

909-469-1599

300-A South Thomas Street  
Pomona, CA 91766

[www.pvaa.net](http://www.pvaa.net)



# POMONA VALLEY ART ASSOCIATION

SEPTEMBER 2013

## PVAA Members Exhibiting at The Millard Sheets Center

*It's time for the 2013 L.A County Fair!*

PVAA artists will again be exhibiting and demonstrating their artwork in the Millard Sheets Center for the Arts. This year marks PVAA's 5th year for its members to volunteer, exhibit and sell their artwork in the MSCA Gallery Store.

This year's PVAA distinguished artists include: Jerri Bergen, Elizabeth Carr, Linda Cleveland, Carolyn



Cunningham, Karlis Dabols, Lindsey Frieden, Marianne Galleon, Shirley Geddes, Linda Hauser, Sara Howell, Michi Ikeda, Aleta Jacobson, Veronica Kortz, Don Markofski, Renee Matter, Kathleen McCall, JoAnn (Maia) Peters, Maryann Rachford, Jonella Ramsey, Lucien van Oosten, Rachel Walker, Debra Walters, Karen Werner, Jerius Williams, Eddie Yerkish and Jurgen Ziesmann.

We hope you'll stop by the Millard Sheets Center for the Arts during the Fair and see this beautiful exhibit. The Fair opens Friday, August 30th at 3 P.M. and will be open all weekend including Monday, Labor Day. The Fair will be closed the following Mondays and Tuesdays until the close of the Fair on Sunday, September 29th.

**SEE YOU AT THE FAIR!**

## Exciting Changes Coming Soon!

**GOING GREEN** - Your Pomona Valley Art Association is going to do its small part to help the environment. Using the current catch phrase, we are going "green." Well, maybe Chartreuse or Lime

**COLOR NEWSLETTER** - Beginning January 2014, your monthly PVAA newsletter will be arriving in full color via the email address you provided. You will receive a monthly notice with a convenient link that will take you to the current newsletter with the latest news and information for the PVAA.

**WEBSITE BETTER THAN EVER** - We are making some exciting changes and think you will enjoy the new format. And keep in mind, you can log onto the PVAA website and also continue to review past newsletters. We look forward to sharing upcoming events and sharing PVAA news items with you while reducing expenses to the organization and helping the environment. Oh, you'll find the MONTHLY SHOW requirements and application at the website at [www.pvaa.net](http://www.pvaa.net)...it's a win win !

**IN YOUR E-MAIL BOX** - If for some reason you are unable to receive emails notifications or have a special need for a printed version, please contact us. As always our goal is to better serve our members and help bring art to the community.

*Welcome*  
**NEW MEMBERS**

Jane B. Green • Suzi Stiefel

# PVAA FEATURED MEMBER

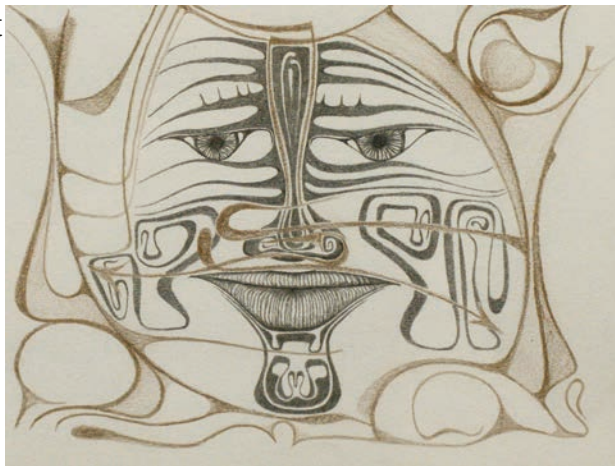
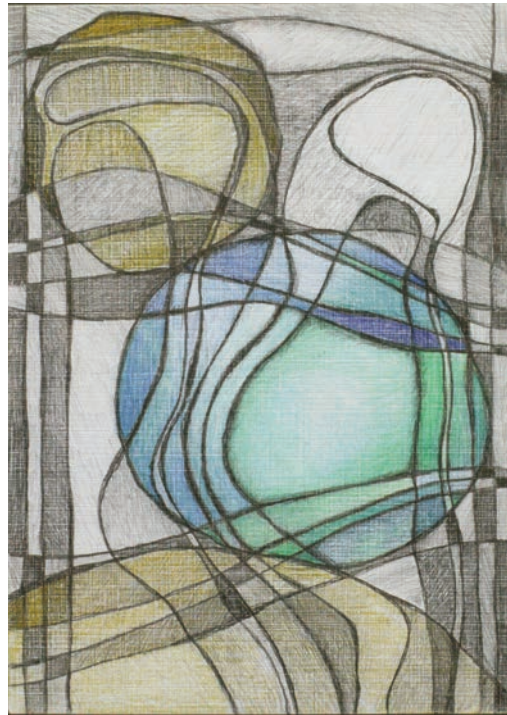
## Jurgen "Jurzi" Ziesmann

