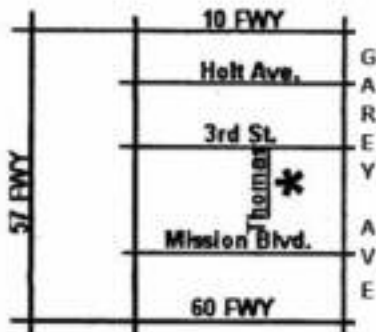


**Pomona Valley Art Association
and GALLERY SOHO**

300-A South Thomas Street
Pomona, CA 91766
Phone: 909-469-1599
www.pvaa.net

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APRIL 2012 PVAA NEWSLETTER

**Pomona Valley Art Association
Membership Application**



Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ eMail _____

All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest _____

Pomona Valley Art Association

PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

909-469-1599

300-A South Thomas Street
Pomona, CA 91766



POMONA VALLEY ART ASSOCIATION

MAY 2012

SoHo Gallery Looking For PVAA Artists Interested In Exhibiting

If you are interested in displaying your Art on a regular basis, consider being a member of the SoHo Gallery. The rent per month is \$15.00 or two segments of the year with a prepayment of \$75.00 for each 5 month period. In addition, you will have to serve as host at the gallery for 5 hours per month.

If you have about ten to twelve pieces of Art, that is enough to start you out with ample Art for the next



change out. Occasionally, you will be asked to volunteer for special events or tasks, which we all volunteer for, to keep the gallery running smoothly. For more information, contact Renee Matter, Gallery Coordinator, at (626) 963-8950. We're looking forward to seeing your Art and you, the artist, soon!

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Jan Wright has Four Pieces in CCAA 'Garden as Art' Exhibit

I'm happy to have four pieces of my work in this unusual show. Come by Filippi Winery and see the exhibit. It'll be up until May 20th. If you Google [www.genesasse.com / garden](http://www.genesasse.com/garden) you can see the whole show as a slide show. My pieces are on the last row on page two. The final piece on that row isn't mine. There is some very unusual and attractive work in this show! Enjoy...

Jan Wright

PVAA 'Paint-In & Creative Gathering' Continues Events

May 19th at 11:00 AM

Artists Paint-In

Come and enjoy artistic coffee/ painting party sessions. The March session was an enjoyable activity for those that attended.

June 9th at 11:00 AM

Jan Wright's Watercolor Demonstration.

Jan is an accomplished PVAA member and is continually exhibiting and demonstrating throughout the year. She'll be sharing her innovative watercolor techniques.

Call the gallery and let the sitter know if you'd like to join, Or you can call Meta Nelson at (909) 816-0564

