is a great opportunity to collect work from local artists at an affordable price.

If you are interested in participating Contact Rachael Dzikonski for more information:  
[rachael@riversideartscouncil.org](mailto:rachael@riversideartscouncil.org) or phone: 951.680.1345.

Welcome  
**NEW MEMBERS**

Christopher Kukta  
Jeanette Lopez

# PVAA MONTHLY EXHIBIT

## Congratulations to Our PVAA Monthly Winners

**Theme: Recycled**  
**Judge: Angelic Navarro**

**1st Place:** Randy Howard,  
Abandoned Truck,  
digital photography

**2nd Place:** Arlene Moreno,  
Kitchen Artist, watercolor

**3rd Place:** Veronica Kortz, Crystal Cove  
Restored, oil

**Honorable Mention:** Veronica Kortz,  
Keeping the Tradition, oil



1st Place: Randy Howard, Abandoned Truck, digital photography



2nd Place:  
Arlene Moreno,  
Kitchen Artist,  
watercolor



Honorable Mention: Veronica Kortz,  
Keeping the Tradition, oil



3rd Place:  
Veronica Kortz,  
Crystal Cove  
Restored, oil

ARTWORK DISPLAYED IN FULL-COLOR ON WEBSITE AT [WWW.PVAA.NET](http://WWW.PVAA.NET)

# 2011 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

<b>January</b> <i>"Wave of the Future"</i> Jan. 8-30 Take in: Sat, 1/8, 11-4 Reception: Sat, 1/8, 6-10pm Pick Up: Feb. 4&5	<b>April</b> <i>"New Beginning"</i> Apr. 9-30 Take in: Sat, 4/2, 11-4 Reception: Sat, 4/9, 6-10pm Pick up: May 6&7	<b>July</b> <i>"That's Hot!"</i> July 9-31 Take in: Sat, 7/2, 11-4 Reception: Sat, 7/9, 6-10pm Pick up: Aug. 5&6	<b>October</b> <i>"Dreamscape"</i> Oct. 8-30 Take in: Sat, 10/1, 11-4 Reception: Sat, 10/8, 6-10pm Pick up: Nov. 4&5
<b>February</b> <i>"Seeing Red"</i> Feb. 12-27 Take in: Sat, 2/5, 11-4 Reception: Sat, 2/12, 6-10pm Pick Up: Mar. 4&5	<b>May</b> <i>"Wild about Nature"</i> May 14-29 Take in: Sat, 5/7, 11-4 Reception: Sat, 5/14, 6-10pm Pick up: June 3&4	<b>August</b> <i>"Patterns"</i> Aug. 12-27 Take in: Sat, 8/5, 11-4 Reception: Sat, 8/12, 6-10pm Pick up: Sept. 2&3	<b>November</b> <i>"Recycled"</i> Nov. 12-27 Take in: Sat, 11/5, 11-4 Reception: Sat, 11/12, 6-10pm Pick up: Dec. 2&3
<b>March</b> <i>"Reflections"</i> Mar. 12-31 Take in: Sat, 3/5, 11-4 Reception: Sat, 3/12, 6-10pm Pick up: April 1&2	<b>June</b> <i>"Favorite Places"</i> June 11-30 Take in: Sat, 6/4, 11-4 Reception: Sat, 6/11, 6-10pm Pick up: July 1&2		

- PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, \$10 for 3rd. Photo ribbon given if show contains 5 or more photo entries.
- Limit 3 entries per person...\$10 each or 3 for \$25 for PVAA members, \$12 each for non-members, \$6 each for students.
- An All-Artist reception occurs on the 2nd Saturday of each month from 6-10 pm.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All fees are due at take-in or piece will be rejected. No Exceptions.
- PVAA retains a tax-deductible donation of 20% on all sales.

## PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name \_\_\_\_\_ Phone# \_\_\_\_\_

Address \_\_\_\_\_

1. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

2. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

3. Title \_\_\_\_\_ medium \_\_\_\_\_ price \_\_\_\_\_

PVAA has my permission to use photos of my art to publicize the show.  
 Please see website or call gallery for rules and details on monthly shows.