I grew up in one of the most rural areas of Germany, with my parents and three other families ... in a 22 inhabitant village surrounded by forests, hills and fields. From early on, I loved everything that had to do with science, distant countries, and also art. Instead of farming or working with my parents in their shop, I followed my dreams and studied biology, graduated and also earned my doctorate in animal physiology. During that time I also started to produce art, as my personal way to relax from my studies at the university: pencil drawings, portraits of people from very different parts of the world.

My profession as biologist took me to India, England, New Zealand, and finally the USA – but wherever I was, I also kept drawing and painting. Now I am professor of biology and teach future nurses and medical doctors.

At the same time, art became even more important to me as a way of expressing myself, relaxation and meditation. I noticed that my friends liked my art and wanted to hang my pictures in their homes. That brought me, the introverted scientist, to finally look for more opportunities to show my art. Which led me to the PVAA, less than a year ago. I am excited about all the opportunities of being able to show my art.

Most of my pictures are small, abstract com-



positions of scenes that one may see when looking through a microscope.

Usually my pictures are not carefully planned, but grow from a starting point, like plants or cellular structures. Often it seems as if the drawing is calling me to



# 2013 Gallery SoHo Monthly Open Art Show, Sales Schedule & Themes

<p><b>January</b></p> <p>"Creative Journey" Jan. 6 - Feb. 1 Take in: Sat, Jan 5, 11-4 Reception: Sat, Jan 12, 6-9pm Pick Up: Feb 2</p>	<p><b>April</b></p> <p><b>"No Monthly Show"</b></p> <p><b>(PVAA OJS SHOW)</b></p>	<p><b>July</b></p> <p>"Homeland" July 7 - Aug 2 Take in: Sat, July 6, 11-4 Reception: Sat, July 13, 6-9pm Pick up: Aug 3</p>	<p><b>October</b></p> <p>"Wild-thing" Oct. 6 - Nov 1 Take in: Sat, Oct 5, 11-4 Reception: Sat, Oct 12, 6-9pm Pick up: Nov 2</p>
<p><b>February</b></p> <p>"Heart and Soul" Feb. 3 - Mar. 1 Take in: Sat, Feb 2, 11-4 Reception: Sat, Feb 9, 6-9pm Pick Up: Mar. 2</p>	<p><b>May</b></p> <p>"Mini Expressions " (miniature show 10" x 10" or smaller) May 5 - 31 Take in: Sat, May 4, 11-4 Reception: Sat, May 11, 6-90pm Pick up: June 1</p>	<p><b>August</b></p> <p>"Atmospheric Elements" Aug. 4 - Sept 6 Take in: Sat, Aug 3, 11-4 Reception: Sat, Aug 10, 6-9pm Pick up: Sep 7</p>	<p><b>November</b></p> <p>"Far Horizon" Nov 3 - Dec 6 Take in: Sat, Nov 2, 11-4 Reception: Sat, Nov 9, 6-9pm Pick up: Dec 7</p>
<p><b>March</b></p> <p><b>"No Monthly Show"</b></p> <p><b>(Student Show)</b></p>	<p><b>June</b></p> <p>"Nature's Gifts" June 2 - July 5 Take in: Sat, June 1, 11-4 Reception: Sat, June 8, 6-9pm Pick up: July 6</p>	<p><b>September</b></p> <p>"Once in a Blue Moon" Sept. 8 - Oct 4 Take in: Sat, Sep 7, 11-4 Reception: Sat, Sep 14, 6-9pm Pick up: Oct 5</p>	<p><b>December</b></p> <p>"It's a Wrap" Dec. 8 - 29 Take in: Sat, Dec 7, 11-4 Reception: Sat, Dec 14, 6-9pm Pick up: Jan 4, 2014</p>