Welcome
NEW MEMBERS

Trish Heydorn
Sara Howell
Andres Jose Cardenas

PVAA MONTHLY EXHIBIT

Congratulations to Our PVAA Monthly Winners

Theme: Decadence
Judge: Raul Acosta

1st Place: Consuelo Liautaud, Free Spirits, acrylic

2nd Place: Irma Cortez, Roses from my Garden, acrylic

3rd Place: Jerius Williams, Stairs, digital photo

Student Award: Sara Howell,
Doll with Eye for Exploration, graphite

Student Award: Andres Jose Cardenas,
A Decadent Feast, oil pastel

2nd Place:
Irma Cortez,
Roses from my Garden,
acrylic



1st Place: Consuelo Liautaud, Free Spirits, acrylic



3rd Place: Jerius Williams, Stairs, digital photo



Student Award: Andres Jose Cardenas,
A Decadent Feast, oil pastel



Student Award: Sara Howell,
Doll With Eye For Exploration, Pencil

2012 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

<p>January <i>"New Beginnings"</i> Jan. 8-29 Take in: Sat, 1/7, 11-4 Reception: Sat, 1/14, 6-10pm Pick Up: Feb. 4&5</p>	<p>April <i>"Decadence"</i> Apr. 1-28 Take in: Sat, 3/31, 11-4 Reception: Sat, 4/14, 6-10pm Pick up: 4/27&28</p>	<p>July <i>"Summer Magic"</i> July 8-29 Take in: Sat, 7/7, 11-4 Reception: Sat, 7/14, 6-10pm Pick up: 8/3&4</p>	<p>October <i>"Mysterious"</i> Oct. 7-28 Take in: Sat, 10/6, 11-4 Reception: Sat, 10/13, 6-10pm Pick up: 11/2&3</p>
<p>February <i>"The Red Show"</i> Feb. 5-26 Take in: Sat, 2/4, 11-4 Reception: Sat, 2/11, 6-10pm Pick Up: Mar 2&3</p>	<p>May <i>"Images of Spring"</i> May 3-31 Take in: Sat, 4/28, 11-4 Reception: Sat, 5/12, 6-10pm Pick up: 6/1&2</p>	<p>August <i>"Positives & Negatives"</i> Aug. 5-31 Take in: Sat, 8/4, 11-4 Reception: Sat, 8/11, 6-10pm Pick up: 8/31&9/1</p>	<p>November NO MONTHLY SHOW</p>
<p>March NO MONTHLY SHOW</p>	<p>June <i>"Expressions"</i> June 3-30 Take in: Sat, 6/2, 11-4 Reception: Sat, 6/9, 6-10pm Pick up: 7/6&7</p>	<p>September <i>"Variations of Color"</i> Sept. 2-30 Take in: Sat, 9/1, 11-4 Reception: Sat, 9/8, 6-10pm Pick up: 10/5&6</p>	<p>December <i>"The Gift"</i> Dec. 2-30 Take in: Sat, 12/1, 11-4 Reception: Sat, 12/8, 6-10pm Pick up: 1/4&5</p>

- PVAA welcomes all artists to display and sell their art at our monthly Art Show and Sale.
- All media welcome.
- Awards: \$25 for 1st place, \$15 for 2nd, \$10 for 3rd. Photo ribbon given if show contains 5 or more photo entries.
- Limit 3 entries per person...\$10 each or 3 for \$25 for PVAA members, \$12 each for non-members, \$6 each for students.
- An All-Artist reception occurs on the 2nd Saturday of each month from 6-10 pm.
- Artists are encouraged to interpret the monthly themes in their own unique way.
- All entries must be dropped off during the time specified (no late or early entries will be accepted).
- All fees are due at take-in or piece will be rejected. No Exceptions.
- PVAA retains a tax-deductible donation of 20% on all sales.

PVAA/Gallery SoHo Monthly Art Show & Sale Entry Form

Name _____ Phone# _____

Address _____

1. Title _____ medium _____ price _____

2. Title _____ medium _____ price _____

3. Title _____ medium _____ price _____

- PVAA has my permission to use photos of my art to publicize the show.
 Please see website or call gallery for rules and details on monthly shows.

Don't Forget 'Saturday in the Park with the Masters' May 12th

Mid-Valley's eighth "Saturday in the Park with the Masters" will be May 12th in Pasadena. This workshop event will benefit Mid-Valley Arts League's support of art education and scholarships within the San Gabriel valley and will be located in Pasadena at the Maranatha High School campus, one and a half blocks south of the Norton Simon Museum.

The Masters participating will be: Jose De Juan, Frank Eber, Tom Fong, Debra Holladay, Frank Lennartz, Nancy Shiershke, Julie Snyder, Joseph Stoddard, Tim Tien, Joseph Todorovitch, and Chris Van Winkle.

Our Masters will be demonstrating their skills throughout the day with their approaches to sketching and painting. The opportunity to ask questions and visit is part of the program.

In order to make visitors most comfortable, they should consider the following:

- * Bring sketching materials if desired.
- * Wear comfortable clothing, a hat and sunscreen.
- * Pack a lunch and include water.
- * Bring a stool or comfortable chair.
- * Camera

* Name tags will be provided at the table on the Saturday both for those who pre-register and for those who walk in.

Event is Saturday, May 12, 2012, 10 am to 4 pm at Maranathan High School, 169 South Saint John Avenue, Pasadena, \$15 pre-paid; \$20 at the location.

The **REGISTRATION FORM** can be downloaded at <http://www.pvaa.net/mid-valley/MVALflyer-2012.pdf>

For additional information or questions, please email MVAL official Rich Gutschow at: rich2000@aol.com.

Registration forms are to be returned to: MVAL, 1618 Laurel Street, South Pasadena, CA 91030.

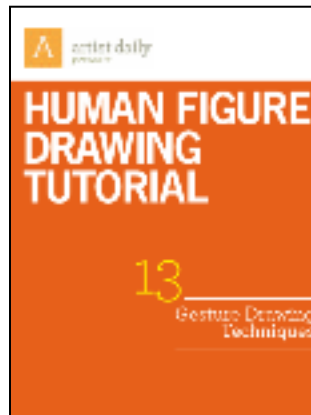


The beautiful Maranatha High School Campus is the location of this years event.

FREE Human Figure Drawing Tutorial From Artist Daily.Com

13 Gesture Drawing Techniques! Learn from a renowned figure drawing artist, master artist Patricia Hannaway with this free eBook!

