



PVAA At Hillcrest Prospectus

The Celebration of the Arts at La Verne has invited the PVAA community to participate in this year's event by displaying artwork at the Hillcrest Fireside Gallery. Come celebrate the arts with us!

The first 55 PVAA artists to submit will be included into the show, so submit today!

Please contact PVAA at thepvaaartplace@gmail.com for any questions.

May 5 – June 23, 2017

Opening Reception | May 5, 2017 6-8 pm

Submission Period | March 21– April 14, 2017

Acceptance Notification | Email confirmation will be sent by April 21, 2017.

Submission Requirements:

- All submissions are to be sent via email to thepvaaartplace@gmail.com with the subject line: *Hillcrest Submission*. All attached files should be in jpeg format with an accompanied image information sheet by the submission deadline. (See Image Submission sheet below.)
- Please format image file names in the following format: **FirstName_LastName_Title**
- Submission fee must be submitted as a check made out to Pomona Valley Art Association to P.O. Box 932 Claremont, CA 91711 or can be done at the front desk at Gallery SOHO.
- All artwork must be original and can be for sale or NFS (please mark work accordingly)
- Under no condition are there submission refunds.

Submission Fees

\$15 for up to 3 artworks (at least 1 guaranteed entry)

80% goes to PVAA and 20% of fees goes towards Hillcrest for gallery maintenance

Exhibition Requirements

- All artwork must be WIRED, with *picture framing wire, or of similar quality* and must be original (no reproductions)
- All artwork must be available for full length of the exhibition (No early pick up).

Drop Off | Hillcrest Reception Area on April 28th from 5-7 pm and April 29th from 10 am-12pm.
2705 Mountain View Dr, La Verne, CA 91750

Sales | Individual sales are done between the buyer and the artist with 20% of sales taken by Hillcrest to support their scholarship funding.

Pick Up | Hillcrest Gallery on June 24th from 1- 4 pm and June 25th from 1-3pm.



PVAA At Hillcrest Image Submission Sheet

Name:

Date:

Email:

1. Title:

Medium:

Dimensions (inches/ feet): Height: Width: Depth(if applicable):

Year completed:

2. Title:

Medium:

Dimensions (inches/ feet): Height: Width: Depth(if applicable):

Year completed:

3. Title:

Medium:

Dimensions (inches/ feet): Height: Width: Depth(if applicable):

Year completed:

*Send this completed form along with image files to thepvaaartplace@gmail.com

EXAMPLE

Title: Mona Lisa

Medium: Oil on Canvas

Dimensions (inches/ feet): Height: 30" Width: 21" Depth(if applicable): n/a

Year completed: 1517