continue a line here, or branch over there, fill in a little detail or shade the shape with colored pencils. I'm happy to oblige and am often surprised myself about the outcome of the process. I love to work on specialty papers, handmade with different textures and colors. I hope you have as much fun looking at my pictures as I have making them.

Please check my facebook page: "JURZI" for more examples of my art.

## 'Associated' Monthly Demo Features Richard Freund

Richard's private training and workshops he has taken have allowed him the freedom and independence to develop his own unique style of art. Richard first emerged as a serious artist in early 2001, creating what he termed "Computer Parts Art", receiving numerous awards in art competitions.

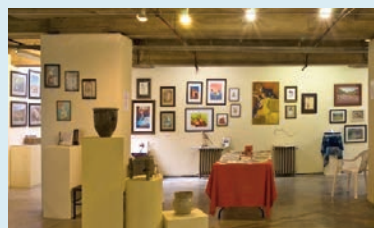
*Monthly Master Artist Demonstration*  
2nd WEDNESDAY OF EACH MONTH / 9:30-11:30 a.m.

*Goldy S. Lewis Community Center*  
at Rancho Cucamonga Central Park, 11200 Baseline Road  
Rancho Cucamonga, California The public is welcome!

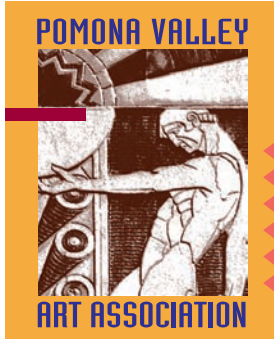
*Donation of \$5 accepted for non-members attending the demo.*

## Unique Exhibit Opportunity For Our PVAA Members

Here's a really special opportunity for all PVAA artists. The association has established a 'Featured Artist Wall' within the Gallery SOHO. This is a unique exhibit & potential sales opportunity for those artists not presently gallery exhibitors.

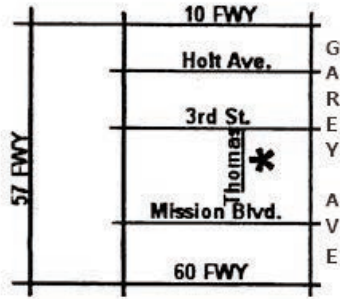


Artists creating framed artwork suitable for typical gallery hanging (wire only) will need to submit their names to Renee Matter at [figiitm126@aol.com](mailto:figiitm126@aol.com) before August 31 to become eligible. Each selected artist's work will be displayed for a one-month exhibit period. Candidates may be asked to submit examples of artwork via e-mail that might typify the artists work to qualify.



**Pomona Valley Art Association  
and GALLERY SOHO**

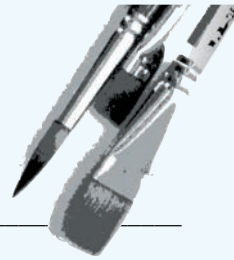
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SEPTEMBER 2013 PVAA NEWSLETTER



**Pomona Valley Art Association  
Membership Application**



**Pomona Valley Art Association**  
 PVAA is a non-profit, all volunteer organization. Your membership entitles you to numerous member benefits and helps to support the various association programs and activities.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ eMail \_\_\_\_\_

- Full-time Student / \$6 (under age18)
- Single Membership / \$25
- Married Couple / \$30
- Family / \$35
- Sustaining / \$50
- Patron / \$100
- Benefactor (lifetime) / \$500

**All donations are tax deductible. Mail your check and completed application to: Pomona Valley Art Association / ATTN: Membership Chairman / 300-A South Thomas St. / Pomona, CA 91766**

PVAA - Phone: 909-469-1599 / website: www.pvaa.net

Please indicate your area(s) of interest \_\_\_\_\_