When learning how to draw figure, you must become engaged with your subject. Learn how to draw human figures with expert figure drawing artist, Patricia Hannaway as she focuses on drawing movement and carefully portraying figure drawing poses in this free eBook from Artist Daily. Learn how she begins drawing movement by first considering what the action is. When drawing figures, depicting the action line



serves as a sort of hanger, and all the details just hang off it. Download this free eBook packed with gesture drawing techniques and tips, and learn how to capture the animation and movement of your subject.

Download Link: <http://www.artistdaily.com/Human-Figure-Drawing-Tutorial/?a=ar120428A>

Bringing life to your human figure drawings is about drawing what the model is doing, not what it looks like. The most important part in drawing figures is being able to show things happening, events occurring or about to occur. Those events are expressed more in the action lines of figures in your pieces than in their surface information. Creating a life-filled figure drawing is essential to communicating with your audience. Dynamic expression of movement brings purpose to the composition of your pieces. The concepts described in this free eBook will give your gesture drawings of figures the breath and movement you've been looking for.



Warren “Joe” Ingalls

13 Years of Outstanding Service as PVAA’s Treasurer

Warren “Joe” Ingalls has stepped down as PVAA’s Treasurer, a position which he has held for more than 13 years. Joe and his wife Pam have now made their permanent home in the San Bernardino mountains near Big Bear. Due to the distance and his new volunteer efforts it was no longer practical for him to continue to serve PVAA.

In 1999, when Pomona Valley Art Association’s Gallery SoHo was just beginning to emerge as one of several fine art galleries in the Pomona Arts Colony, Joe Ingalls was an exhibiting artist displaying and selling his beautiful detailed artwork in colored pencil. It was

that year that Joe became PVAA’s Treasurer, with his business knowledge and expertise our association and Gallery SoHo have remained a highly respected art association and a successful art gallery in the community.

Joe’s dedication, support and generosity to PVAA are beyond measure and he will be sorely missed as our PVAA Treasurer. We are sincerely indebted to Warren “Joe” Ingalls for his outstanding service to PVAA.

All of us at PVAA want to wish Joe and Pam the very best in their new home and community.

Tom Fong & Jim Salchak Two - Man Watercolor Exhibition

“Watercolor Times Two” at the Schroeder Studio Gallery, 112 East Maple Ave., Orange, CA 92866, Tel: 714-633-0653.

The Exhibition will be from April 10 - May 14, 2012. Call for open hours. Closed on Mondays.

I want to hear from you!

Whats going on!

Share your accomplishments with
your fellow members.

Email your information to
Don Markofski (editor) at
dmarkofski@hotmail.com

PVAA FEATURED MEMBER

Jerius Williams

I began this journey at the foot of the Great Smoky Mountains in Tennessee, however, my parents moved to California while I was a young child and have I spent most of my life along the Pacific Coast of Southern California. My interest in photography awakened over three decades ago to capture the youthful exploits of my son and daughter.

I have made forays into portraiture, wedding, model portfolio and sports photography, but I find nature and scenic photography to be the most compelling. One must be in nature to capture images of nature and that is the greatest reward.

While primarily self taught, I have honed my skills with photography classes, gained insight, technique and inspiration by studying classic images, interacted with other shooters, dissected images that did not work and learned from those that did.

Having spent nearly four decades feeding my left brain and family in private and public water system design, I am now blessed to concentrate full time on my photography and art. My images are fragments of time and captured moments when the beauty of light, shape, color and shadow caught my attention. Some images express the profound beauty of nature and some the inspirations of humankind. Some just express various idiosyncrasies of life that caught my attention.

I believe that art has a quiet voice that can be heard when the spirit is open. Hopefully, my art will speak to you. If it does, wonderful..... enjoy.





Workshop & Shows



Segil Fine Art - CALL FOR ENTRIES “The Farmer’s Market~from Field to Farm, Market to Table,”

Exhibition dates are June 23 through August 18, 2012, with an artist’s wine and hors d’oeuvres reception, Saturday, June 23, 5pm-7pm.

We are looking for original works of art, new or created within the past year and all media will be accepted for consideration. Entry deadline for submitted images is Friday, May 18, 2012.

Requirements

- Up to 3 images will be considered for entry.
- Images must be emailed to info@segilfineart.com in high-resolution format, 1000 pixels on the longest dimension at 300 dpi. (Do not include the frame) with individual files labeled with -title of artwork, size, medium and retail price.
- 2 dimensional artwork; no larger than 18”x24” (image only, not including frame)
- 3 dimensional artwork; no larger than 6”x6”x”6 (object only, not including support)
- \$35 entry fee, to be mailed with completed entry form and color printout of e-mailed entries to Segil Fine Art, 110 West Lime Avenue, Monrovia, CA 91016

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